

Haurus AI.

REDUCING BUYING
FRICTION IN RETAIL

VICTOR | MATTHEW | PHILLIP | SILVESTER

VENTURES



Point of sale: a major pain point for retailers



IGA, Walmart & Others ditch self-checkouts

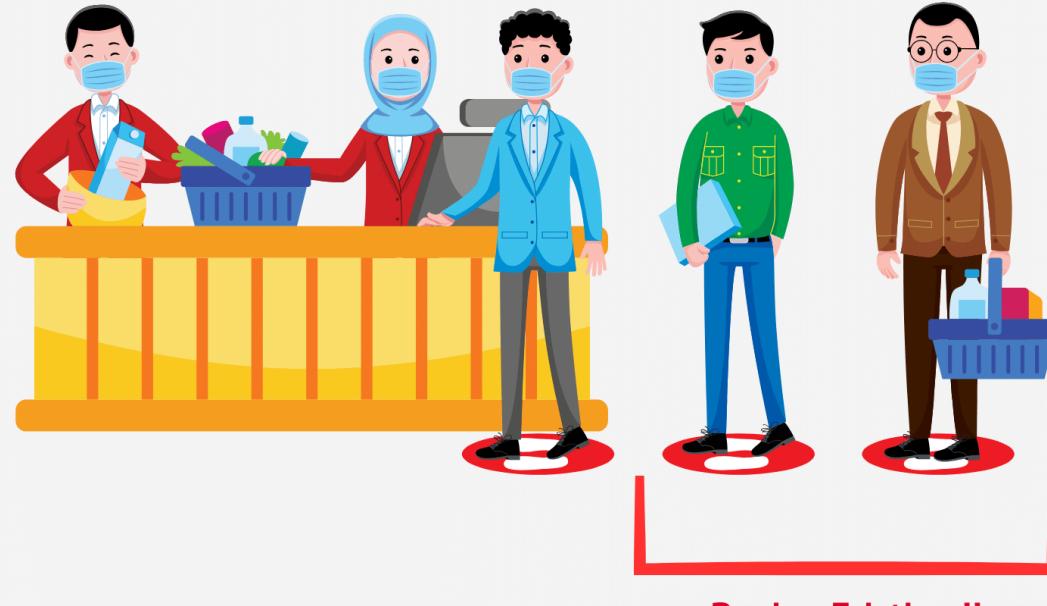
Major retailers forced to close checkouts due to theft.



Extensive Customer Interviews

We conducted 17 stakeholders interviews to validate the pain point and their existing solutions.

Retailers are leaving billions on the table (at the register)



\$13 billion lost to queues & buying friction

Adyen & 451 research



\$9 billion lost to shoplifting

Retail theft costs Australia \$2.3 billion annually



\$9 billion spent on labour, affected by severe shortages

ARA has declared labour shortages 'chronic' with over 49,900 vacancies.

A streamlined interface for customers and retailers

We've **built** and **piloted** a hard-tech solution for retailers that facilitates:

Step 1



Step 2



Step 3



Item Tracking

**Cashierless
payment handling**

AI-powered insights

Our team



MATTHEW DUFF (HE/HIM)

- Ex-COO at Legal Ready.
- F-Tech Consulting at KordaMentha
- Ex-VP Financial Tech Society



PHILLIP VIRGONA (HE/HIM)

- Ranked #1 in UQ CS cohort (2023).
- 1st Place National Optiver Trading Competition (2021).

Recognised by...

KING&WOOD
MALLESONS

optiver ▲



SILVESTER VRBANCIC (HE/HIM)

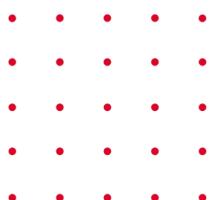
- Software Dev @ SLN Consulting
- Ex-Director Financial Tech Society



VICTOR PHAM (HE/HIM)

- Lead dev in 1st place startup in the \$10K KWM Transform Law Prize.
- AI project management experience

Our competitive advantage: high-precision AI system



Accuracy



🎥 Camera-only



Zippin



Standard



Aifi Inc.

