Matthew C. Rieger

+1 (630) 818-6071
www.matthewcreanrieger.com
matthewcreanrieger@gmail.com

EXPERIENCE

Creator and Developer / Kanji And Kana Master   Global / Aug 2015 - Present
- Self-taught C# and independently published iOS application that enables players to study Japanese on-the-go
- Wrote custom data analytics scripts to uncover player preferences and design app updates
- Conducted A/B digital ad campaigns and garnered 2,000 downloads within first two years

International Peer Orientation Leader / Miami University   Oxford, OH / Aug 2015 - Jan 2017
- Integrated over 1,000 international students to Miami University and elements of American university culture
- Tailored communication style to diverse audiences/environments and was hired as a returner for three additional semesters
- Selected by peers to serve as Master of Ceremonies for Miami University's annual Chinese Lunar New Year concert

Consultant / Pilot44 Labs   San Francisco, CA / Aug 2016 - Dec 2016
- Jack-of-all-trades role, which included flash research, corporate event planning, web maintenance, & business development
- Gained exposure to numerous emerging industries, like fintech, IoT, and AR/VR, through startup partnership development
- Role was expanded to include creating and leading presentations for multiple international corporate clients, such as P&G

Digital Production Intern / The Marketing Store Worldwide   Chicago, IL / May 2016 - Aug 2016
- Created exploratory test cases, wireframes, and project timelines in both Agile and Waterfall project environments
- Tested, documented, deployed, and maintained T-Mobile Tuesdays, the #1 App Store and Google Play app upon release

Consulting Capstone Project / Lucky 7 Distillery   Batesville, IN / Sep 2015 – Dec 2015
- Created go-to-market strategy, brand strategy, competitor landscape, and promo video for launch of Blackhorse Bourbon
- After project conclusion, was offered by distillery cofounder to continue working as a digital content creator

RFP Specialist / Computhink, Inc.   Lombard, IL / Jul 2014 - Aug 2014
- Researched government and corporate issued requests for proposal and wrote full-length bids on behalf of Computhink
- Showcased the Altman Summer Scholar Internship program through presentations to Chicago-area startups

UNIVERSITY LEADERSHIP

Project Manager and General Member / Pi Sigma Epsilon   Feb 2013 – May 2017
- Top national chapter of selective co-ed business fraternity focused on the development of marketing and sales abilities
- Independently created and executed plan to partner with Habitat for Humanity for an on-site Habitat build event

Peer Mentor and Two-Time Participant / Startup Weekend   Mar 2014, Oct 2014, Oct 2015
- Selected to help organize the 48-hour bootstrap startup event in 2015 and serve as a mentor for student participants
- Creator and team leader of Wave 1518 and Project Teddy, which spread internationally to Canada, Ecuador, and Peru
- Co-creator of What The Feed, social media software designed to optimize learning environments

EDUCATION

Miami University / Farmer School Of Business   Oxford, OH / Class of 2017
- GPA: 3.86 – Magna Cum Laude
- Double Major: Entrepreneurship, Marketing
- Double Minor: Computer Science, Interactive Media Studies
- Honors and Awards: Full Academic Merit Scholarship
                            First Year Select Study Abroad Program
                            Scholar Leader Living Learning Community
                            Business Honors Program & University Honors Program
- Skillsets and Experience: C, C#, C++, Java, HTML, CSS, Javascript, PHP, public speaking, QA, Google Analytics certified, video editing, Office (PowerPoint, Excel, Word), Scrum, Waterfall & Agile PM, typing (80 WPM)