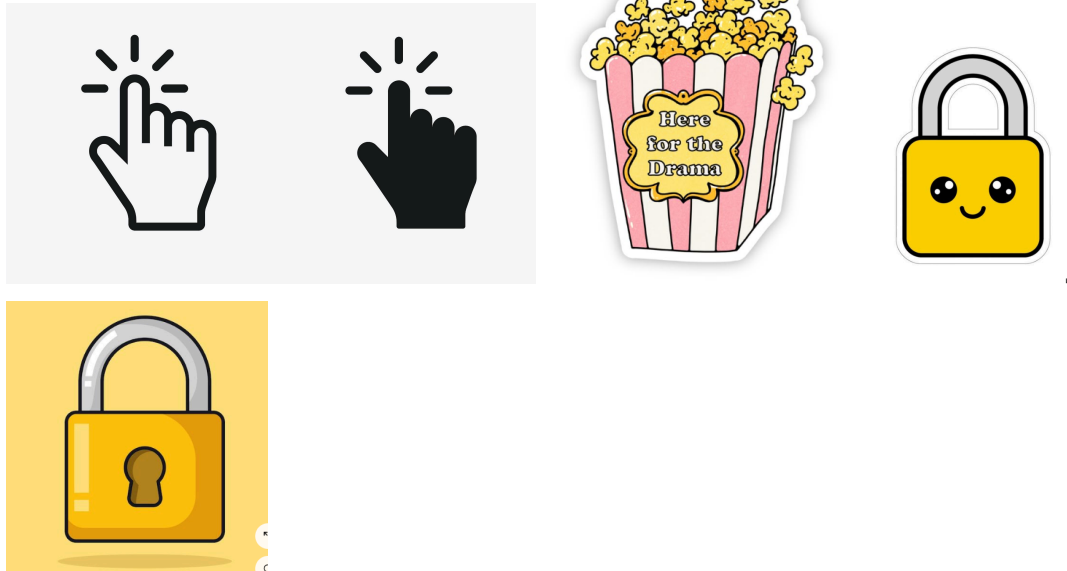


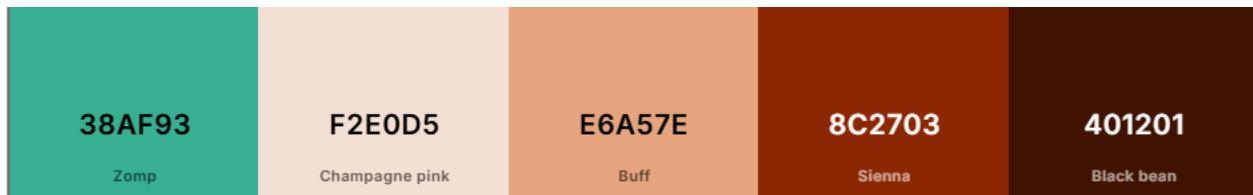
Clique Branding

Logo ideas:



- Bruno mentioned including “Clique” into the logo/app icon

Color palette:



<https://coolors.co/38af93-f2e0d5-e6a57e-8c2703-401201>

Branding vibe:

- Minimalist
- Modern
- Rounded, bubbly icons and letters
- Happy, upbeat, playful, summery vibe

App ideas:

- Hashtags/groups similar to Pinterest & Instagram

Learning Figma: <https://www.youtube.com/watch?v=jQ1sfKII50E>