# MATTHEW THAOKHAMLUE

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## **SUMMARY**

I'm a Technical Product Manager who loves solving messy problems at the intersection of technology, people, and business. For the past 5+ years, I've been building and improving B2B SaaS products in health and lab software, particularly working on integrations, data and BI tools, and user workflows that make complex systems feel effortless. I care deeply about collaboration, clarity, and delivering things that actually make users smile while using it (or at least stop swearing at the software).

#### **WORK EXPERIENCE**

# Product Manager, Labforward GmbH | Berlin, Germany

Nov 2024 - Present

- · Lead the product roadmap and end-to-end development cycle for core lab management products.
- Rebuilt team collaboration practices directly helping secure a \$500K contract renewal.
- Introduced rapid prototyping loops, shrinking testing time from days to hours.
- Guided the BI team to automate reporting and data pipelines, turning ad-hoc insights into daily decisions.

# Technical Product Manager | LabTwin GmbH | Berlin, Germany

Jan 2023 - Nov 2024

- Drove roadmap for voice and integration features supporting scientists in real lab environments.
- Streamlined the release process with engineering, tripling deployment frequency (4 → 12 per year).
- Collaborated on retraining strategies for speech recognition, keeping scientific term accuracy at 95%.
- Mentored a junior PM, encouraging autonomy and strong product intuition.

### Product Owner | Thryve GmbH | Berlin, Germany

Oct 2019 - Dec 2022

- Built and managed APIs and SDKs powering 1M+ users across 100+ B2B partners in digital health.
- Led 10+ wearable integrations (Fitbit, Garmin, Withings, Oura, Apple Health, and more).
- Contributed to company growth from €0 → €1M ARR and from 7 → 35 people.
- Created "Thryve Academy," a learning program that onboarded and aligned new hires in record time.

#### **EDUCATION**

### **Master of International and Development Economics**

Hochschule für Technik und Wirtschaft Berlin

Thesis on "Technological Change and Human Capital Transformation in Banking Sector in Thailand".

# **Bachelor's Degree in Economics**

Chiang Mai University

Major: Econometrics and Quantitative Economics

#### **ADDITIONAL INFORMATION**

#### **Essential Skills:**

- Product Roadmap
- User Research
- A/B Testing
- · Stakeholder Management
- Python
- API integration
- ML and LLM AI Implementation

#### Languages:

- English (IELTS 7.5)
- German (B1)
- Thai (Native)

#### **Certifications:**

- Professional Product Owner
- PMI-ACP
- · Google UX design
- Google Business Intelligence
- Google Cybersecurity
- · AWS Solutions Architect
- Azure Solutions Architect

#### References:

- Paul Burggraf
- Kai Grosse-Hartlage
- Jeroen de Haas