

About the client

The Chatham Probus club is a retirement club of 80 - 90 people, operating from the Salvation Army center in Bowen St, Camberwell. The club runs lunches, meetings and excursions to various places each month. Probus is a group aiming to, benefit retirees in the community and provide a social and community experience for people over the age of 60.

Website Motivation (Nature and scope of the challenge)

The club has asked for a website to attract new members to the club, they noticed that clubs surrounding them had websites that were attracting new members (an example being the [Mont Albert Probus Club](#)). The club also would like to have a newsletter available to their current members. This will also be provided in hard copy.

Objectives (Identify specific objectives)

These objectives are based off meetings with the client and my understanding of their goals for the website. These objectives will be used to determine the effectiveness of the site and include my understanding of the client's expectations of the site.

- The club aims to have a website that;
- Attracts new members and communicate the benefits of the club
- Advertise the excursions the club offers
- Display details about contacting the club
- Provide a user friendly interface for retirees
- Display pictures that represent "Fun, Fellowship and Friendship"
- Provide a news letter to all current members (with a subscription service)
- Fully responsive to all devices - meaning when the site is opened on a Phone or iPad it will present in perfect size.

Resources & Constraints

Below is a list of the resources and constraints the task at this point entails, these constraints may change over the period of the design phase or during development of the site. Gathering the resources will require communication with the club during the development of the site and before the site can be hosted on the Internet. The list of constraints help to demonstrate the challenges that need to be recognized while building the site.

Resources

- Photos
- Video
- Contact with the club representative
- Copy of a recent new letter
- (Possibility) Attending a meeting with the sub committee

Constraints

- Budget being limited
- 6 Weeks time
- Limited access to materials
- Browser Support (IE7 and later)
- Older Device Support
- Users with little device experience

Products to be produced

The club has asked for the following items to be produced:

- A blog that can be edited by appointed members of the club and Margaret Ritchie
- A set of pages detailing:
 - Activities
 - Meetings
 - History / Board Members
 - What we do
 - Contact
 - Images
- A separate area for the ‘Presidents Message’
- A sliding image gallery on the homepage
- A admin area for editing of the site

These items will all be included in a website, they will be edited through an online editor that can be accessed by multiple designated administrators. The site will also come with documentation; such as how to add content, restart the site, change the pages, update the site and add new images to the site. The website will be written in PHP and take advantage of WordPress as a content management system.

Identification of input and sources required

The following resources will be provided by Howard Ellis:

- Photos
- Videos
- Text content to be added to the site
- A sample newsletter

Contacting the Client

Howard Ellis

- Email: rhsjellis@gmail.com
- Phone: 0423 222 760

<http://wordpress.org/plugins/newsletter/>