

# Design and analysis

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- ▶ What?
- ▶ Why?
- ▶ Who?
- ▶ How?

# What?

- ▶ We continue data analysis through coding - “data science”.
- ▶ We explore topics by building analysis from basic components.
- ▶ Simple regression.
- ▶ Multiple regression.
- ▶ The nature of statistical inference.
- ▶ Predicting new values from old data.
- ▶ Confidence intervals.
- ▶ Finding the best values with optimization.
- ▶ Basic machine learning.

# Why?

- ▶ Expanding range of analyses using programming.
- ▶ Covering wider range of statistical tests (using same 'try it and see' approach).
- ▶ Relationship with traditional parametric tests.
- ▶ Should become independent in data analysis:
  - ▶ Choosing the right analysis;
  - ▶ Finding help for understanding new problems;
  - ▶ Designing your own models to test new questions.

# Who?

- ▶ Programming / data analysis background from “Introduction to programming”.
- ▶ Very little mathematics.

# How?

- ▶ Spring term.
- ▶ Tuesday 2-3pm : lecture workshop.
- ▶ Thursday 10-10am : lecture / workshop - ditto.
- ▶ Working on your laptop (or a class laptop)
- ▶ Coding in web browser (Jupyter notebooks) and with editor / command line.
- ▶ Good support from TAs.
- ▶ Assessments:
  - ▶ 10% x 2 coursework assessments; template analyses to fill in.
  - ▶ 80% advanced analysis project. You chose your own data to analyse and your analysis approach.

Examples at: <https://github.com/matthew-brett/dsfe>

Questions?