

















ID	Task Mode	Task Name	Duration	Start	Finish
1		Third Party Upgrade-DA5AD213 1 EM, 1 SMS	6.5 days	Mon 3/28/16	Tue 4/5/16
2		Input Doc Review	0 days	Mon 3/28/16	Mon 3/28/16
3		Create Production Request	0 days	Mon 3/28/16	Mon 3/28/16
4		Creative Development (EM and SMS)	3.5 days	Mon 3/28/16	Thu 3/31/16
5		Kickoff	0.5 days	Mon 3/28/16	Mon 3/28/16
6		Creative Development	1 day	Mon 3/28/16	Tue 3/29/16
7		Internal Review / Revisions	0.5 days	Tue 3/29/16	Tue 3/29/16
8		Send to Sprint and Alma for Review (EOD)	0 days	Tue 3/29/16	Tue 3/29/16
9		Sprint Review	1 day	Wed 3/30/16	Wed 3/30/16
10		Sprint & Alma Feedback Due (EOD)	0 days	Wed 3/30/16	Wed 3/30/16
11		Revisions	0.5 days	Thu 3/31/16	Thu 3/31/16
12		Send to Sprint and Alma as FYI	0 days	Thu 3/31/16	Thu 3/31/16
13					
14		EM Production (Generator)	1 day	Thu 3/31/16	Fri 4/1/16
15		Images offshore for slicing	0.5 days	Thu 3/31/16	Thu 3/31/16
16		Complete Generator	0.5 days	Fri 4/1/16	Fri 4/1/16
17		Release Files to Acxiom	0 days	Fri 4/1/16	Fri 4/1/16
18					
19		Acxiom Timing	2 days	Fri 4/1/16	Tue 4/5/16
20		Acxiom building and testing	2 days	Fri 4/1/16	Tue 4/5/16
21		Approve test/Email Deployment	0 days	Tue 4/5/16	Tue 4/5/16