

MATTHEW THAOKHAMLUE

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SUMMARY

I'm a Product Manager who loves solving messy problems at the intersection of technology, people, and business. For the past 5+ years, I've been building and improving B2B SaaS products in health and lab software, particularly working on integrations, data and BI tools, and user workflows that make complex systems feel effortless. I care deeply about collaboration, clarity, and delivering things that actually make users smile while using it (or at least stop swearing at the software).

WORK EXPERIENCE

Senior Product Manager , Labforward GmbH | Berlin, Germany

Nov 2024 - Nov 2025

Transitioned to Labforward following the acquisition of LabTwin, continuing product role while expanding into intelligent and automated workspace solutions.

- Led the product roadmap and end-to-end development cycle for core lab management products.
- Rebuilt team collaboration practices — directly helping secure a \$500K contract renewal.
- Introduced rapid prototyping loops, shrinking testing time from days to hours.
- Led the BI team to automate reporting and data pipelines, turning ad-hoc insights into daily decisions.

Technical Product Manager | LabTwin GmbH | Berlin, Germany

Jan 2023 - Nov 2024

Joined LabTwin to focus on AI/ML product development and expand technical expertise in conversational AI for scientific applications.

- Drove roadmap for voice and integration features supporting scientists in real lab environments.
- Streamlined the release process with engineering, tripling deployment frequency (4 → 12 per year).
- Collaborated on retraining strategies for speech recognition, keeping scientific term accuracy at 95%.
- Mentored a junior PM, encouraging autonomy and strong product intuition.

Product Owner | Thryve GmbH | Berlin, Germany

Oct 2019 - Dec 2022

After my advanced studies in Germany, decided to pursue the professional experience in European tech ecosystem and transition into product management role.

- Built and managed APIs and SDKs powering 1M+ users across 100+ B2B partners in digital health.
- Led 10+ wearable integrations (Fitbit, Garmin, Withings, Oura, Apple Health, and more).
- Contributed to company growth from €0 → €1M ARR and from 7 → 35 people.
- Created "Thryve Academy," a learning program that onboarded and aligned new hires in record time.

Senior Risk consultant | Ernst & Young | Bangkok, Thailand

Aug 2016 - Feb 2018

- Drove risk assessments and process improvement projects for Thailand's largest corps, identifying critical vulnerabilities and developing mitigation controls and strategies that were well aligned with regulatory requirements.
- Developed risk management frameworks and control testing procedures for digital transformation initiatives, ensuring compliance with industry standards and reducing operational risk exposure.
- Conducted market research on emerging technologies (RPA) and competitive risk practices, translating findings into actionable recommendations for C-suite stakeholders.
- Monitored project delivery KPIs and risk indicators across multiple engagements, proactively escalating issues to senior management and steering committees.

EDUCATION

Master of International and Development Economics
University of Applied Science Berlin (via DAAD scholarship)
Thesis on "Technological Change and Human Capital Transformation in Banking Sector in Thailand".

Bachelor's Degree in Economics
Chiang Mai University
Specialization: Quantitative Economics

ADDITIONAL INFORMATION

Essential Skills:

- Product Roadmap
- Product design and discovery
- User Research
- A/B Testing
- Stakeholder Management
- Automation (Python coding and n8n)
- 3rd party integration and AI Implementation

Languages:

- English (IELTS 7.5)
- German (B1)
- Thai (Native)

Certifications:

- [Professional Product Owner](#)
- [PMI Agile Certified Practitioner](#)
- [Google UX design](#) and [Business Intelligence](#)
- [Google Cybersecurity](#)
- [CompTia Security+](#)
- [AWS](#) and [Azure](#) Solutions Architect

References:

- [Paul Burggraf](#)
- [Kai Grosse-Hartlage](#)
- [Jeroen de Haas](#)