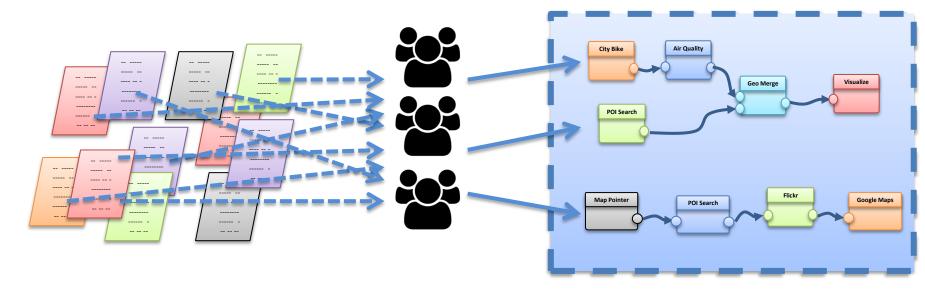# Open Mashup Platform
A Smart Data Exploration Environment

Data publishers **share** data on the Web

Users want to **process** and **visualize** this data

The Platform allows this + to **discover** and **connect** the data

Visually implement Data Flows | Hide RDF and LD complexity
Use Background Knowledge | Create LD applications | Embed anywhere

From disparate and unconnected Data Sources …

… to Linked Data Exploration