MATTHEW BODE

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SUMMARY

Determined individual with over 3 years of professional work experience. Seeking a position to utilize my creativity and further my career in software development.

SKILLS

- JavaScript
- HTML
- CSS
- React
- SQL
- C#

WORK HISTORY

Software Developer | Reynolds & Reynolds   10/2022 - Current

- Collaborated on project to re-write code from C# to React for a new program.
- Handled program errors and modification requests in a variety of languages.
- Completed extensive training and review on all languages listed above.

Senior Data Strategist | Reynolds & Reynolds   02/2022 – 10/2022

- Organized and consolidated large data sets for high-value client groups.
- Refined processes of in-house platforms to streamline usability company-wide.
- Assisted with the onboarding of new hires via training and mentoring sessions.

Associate Data Strategist | Reynolds & Reynolds   06/2021 – 02/2022

- Analyzed user data to enhance campaign performances and meet KPIs.
- Engaged with teammates to optimize strategizes for client growth.
- Adopted new tools from training such as Google Ads and Google Analytics.

Associate Marketing Analyst | Reynolds & Reynolds   06/2019 - 06/2021

- Utilized proprietary platforms to design e-mail campaigns for over 50 clients.
- Presented data in a client-friendly manner via PowerPoint presentation.
- Strategized for future campaigns based on results and collaboration with client.

EDUCATION

Texas A&M University, B.S. Sport Management, Business   05/2019