

Matthew Alicea

Visual Design | UX Design | Web Developer

Looking to utilize my skills as both a designer and programmer to create design solutions and attractive, usable interfaces.



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EXPERIENCE

WRAL Digital Solutions / Web Designer

2017.July - 2018.Apr

Designed websites through a process of creating wireframes, mockups, and iterating based on feedback from clients and other team members. Built many of the websites I designed using WordPress, HTML, and CSS.

Team Sunergy / UI/UX Designer

2017.Sep - 2018.July

Worked with the Electrical sub-team to design and develop telemetry software for the team's solar vehicle through a process of research and iterative wireframing, mockups, and prototypes. Developed using React, Node, and Python. Maintained and developed telemetry software as part of the summer 2018 race team.

Team Sunergy / Graphic Designer

2017.Sep - 2018.July

Worked with the Business sub-team to create a unified brand image which included redesigning the Team Sunergy logo, designing alternate logos and brand graphics, creating a brand style guide, and organizing a library of assets. Created most of the team's marketing material and various internal documents. Presented designs to team and marketing professionals.

CS 4570 HCI / Teacher Assistant

2018.Jan - 2018.May

Graded student work primarily focused on understanding basic principles regarding user-oriented research and design. Used previous experience conducting user research, creating personas, and designing a UI based on the research to advise students and answer questions about their assignments.

University Housing / Resident Assistant

2015.Aug - 2017.May

Worked with a team of RAs and a supervisor to organize and facilitate both social and educational events for residents. Managed school and RA responsibilities and deadlines.

SKILLS

Sketching, Wireframing, Mockups,
Visual Design, Interaction Design,
UX Research, Responsive Web Design

TOOLS

Photoshop, Illustrator, InDesign, XD,
Sketch, Git

PROGRAMMING

HTML, CSS/Sass, JavaScript,
React, Bootstrap,
C++, Java, Python

EDUCATION

B.S. in Computer Science

2014.Aug - 2018.May

Appalachian State University, Boone, NC