* Who is the owner?
  + What is important to me?
* Who is the audience?
  + What is important to me?

|  |  |
| --- | --- |
| Owner (designer/developer) | Audience (Students, prospective employers, designers/developers) |
| Need to showcase my university projects | Need to see some work/creativity from the owner, do we hire or not? |
| Need to showcase my personality (colours, themes, content, etc.) | Need to be able to contact the owner |
| Highlight my interests, what am I specifically looking for | Need to understand the purpose of the portfolio, what is it trying to accomplish, be inspired by it! |

* Features (How to effectively deploy content)
* Navigation: about (keep brief), project portfolio, contact (email form, linkedin, facebook, google, etc.)
* Project portfolio - a cascade of images to be clicked on for previewing? (Prominently placed on the homepage?, Pop out?)
* About section placed after? My work comes first, then me? Have a big image of me, then a blurb.
* Contact form - keep it simple, easy to use!