Medium
accuracy

⚖️ + 🎥 Digital weight scale integrated



Grabango



Accel



Amazon



Trigo

High
accuracy

📡 + 🎥 Radio-frequency integrated



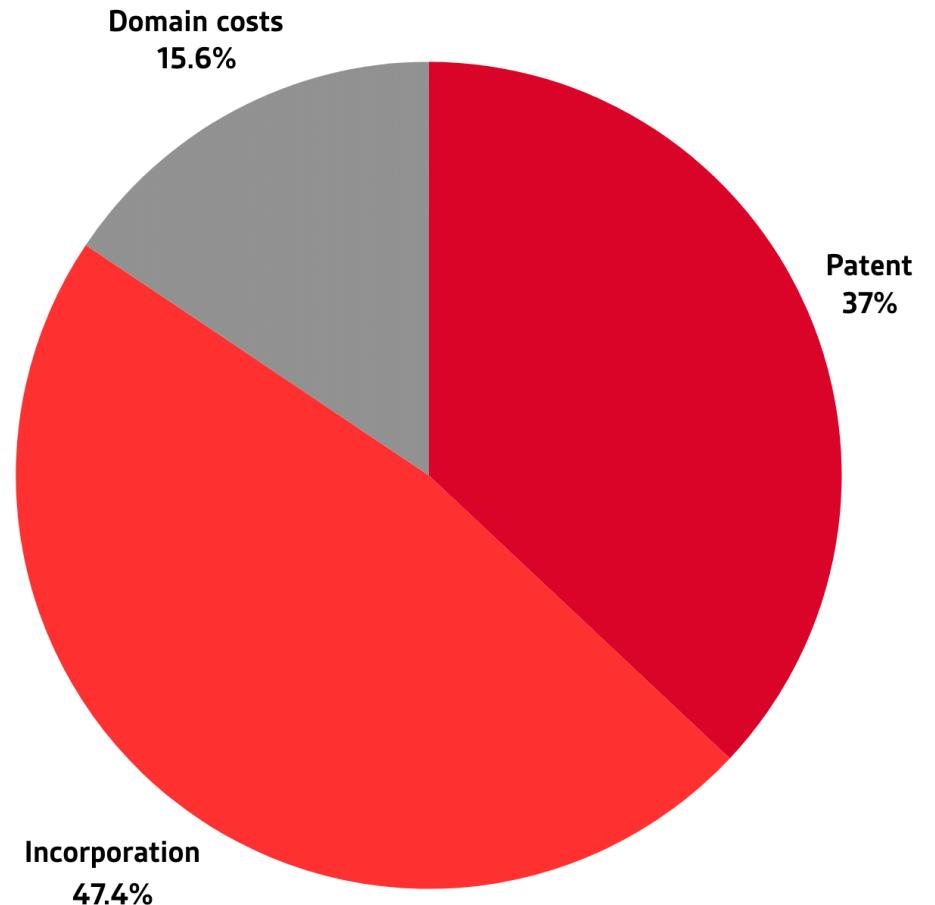
HaurusAi

Very High
accuracy

What \$1000 does for us

We have consulted patent lawyers regarding the protection of our unique IP utilising radio-frequency + cam

- \$370 to file a patent
- \$474 to incorporate
- \$156 for domain hosting costs



What we need funding for

for 💪

Complete

1

RESEARCH AND DEVELOPMENT

BUILT MVP +
RUN PILOT IN A STORE

Underway

2

FILE PATENTS
TO PROTECT
SOFTWARE

3

APPROACH
PRE-SEED
INVESTORS
WITH IP AND
PRODUCT

4

Commence June 2024

5

ITERATE BASED
ON CUSTOMER
FEEDBACK

6

CHARGE FOR
PRODUCT AND
SCALE



Enormous Global Potential

