

Matthew C. Rieger

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EDUCATION

Miami University, Farmer School Of Business

Oxford, OH; **Class of 2017**

- GPA: 3.86
- Double Major: Entrepreneurship, Marketing
- Double Minor: Computer Science, Interactive Media Studies
- Honors and Awards: Magma Cum Laude
Business Honors Program
University Honors Program
Full Academic Merit Scholarship
Scholar Leader Living Learning Community

EXPERIENCE

Kanji And Kana Master App, Creator and Developer

Global; **Aug 2015 - Present**

- Self-taught C# and independently published iOS application that enables players to study Japanese on-the-go
- Over 1,500 downloads and 250 current active users

Miami University, International Peer Orientation Leader

Oxford, OH; **Aug 2015 - Jan 2017**

- Integrated over 1,000 international students to Miami University and elements of American university culture
- Directed, planned, and facilitated orientation and was hired as a returner for three additional semesters
- Selected by peers to serve as Master of Ceremonies for Miami University's annual Chinese Lunar New Year concert

Pilot44 Labs, Operations Management Intern and Consultant

San Francisco, CA; **Aug 2016 - Dec 2016**

- Interned during the San Francisco Digital Innovation co-op program, with weekly visits to emerging Bay Area startups
- Managed research projects, planned corporate events, and presented for P&G as well as multiple international clients

The Marketing Store Worldwide, Digital Production Intern

Chicago, IL; **May 2016 - Aug 2016**

- Tested, debugged, designed, and prepared the launch for the new T-Mobile Tuesdays application
- Created wireframes, analyzed data, and constructed timelines in both Agile and Waterfall project environments

Lucky 7 Distillery, Entrepreneurship Capstone

Batesville, IN; **Sep 2015 – Dec 2015**

- Created a branding strategy, go-to-market strategy, and promotional video for the launch of Blackhorse Bourbon
- After project conclusion, offered by distillery cofounder to create original promotional content as a freelance videographer

Computhink, Inc., RFP Specialist

Lombard, IL; **Jul 2014 - Aug 2014**

- Sold Contentverse 8 and Contentverse Cloud, Computhink's document management software
- Analyzed government and corporate issued requests for proposal and wrote bids on behalf of Computhink
- Showcased the Altman Summer Scholar Internship program through presentations to Chicago-area startups

UNIVERSITY LEADERSHIP

Pi Sigma Epsilon, Project Manager and General Member

Feb 2013 - Present

- Top national chapter of professional business fraternity focused on developing members' marketing and sales abilities
- Developed partnership with Habitat for Humanity and led an on-site Habitat build event
- Developed marketing campaign proposal for Cessna Aircraft Company

Startup Weekend, Peer Mentor and Two-Time Participant

Mar 2014, Oct 2014, Oct 2015

- Organized the 48-hour bootstrap startup event in 2015 and served as a mentor for student participants
- Founder of Wave 1518 and Project Teddy, which spread internationally to countries including Canada, Peru, and Ecuador
- Co-founder of What The Feed, social media software designed to optimize learning environments