

The University of Texas at Austin
Government 330K (38205):
The American President

Spring, 2022

Christopher Wlezien

TTh 3:30-4:50

RLP 0.112

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Course Description

This course examines the president of the United States -- the (many) demands on him/her and the (limited) ability to deliver on those demands. We begin with presidential elections, focusing especially on who wins and why. This is interesting and important unto itself but it also tells us a lot about what the public considers to be important when evaluating presidents. We then turn to the president's ability to deliver the things the public considers to be important, focusing on US policy outputs. Much policy is made by Congress, and so we start there, by considering whether and how the president can impact legislative action. While statutes are important, implementation is too, and we next turn to the president's influence within the executive branch. We then consider the president and the judiciary, which is an important policy actor as well. Finally, to tie everything together, we consider how presidential influence looks in different policy areas -- domestic, fiscal, and foreign policy. By the end of the course, students should have a good sense of and appreciation for the president's role in US politics and policymaking. Along the way, I expect students will sharpen their analytical abilities and develop their instincts for how the political world works.

Course Format

The course will consist of lectures and discussion. Thus, while the course is not a seminar—there are too many students for that—class participation is important. Students will need to keep up with the reading and then be prepared to participate, at least to some extent. To encourage

this, students will receive extra credit based on the quality—not just quantity—of their contributions to class discussion. (See the description of “Grades” for details.)

The University leadership has decided that all classes will have an online component for the month of January – the first two weeks of the semester – and this includes our class, and the policy might continue into February and beyond, but we’ll see. For now, I am planning to hold class in-person for those of you who are able and eager to attend, ideally masked, and will incorporate Zoom and do everything I can to encourage your “virtual” participation. Part of the reason I am opting for a hybrid beginning is that I have arranged for all classes to be recorded and saved on our Canvas course page using Lectures Online, which happens in our classroom.

Grades

The main graded components for this class are the midterm and final examinations and a paper that is due near the end of the semester. Performance in the class will be assessed as follows:

40%	Midterm examination
40%	Final examination
20%	Paper
+0-3 %	Participation

In allocating grades, the following scale will be used, though I do reserve the right to curve up (not down!):

A	93-100%
A-	90-93%
B+	87-90%
B	83-87%
B-	80-83%
C+	77-80%
C	73-77%
C-	70-73%
D+	67-70%
D	63-67%
D-	60-63%
F	< 60%

Examinations are based on readings, lectures, and discussion and may include multiple choice, short answer questions, and essays. The final examination is cumulative, meaning that you are required to remember and integrate information from the first half of the course in order to complete the course in good standing.

A paper is due on Thursday, May 5. It must be turned in to me in class that day or beforehand. The paper will take the form of a policy brief for President Biden regarding any issue with which the administration currently is involved. The brief will (1) provide essential historical background of the issue, (2) recommend a position, and (3) lay out a course of action. You will

need to justify your recommendation and also describe what the president must do to succeed, e.g., dealing with the public and Congress. To help make the exercise realistic, you will have only 4-5 typed (with 12–point font) double-spaced pages, or about 1,250 words. The assignment will be described more fully in class, especially as the semester progresses.

Readings

The course readings include three books, which are available in the university bookstore:

Edwards, George C., Kenneth Mayer, and Stephen J. Wayne. 2020. *Presidential Leadership: Politics and Policy Making*, 11th ed. Lanham, Md: Rowman and Littlefield.

Erikson, Robert S. and Christopher Wlezien. 2012. *The Timeline of Presidential Elections*. Chicago: University of Chicago Press.

Kernell, Samuel. 2007. *Going Public: New Strategies of Presidential Leadership*, 4th edition. Washington, D.C.: Congressional Quarterly Press.

NOTE: Used versions of the books are available and e-book versions are too.

Various other readings are required and these—as well as additional reading pertaining to specific subject areas—are listed in the course outline that follows. The required readings are available via the internet, the UT Library’s electronic resources or will be made available on Canvas. Yet other reading may be distributed during the course, as appropriate.

Disabilities

Students with disabilities may request appropriate academic accommodations from the Division of Diversity and Community Engagement, Services for Students with Disabilities, 512-471-6259, <http://www.utexas.edu/diversity/ddce/ssd/>.

