MATTHEW BODE

matthewjbode@yahoo.com | 713-247-9882 | Hockley, Texas 77447

SUMMARY

Determined individual with 3 years of professional work experience. Seeking a career to utilize my creativity and further my interest in software development.

LINKEDIN ASSESSMENT BADGES & SKILLS

- JavaScript
- HTML
- CSS
- React
- SEO
- SQL

WORK HISTORY

Senior Data Strategist | Reynolds & Reynolds   02/2022 - Current
- Continued to advance my expertise in all responsibilities from previous role.
- Refined processes of in-house platforms to streamline usability company-wide.
- Stepped up as a mentor and trainer to newly hired employees and teammates.

Associate Data Strategist | Reynolds & Reynolds   06/2021 – 02/2022
- Analyzed user data from various sources to enhance campaign performances.
- Participated in extensive training to continue to be a dynamic teammate.
- Adopted utilizing new tools from training such as Google Ads & Analytics.

Associate Marketing Analyst | Reynolds & Reynolds   06/2019 - 06/2021
- Utilized proprietary platforms to design e-mail campaigns for 50+ clients.
- Collected data & communicated performance to client via PowerPoint deck.
- Strategized for future campaigns based on results & collaboration with client.

EDUCATION

Texas A&M University, College Station, Texas   05/2019
Bachelor of Science: Sport Management, Business
Dean's List Honoree (Fall 2018)