

Matt Herwig

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SKILLS

Main Stack:	Rails, React, Typescript, GraphQL, HTML/SCSS
Familiar:	Salesforce, Scala, Java, NodeJS, SQL, REST, gRPC
Technologies:	Optimizely, Datadog, Amplitude, Redash

WORK EXPERIENCE

Gusto	Remote
Staff Software Engineer (Level 4)	Jan 2023 – Present

- Led TurboTax integration generating 200k+ in revenue yearly.
- Developed and championed for the suite of growth frameworks (ex; scheduled modals) within the employee and mobile experiences. Supported rapid development for teams building into these shared experiences.

Senior Software Engineer (Level 3)	Jul 2022 – Dec 2022
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- Developed a data driven insights engine, working x-functional and with internal stakeholders, supporting feature adoption (ex; budgeting ~750+% increase).
- Regularly incorporated multiple tech initiatives, including modularity and performance, into my projects. Presented in performance and GraphQL guilds. Hosted Mind Meld, an engineering group within our segment.
- Revamped and owned the most visited page on web, the employee dashboard.

Software Engineer (Level 2)	Jul 2021 – Jun 2022
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- Applied first-principals to migrate numerous features from web to mobile. Projects required becoming a SME, re-architecting for cross platform consumption, working in ambiguity and unowned parts of the codebase (ex; employee onboarding).
- Developed demo-tooling to support employee creation in numerous lifecycle states; used over 2k+ times internally.

Trifecta Technologies	Allentown, PA
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Associated Salesforce Developer	Summer 2020 – Summer 2021
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- Build net-new and migrated legacy systems in Salesforce Lightning using native languages Apex, Aura, and Visualforce.

Dolomite, <i>dolomite.io</i>	Bethlehem, PA
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Backend Software Engineer	Fall 2018 – Summer 2019
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- Created tiered KYC account management system with numerous integrations allowing for secure and dynamic use of the exchange.
- Developed Stripe payment method and subscription system enabling external companies to obtain proprietary blockchain and market data.

Backend Software Intern	Summer 2018
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- Built web socket software to allow for distributed communication and integration with frontend clients and external partners respectively.

PROJECTS

Amazon Mturk Bot: JavaFX OS level bot automating 1-15 cent tasks involving crawling, semantic analysis, visualization tools, and basic reCAPTCHA solving.

Poshmark Bot: Web crawler and UI that bumps listings to attain higher rankings within Poshmark's news feed with significantly less manual operation.

EDUCATION	Lehigh University	Bethlehem, PA
	B.S. Computer Science and Business	May 2020
	GPA Overall:	3.91 (Major: 3.92)
	Leadership:	VP and Public Relations Residence Hall Association

AWARDS

Gusto Hackathon, Cash Account Retention 1ST Place
Lehigh Assistant, LUApps 1ST Place