* What are your takeaways from this article? How will these takeaways be helpful to you in data science projects?
* Do you agree that computer algorithms can be discriminatory and reinforce human prejudices? If so, what controls do we need to prevent that? If not, why not?
* In your opinion, what is the role of regulatory bodies and public policies in mitigating this risk?

<https://dataprivacylab.org/projects/onlineads/1071-1.pdf>

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