## **Summary statistics for Followers gained:**

Group by: Decile(Mean weekly stream hours)

Decile(Mean weekly stream hours)	n	Mean	Variance	Std. dev.	Std. err.	Median	Range	Min	Max	Q1	Q3	Skewness
1	90	279039.62	1.2716044e11	356595.63	37588.48	161864	2407778	-50044	2357734	76157	334780	3.208376
2	90	267418.02	2.5218364e11	502178.89	52934.303	118075	2907090	1794	2908884	53652	223059	3.8221382
3	90	244078.83	1.9180029e11	437950.1	46163.994	111803	3407053	-73927	3333126	43905	259317	4.8287635
4	90	201905.09	1.7903189e11	423121.6	44600.933	70134.5	3183576	5060	3188636	32716	177347	4.9468279
5	90	120139.21	2.7169786e10	164832.6	17374.882	61008.5	1084809	-6884	1077925	24736	145078	3.1782676
6	90	176064.79	3.0220457e11	549731.36	57946.773	56464.5	4949089	-6992	4942097	22146	138969	7.6579575
7	89	124635.74	1.2822173e11	358080.61	37956.469	34484	3038567	-18066	3020501	15108	77542	6.5304191
8	91	97461.198	1.5573926e10	124795.54	13082.127	52120	549488	619	550107	15513	112217	2.0740535
9	90	87091.4	1.4082699e10	118670.55	12508.974	44798.5	619031	-25062	593969	16319	113868	2.5940324
10	90	54274.711	5.5905197e9	74769.778	7881.4266	28283	382850	-3416	379434	9776	62415	2.5942559