

The background is a solid dark blue. In the top right corner, there is a small triangular pattern of light blue diagonal lines. In the bottom left corner, there are several overlapping geometric shapes: a series of vertical light blue bars of varying heights, a pattern of small light blue dots, and a solid light blue triangle.

**oktane20** **LIVE**

**A Virtual Conference**  
**Sponsorship Prospectus**

**APRIL 1 - 2, 2020**

# Welcome Partners!

Thank you for your overwhelming support as we change Oktane20 from an in-person event to a virtual conference: Oktane20 Live.

Nothing is more important to us than the health and safety of the Okta community, which is why we will be hosting Oktane20 as a virtual conference this year. Oktane20 Live will offer our keynotes, dozens of breakout sessions, and ancillary programs online — and it will enable us to safely engage with our whole community through a unique digital conference experience.

- Get insights from Okta's leadership on new products and partnerships
- Virtually meet industry experts, IT leaders, and hear real stories
- Experience educational content on the technologies our customers and partners use, and the technologies and solutions they will rely on in the future

Sponsorship of Oktane20 Live is a unique opportunity to increase brand exposure across the world, demonstrate and see innovative new solutions, and build new alliances in the Okta customer and partner ecosystem. We'd love for you to partner with us, join forces, and inspire today's modern IT and security experts to learn, grow, and innovate.

# Sample layout of Oktane20 Live Partner Pavilion:



# Sponsorship Packages and Benefits:

## PLATINUM SPONSOR:

(Reserved for current Titanium, Platinum, & Gold sponsors only)

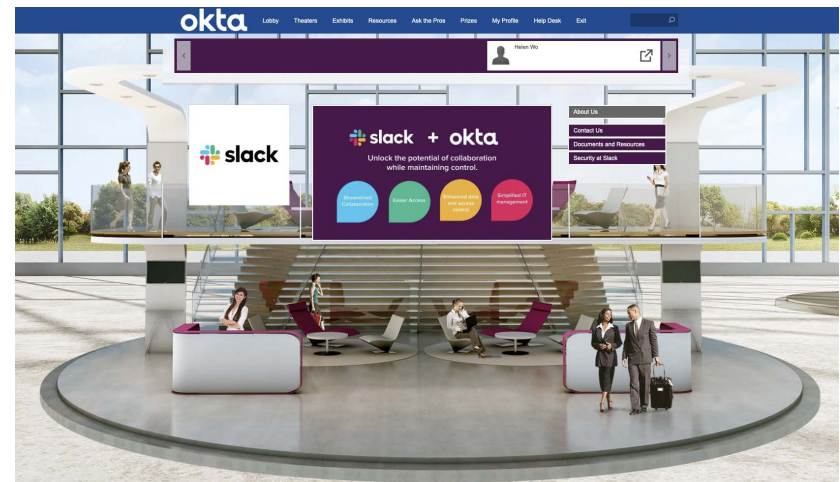
**USD \$10,000**

- Expo booth in Oktane20 Live Virtual Conference
- Start impactful conversations with booth visitors via live Q&A with the opportunity to capture contact information from booth visitors
- 45-min breakout session with scanned leads
- Breakout session recording hosted on okta.com post event
- Acknowledgment during keynote as a Platinum sponsor
- Prominent positioning of company logo on on-site banners throughout the virtual conference
- Logo and description on oktane20.com
- (4) social mentions highlighting partner as a Platinum sponsor across - Twitter, Facebook, and LinkedIn

## GOLD SPONSOR:

**USD \$5,000**

- Expo booth in Oktane20 Live Virtual Conference
- Start impactful conversations with booth visitors via live Q&A with the opportunity to capture contact information from booth visitors
- Acknowledgment during keynote as a Gold sponsor
- Prominent positioning of company logo on on-site banners throughout the virtual conference
- Logo and description on oktane20.com
- (1) social mention highlighting partner as a Gold sponsor across - Twitter, Facebook, and LinkedIn





## Secure your Sponsorship:

Email [sponsorships@okta.com](mailto:sponsorships@okta.com) with any questions you may have or simply check one of the boxes below, sign, and send it to us and our team will get back to you within 24 hours!

### Note:

Please note that you will be refunded the difference amount between your Oktane20 sponsorship and Oktane20 Live sponsorship.

### Check one:

- ☐ Platinum Sponsorship - USD \$10,000
- ☐ Gold Sponsorship - USD \$5,000

Sign Here:

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### Terms and Conditions:

Contract Documents: Company's sponsorship of Oktane Live (the "Event") will be subject to this Sponsorship Form and the Terms and Conditions available on Okta's website.

(<https://www.okta.com/sponsorships/>), which are incorporated herein by reference (collectively the "Contract").

### Payment Terms:

Customer will be invoiced for the Total Amount stated above upon acceptance of this Sponsorship Form.

Full payment is net thirty (30) from invoice date. Sponsorship is not confirmed until payment is received in full.

Okta reserves the right to cancel sponsorship if payment is not received in full sixty (60) days prior to the Event, and cannot guarantee sponsorship deliverables until payment is received in full.

Note that Event exhibit space will be assigned based first on Company's sponsorship level and next on the order the signed Contract and applicable payment is received by Okta.

SPONSORSHIP PAYMENT: PLEASE OPEN ALL POS AND REMIT PAYMENT FOR SPONSORSHIP TO LAUNCH INC. ALL COMPANIES WILL RECEIVE INVOICES DIRECTLY FROM LAUNCH. ALL SPONSORSHIP INVOICES MUST BE PAID PRIOR TO THE EVENT.

Please return the signed form to [sponsorships@okta.com](mailto:sponsorships@okta.com) our team will contact you within 24 hours.

The deadline to lock in your commitment is March 13th, 2020

The background is a deep blue color. It features several abstract elements: a large, dark blue, irregular shape in the center; a light blue, curved shape at the top left; a light blue, curved shape at the bottom right; and a light blue, curved shape at the bottom left. There are also patterns of small, light blue dots in the top left and top right corners.

okta