

# MATTHEW C. RIEGER

## EXPERIENCE



### Client Systems Engineer

7/17 - Present

Epic Systems Corporation

Madison, WI

- Supported 13 customers of industry-leading healthcare software
- Managed client relations and technical troubleshooting efforts
- Presented \$1M+ hardware purchase plans to C-level executives
- Led Business Continuity task force and drafted customer-facing documentation for high-availability guidelines



### Creator and Developer

8/15 - 8/17

Kanji And Kana Master

Loveland, OH

- Self-taught C# and published iOS Japanese language-learning app
- Wrote data analytics scripts to uncover player preferences
- Conducted A/B ad campaigns and garnered 2,000 downloads



### International Peer Orientation Leader

8/15 - 1/17

Miami University

Oxford, OH

- Filed immigration documents, organized logistics, and taught American classroom culture sessions for 1,000+ new students
- Selected to host 2016 Chinese Lunar New Year concert as MC



### Consultant

8/17 - 12/17

Pilot44 Labs

San Francisco, CA

- Planned corporate events, maintained website, and presented market trend research to international clients, e.g. P&G
- Built startup partnerships in emerging industries like IoT & AR/VR



### Digital Production Intern

5/16 - 8/16

The Marketing Store Worldwide

Chicago, IL

- Tested, documented, deployed, and maintained T-Mobile Tuesdays, the #1 App Store and Google Play app upon release
- Created exploratory test cases, wireframes, & project timelines



### Consulting Captsone Project

7/15 - 12/15

Lucky 7 Distillery

Batesville, IN

- Created go-to-market strategy, brand strategy, competitor landscape, and promo video for launch of Blackhorse Bourbon
- Offered digital content creator role by the distillery's cofounder



### Peer Mentor & Two-Time Participant

3/14 - 10/15

Startup Weekend

Oxford, OH

- Mentored participants and facilitated 48-hour bootstrapping event
- Created and led Wave 1518 and Project Teddy, a grassroots charity initiative that spread to Canada, Ecuador, and Peru

## CONTACT

### E-mail:

matthewcreanrieger@gmail.com

### Website:

www.matthewcreanrieger.com

### Phone:

+1 (630) 818-6071

## EDUCATION

### Miami University,

### Farmer School of Business

GPA: 3.86 / 4.00

Majors: Entrepreneurship  
Marketing

Minors: Computer Science  
Interactive Media

Honors: Magna Cum Laude  
Full Merit Scholarship  
Scholar Leader LLC  
University Honors  
Business Honors

## SKILLS

Citrix (Certified)

C++, C#, Java

Group Policy

HTML & CSS

Inbound Marketing (Certified)

Japanese

JavaScript

MS Office

PowerShell

Project Management

Public Speaking

Video Editing

Waterfall & Agile PM

Writing