Academic Dishonesty

UT prohibits academic dishonesty, which includes plagiarism; see

<http://catalog.utexas.edu/general-information/appendices/appendix-c/student-discipline-and-conduct/>. Also see the UT codes of conduct: <http://catalog.utexas.edu/general-information/the-university/>.

Religious Holidays

UT policy allows students to miss a class, examination or assignment to observe a religious holy day. Students are expected to notify professors of the pending absence at least fourteen days prior to the date of observance of a religious holy day, and will be given an opportunity to complete the missed work within a reasonable time after the absence.

Classroom Safety and COVID-19

To help preserve an in-person learning environment, the University of Texas at Austin recommends the following:

- Get vaccinated, [which are widely available](#), free and not billed to health insurance. The vaccine will help protect against the transmission of the virus to others and reduce serious symptoms in those who are vaccinated.
- Adhere to university [mask guidance](#).
- [Proactive Community Testing](#) remains an important part of the university's efforts to protect our community. Tests are fast and free.
- Visit protect.utexas.edu for more information

Confidentiality of Recordings

Class recordings are reserved only for students in this class for educational purposes and are protected under FERPA. The recordings should not be shared outside the class in any form. So you know, I have been informed that violation of this restriction by a student could lead to misconduct proceedings by the University.

COURSE OUTLINE AND READING ASSIGNMENTS

January 18: Introductory class

Required reading:

NONE

January 20: The President in the Constitution (and beyond)

Required reading:

The Constitution of the USA (<http://www.usconstitution.net/const.html>)

Skim Edwards, Mayer, and Wayne, Preface and Chapter 1.

Read Edwards, Mayer, and Wayne, Chapter 2.

For further reading on events of last year:

Mark Graber “Section Three to the Rescue.” In The Constitutionalist (January 11, 2021): <https://theconstitutionalist.org/2021/01/11/section-three-to-the-rescue-by-mark-graber/>

January 25: The Contenders for Office

Required reading:

Review Edwards, Mayer, and Wayne, Chapter 2.

Robert Lineberry. 1996. "Fatal, Failed and Fulfilled Presidencies." Unpublished ms. (C)

January 27: Presidential Elections—A Two-Stage Process

Required reading:

Edwards, Mayer, and Wayne, Chapters 3 and 4

Further reading on the Electoral College:

<http://www.archives.gov/federal-register/electoral-college/about.html>

February 1: Who Votes?

Required reading:

Historical:

<http://www.presidency.ucsb.edu/data/turnout.php>

In 2020:

<http://www.electproject.org/2020g>

The Demographic Composition:

<http://www.electproject.org/home/voter-turnout/demographics>

In 2012:

<http://www.people-press.org/2012/11/01/nonvoters-who-they-are-what-they-think/>

In 2016:

<https://www.pewresearch.org/politics/2018/08/09/an-examination-of-the-2016-electorate-based-on-validated-voters/>

In 2020:

<https://www.pewresearch.org/fact-tank/2020/10/26/what-the-2020-electorate-looks-like-by-party-race-and-ethnicity-age-education-and-religion/>

February 3: How do People Vote? The Case of 2020

Required viewing:

Data: The Results

<https://www.cnn.com/election/2020/results/president>

Data: The Exit Poll

<https://www.nbcnews.com/politics/2020-elections/exit-polls>

<https://www.washingtonpost.com/elections/interactive/2020/exit-polls/presidential-election-exit-polls/>

Data: The Fox News Voter Analysis

<https://www.foxnews.com/elections/2020/general-results/voter-analysis>

Required reading:

Voting in 2012:

<http://www.people-press.org/2012/11/07/changing-face-of-america-helps-assure-obama-victory/>

Voting in 2016:

<http://www.pewresearch.org/fact-tank/2016/11/09/behind-trumps-victory-divisions-by-race-gender-education/>

Voting in 2020:

<https://www.pewresearch.org/politics/2021/06/30/behind-bidens-2020-victory/>

Further reading on exit polling (from Edison Research in 2016):

<http://www.edisonresearch.com/behind-numbers-2016-national-election-exit-poll/>

February 8: Who Wins and Why?

