# Matthew Incardona UX/UI Designer

UX/UI designer with 5+ years of experience in freelance and team environments, blending design and development to create user-focused digital experiences. Skilled in project planning, problem-solving, and helping teams to deliver impactful results. Experienced in growing projects from the ground up, with a focus on insight-driven design.

# **Skills**

**UX/UI:** Design Thinking & Problem Solving, Accessibility & Inclusive Design, Wireframing & Prototyping

Software: Figma, Penpot, Adobe XD, Photoshop, Illustrator, VS Code

Programming: Javascript, HTML, CSS, React, Flutter, Swift, Kotlin

# **Experience**

# **Manager, Junior Systems Administrator**

January 2022 - December 2024

CADTech - Rochester, NY

- Diagnosed and resolved hardware and software issues on-site, providing immediate technical support directly to clients to ensure minimal disruption.
- Supervised a team of 20 IT workers, providing guidance, feedback, and support to ensure strong performance. Acted as a liaison between higher-level managers and workers, streamlining communication and task delegation.

### **Agile Process Intern**

June 2023 - August 2023

Peraton - Reston, VA

- Collaborated with stakeholders across departments to identify needs and concerns through interviews, workshops, and surveys.
- Developed detailed mockups and prototypes using Figma to visualize proposed tools and gather early feedback from stakeholders and end-users.
- Iteratively refined designs based on user feedback, ensuring alignment with evolving needs and improved usability.

#### **UI/UX Dev Researcher**

January 2023 - May 2023

Open@RIT - Rochester, NY

- Led website development for open-source projects using Jekyll and Tailwind, enabling efficient development and seamless GitHub Pages deployment.
- Directed website overhauls using Figma and PenPot, ensuring adherence to brand guidelines and industry design standards.

#### **Web Designer**

July 2018 - December 2023

DouxDolci Web Design - Stony Brook, NY

- Engaged directly with a diverse clientele to design and create tailor-made websites.
- Led end-to-end design processes in Figma, creating responsive, user-friendly interfaces with a strong emphasis on graphic design aesthetics.
- Skillfully balanced client expectations against budgetary constraints and projected timelines.

# **Education**

# **BS in Human-Centered Computing**

Rochester Institute of Technology, Rochester, NY 3.7 GPA

#### Links

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