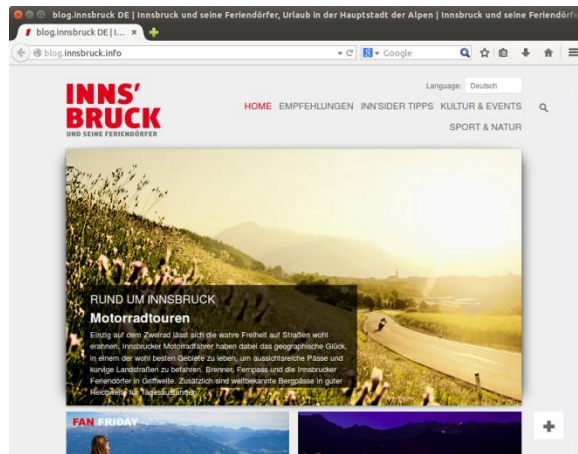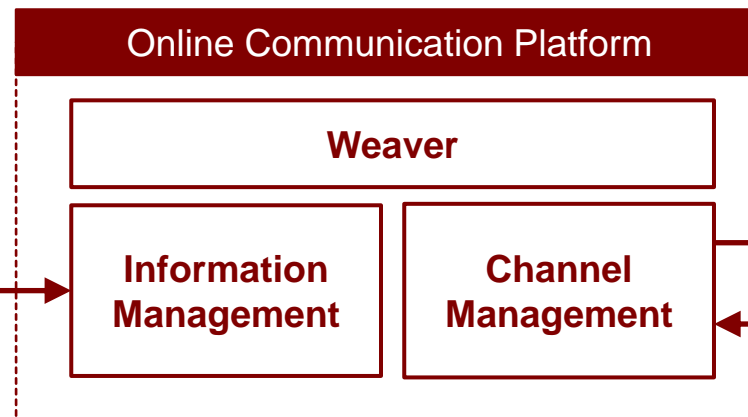Two Steps:

1. Annotate Your Content with **Schema.org**
2. Let Our **Online Communication Platform** DO THE REST

http://blog.innsbruck.info

☐ **Information Management** - Gathering of content from data sources and representing it using common vocabularies

☐ **Weaver** - Matching of content to the appropriate channels

☐ **Channel Management** - Distributing the content to the selected channels, collecting and analyzing feedback

Channels