Required viewing:

A history of presidential elections:

<http://www.presidency.ucsb.edu/elections.php>

Party identification over time:

<http://www.people-press.org/interactives/party-id-trend/>
<https://news.gallup.com/poll/328310/party-average-2020-winds-similar-prior-years.aspx>

Patterns of party identification in 2020:

<https://www.pewresearch.org/politics/2020/06/02/in-changing-u-s-electorate-race-and-education-remain-stark-dividing-lines/>

Required reading:

Skim: Erikson, Robert S. 1989. "Economic Conditions and the Presidential Vote," *American Political Science Review* 83:567-573. (C)

Skim: Erikson, Robert S. and Darren Davis. 1992. "The President's Approval Rating," in Kent L. Tedin and Donald F. Lutz (eds.), *Perspectives on American and Texas Politics*. Dubuque, Iowa: Kendall/Hunt. (C),

Read: Jacobson, Gary. 2021. "Driven to Extremes: Donald Trump's Extraordinary Impact on the 2020 Elections." *Presidential Studies Quarterly* 51(3):492-521, especially the first 15 pages. (C).

February 10: The Election Campaign and the Polls

Required reading:

Erikson and Wlezien, Chapters 1-3.

Further reading:

On the 2012 Election (free via Amazon):

https://www.amazon.com/Campaign-Timeline-Presidential-Elections-Chicago-ebook/dp/B00IPNNEF2/ref=sr_1_4?ie=UTF8&qid=1515451195&sr=8-4&keywords=wlezien

On the 2016 Election:

Wlezien, Christopher and Stuart Soroka. 2019. "Mass Media and Electoral Preferences During the 2016 Presidential Race." *Political Behavior* 41:945-970. (C)

February 15: A Class on Paper Proposals

Required reading:

NONE

Assignment:

Consider the topic for your paper. The proposal will include a title and one short paragraph outlining the focus. Additional information will be provided in class.

February 17: The Polls and the Vote

Required reading:

Erikson and Wlezien, Chapter 5, 6 and 8. (Skim Chapters 4 and 7.)

The Polls in 2020:

https://www.realclearpolitics.com/epolls/2020/president/us/general_election_trump_vs_biden-6247.html NOTE: You may have to copy and paste link into browser.

For further reading on problems with the polls in 2020:

<https://www.aapor.org/Education-Resources/Reports/2020-Pre-Election-Polling-An-Evaluation-of-the-202.aspx>

February 22: The National Vote and the Electoral College

Required viewing:

Election-to-Election Vote Swing, 2000-2016

<https://www.nytimes.com/interactive/2016/11/09/us/elections/states-shift.html>

On the 2020 Election: Early Returns

<https://projects.fivethirtyeight.com/2020-swing-states/>

Required reading on the 2016 election:

Sides, John, Michael Tesler, and Lynn Vavreck. 2017. "How Trump Lost and Won." *Journal of Democracy* 28 (2): 34-44. (C)

February 24: On Forecasting the Presidential Vote

➔ Initial paper proposals due.

Required reading:

General:

Erikson, Robert S. and Christopher Wlezien. 2021. "Forecasting the 2020 Presidential Election: Leading Economic Indicators, the Polls, and the Presidential Vote." *PS: Political Science and Politics* 54:55-58. (C)

Post-mortems of Political Science Forecasts of the 2020 Election:

<https://centerforpolitics.org/crystalball/articles/how-did-the-political-science-forecasters-do/>

Further reading on the 2020 forecasts:

<https://www.cambridge.org/core/journals/ps-political-science-and-politics/2020-presidential-election-forecasting-symposium>

Also see:

<https://projects.fivethirtyeight.com/2020-election-forecast/>
<https://projects.economist.com/us-2020-forecast/president>

On forecasting the 2024 election!

A Prediction Market:

<https://www.predictit.org/markets/detail/6867/Which-party-will-win-the-2024-US-presidential-election>

March 1: The President and Congress

Required reading:

Edwards, Mayer, and Wayne, Chapter 11.

