

## **Scrum Master**

As the Scrum Master leading my team for the SNHU Travel Project, I will execute Scrum events with my team as follows:

1. Sprint Planning
  - review the Product Backlog
  - identify high-priority items
  - define the Sprint Goal and objectives
  - break down the items into smaller tasks, which we can estimate a “done” time for
2. Daily Scrums (~15-minutes)
  - discuss progress, plans, and obstacles in reaching the Sprint Goal
3. Backlog Refinement
  - review the Product Backlog
  - prioritize/adjust items
  - clarify concerns/questions
4. Sprint Review (end of each Sprint)
  - demonstrate completed work to stakeholders and solicit feedback
  - review progress against Sprint Goal and objectives
  - review items not completed
  - adapt next Sprint using feedback
5. Sprint Retrospective (after Sprint review)
  - reflect on the Sprint what went well and what needs improvement
  - adapt next Sprint using feedback

These events are important because this collaboration and communication keep everyone informed and on the same page., which helps teams reach goals and produce work that is of value to clients and stakeholders. This feedback loop leads to a dynamic environment that allows for constant improvement and efficiency.

I want the team to understand the Sprint Goals and objectives, including the Product Backlog and also the client perspective and business market of the product being produced.

To achieve this, I will encourage open communication and a psychologically safe and genuinely fun environment for everyone involved. I will also emphasize the significance of constant reflection and adaptation, continuously trying to improve themselves and to help others do the same!