# Project 3: Web APIs & NLP

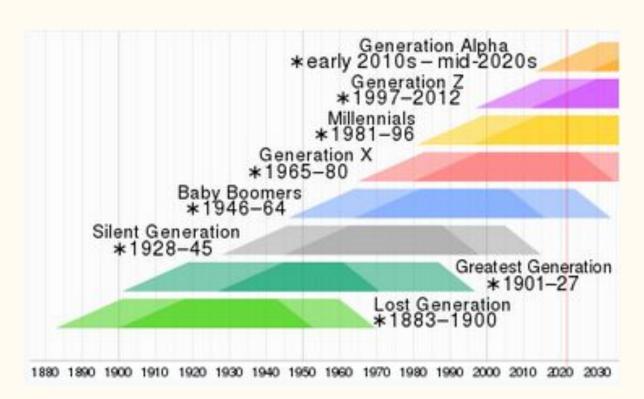
By Matthew Edelmann

# **Project Description**

- Scrape 2 different subreddits for their data with API's
- Use NLP models to find an patterns and determine which subreddit a post belongs in just given the words.



#### Millenial Vs GenZ



# Scrapping

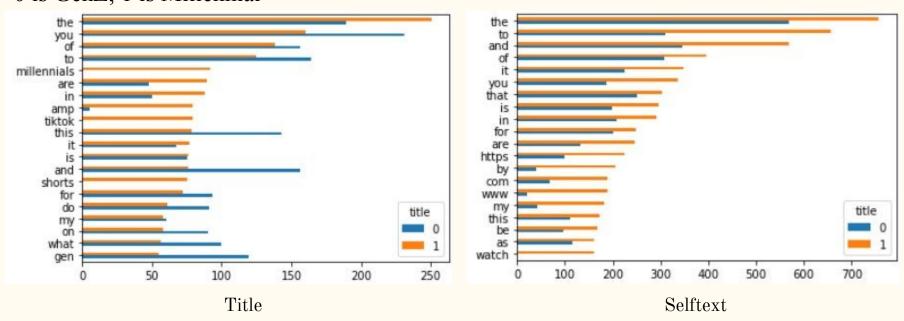
- I used API's to scrape the 2 subreddits
- I used the request.get() API
- I took 1000 entries from each subreddit

# Numeric Values Heatmap

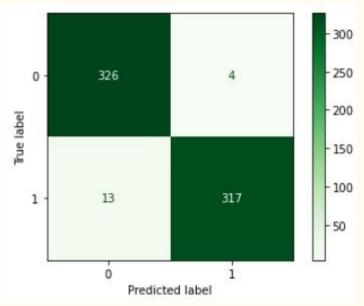
subreddit -	1	
over_18 -	0.11	
is video -	0.1	
is crosspostable -	0.065	
is robot indexable -	0.065	
upvote ratio -	0.064	
no follow -	0.058	
reddit media domain -	-0.021	
send replies -	-0.082	
author premium -	-0.094	
wls -	-0.11	
is self -	-0.12	
contest mode -	-0.12	
stickied -	-0.16	
created utc -	-0.62	
retrieved on -	-0.62	
num_comments -	-0.92	
subreddit_subscribers -	-1	

#### **Bar Charts**

#### 0 is GenZ; 1 is Millennial



## Confession Matrix; Title

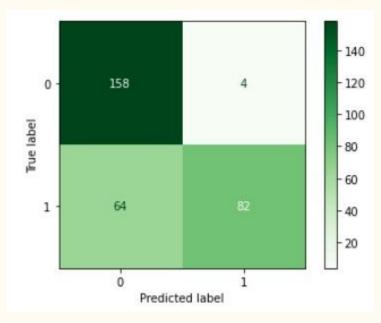


It seems that out of 660 testing data, the model only predicted 17 entries incorrectly. Here are it's train and r^2 score:

Train: 0.9828358208955223 Test: 0.9742424242424242

This indicates that out model is 97.4% accurate in predicting whether a title is in the millenial subreddit or the GenZ one.

### Confession Matrix; Selftext



This shows most of the problem comes when the model predicts for the GenZ subreddit and it is really in the millenial subreddit. Here are it's train and r^2 score:

Train: 0.8057784911717496 Test: 0.7792207792

This shows that the model is 77.9% accurate in predicting the subreddit given subtext. It is slightly overfit.

#### Random Forest and Extra Trees Classification

Finally we look at the Random Forest and Extra Trees Classification models. The cross-validation score was the same for both Random Forest and Extra Trees but differ in title and selftext:

Title: 0.9858208955223879

Selftext: 0.8089548387096773

This shows that they give a 98.6% accuracy when predicting the title and a 81% accuracy when predicting the selftext.

#### Conclusion

Given a title, it is easy to create a model that can determine if the title is from the millenial subreddit or the GenZ subreddit. If given selftext, I recommend either the RandomForestClassifier or the ExtraTreesClassifier.

# Questions?