Kernell, Chapter 1.

March 3: The Evolution of Washington and Presidents and Going Public

Required reading:

Kernell, Chapters 2-3.

Edwards, Mayer, and Wayne, Chapter 7.

March 8: The President and the Media and the Growth of Going Public

Required reading:

Kernell, Chapter 4-5.

Edwards, Mayer, and Wayne, Chapter 5.

March 10: The Conditions for Going Public

Required reading:

Kernell, Chapter 6-7.

Edwards, Mayer, and Wayne, begin Chapter 6.

March 15: NO CLASS

SPRING BREAK

March 17: NO CLASS

SPRING BREAK

March 22: The Costs of Going Public

Required reading:

Kernell, Chapter 8.

Edwards, Mayer, and Wayne, finish Chapter 6.

March 24: MIDTERM EXAM (tentative date)

March 29: On the Limits of Presidential Power

➔ Graded exams returned.

Required reading:

Neustadt, Richard. 1980. *Presidential Power*. New York: John Wiley and Sons, selected chapters. (C)

March 31: The President as CEO

➔ Final paper proposals due.

Required reading:

Edwards, Mayer, and Wayne, begin Chapter 8.

April 5: The Executive Branch

Required reading:

Edwards, Mayer, and Wayne, finish Chapter 8, begin Chapter 9.

<https://www.whitehouse.gov/1600/executive-branch>

<https://www.usa.gov/federal-agencies/a>

<http://www.loc.gov/rr/news/fedgov.html>

April 7: NO CLASS – Midwest Political Science Association Meeting

April 12: Presidential Appointments

Required reading:

Lewis, David. 2011. “Presidential Appointments and Personnel.” *Annual Review of Political Science* 14:47-66. (C)

Edwards, Mayer, and Wayne, finish Chapter 9.

April 14: Presidential Management

Required reading:

General:

Edwards, Mayer, and Wayne, begin Chapter 10.

On Czars:

Vaughn, Justin. 2014. “Reconsidering Presidential Policy Czars.” *Presidential Studies Quarterly* 44: 522-536. (C)

On the Number of Czars by President...

https://en.wikipedia.org/wiki/List_of_U.S._executive_branch_czars

April 19: The Administrative President

Required reading:

General:

Edwards, Mayer, and Wayne, finish Chapter 10

Presidential Actions:

<https://www.whitehouse.gov/briefing-room/presidential-actions>

The Number of Executive Orders by President:

<http://www.presidency.ucsb.edu/data/orders.php>

On Trump's Executive Orders

https://www.washingtonpost.com/news/monkey-cage/wp/2017/01/30/most-of-trumps-executive-orders-arent-actually-executive-orders-heres-why-that-matters/?utm_term=.252577e9c49c

On Biden's Executive Orders

<https://www.federalregister.gov/presidential-documents/executive-orders/joe-biden/2021>
[https://ballotpedia.org/Joe Biden%27s executive orders and actions](https://ballotpedia.org/Joe_Biden%27s_executive_orders_and_actions)

April 21: The President and the Judiciary

Required reading:

Edwards, Mayer, and Wayne, Chapter 12

On Trump and the Judiciary:

<http://theweek.com/articles/741314/how-trump-wields-unprecedented-control-over-americas-judiciary>

On Biden and the Judiciary:

<https://news.ballotpedia.org/2022/01/04/biden-has-appointed-second-most-federal-judges-through-jan-1-of-a-presidents-second-year-in-office/>

April 26: The Two Presidencies?

Required reading:

Review Edwards, Mayer, and Wayne, Chapter 2.

Aaron Wildavsky, "The Two Presidencies." (C)

April 28: Presidents and Fiscal Policy

Required reading:

Edwards, Mayer, and Wayne, Chapter 13.

The US Budget: <https://www.whitehouse.gov/omb/budget/>

May 3: Presidents and Foreign Policy

Required reading:

Edwards, Mayer, and Wayne, Chapter 14.

May 5: Final class: On the Biden Presidency and the 2022 (and 2024) Elections

➔ Papers due.

Required reading:

NONE.

May 13: Final examination, 2:00-5:00