Predicting Loan Defaults with Logistic Regression

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## R Markdown

This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF, and MS Word documents. For more details on using R Markdown see <http://rmarkdown.rstudio.com>.

When you click the **Knit** button a document will be generated that includes both content as well as the output of any embedded R code chunks within the document. You can embed an R code chunk like this:

summary(cars)

## speed dist   
## Min. : 4.0 Min. : 2.00   
## 1st Qu.:12.0 1st Qu.: 26.00   
## Median :15.0 Median : 36.00   
## Mean :15.4 Mean : 42.98   
## 3rd Qu.:19.0 3rd Qu.: 56.00   
## Max. :25.0 Max. :120.00

## Including Plots

You can also embed plots, for example:



Note that the echo = FALSE parameter was added to the code chunk to prevent printing of the R code that generated the plot.

## R Markdown

## 1. Executive Summary (max 1 page)

## 2. Introduction

Hello Matt!

## 3. Preparing and Cleaning the Data

## 4. Exploring and Transforming the Data

## 5. The Logistic Model

## 6. Optimizing the Threshold for Accuracy

## 7. Optimizing the Threshold for Profit

## 8. Results Summary