

# Matthew Incardona

UX Engineer, Entrepreneur

Experienced entrepreneur with 5+ years in freelance web design, merging design and development expertise to create accessible, user-centric experiences. Proficient in meticulous project planning and effective team management. Currently seeking a co-op opportunity for Summer 2024.

## Experience

### Co-Founder, UX Engineer

Second Desk LLC - Stony Brook, NY

UX Research - Figma - Agile Development - HTML, CSS, JS

March 2021 - Present

- Leading the development of a cutting-edge business-oriented desktop-as-a-service solution within an Agile, multidisciplinary team environment.
- Crafting sophisticated, high-fidelity prototypes for UI solutions utilizing Figma, and adeptly presenting them for comprehensive team evaluation and feedback.
- Pioneering the development of a versatile cross-platform remote desktop application, leveraging WebRTC technology to enable seamless browser-based connectivity, revolutionizing remote access capabilities.

### Web Designer

DouxDolci Web Design - Stony Brook, NY

SEO - Figma - Illustrator - HTML, CSS, JS - Accessibility (WCAG)

July 2018 - Present

- Engaging directly with a diverse clientele to conceive, construct, and host SEO-optimized, accessible, WordPress websites on an in-house server platform.
- Skillfully balancing client expectations against budgetary constraints and projected timelines, ensuring seamless alignment of project deliverables with their specific needs and objectives.

### Agile Process Intern

Peraton - Reston, VA

Information Architecture - UX Research - Agile Development - Figma

June 2023 - August 2023

- Engaged with key stakeholders across various departments to understand their unique needs and concerns. This involved conducting in-depth interviews, workshops, and surveys to gather insights.
- Based on the insights gained, we created detailed mockups and prototypes of the proposed tool. These visual representations allowed stakeholders and end-users to visualize the changes and provide early feedback.
- Continuously iterated and refined our designs based on user feedback, ensuring seamless alignment with evolving needs and preferences. This iterative process fostered a dynamic cycle of refinement, where user input served as a guide to enhancing usability and functionality.

### UI/UX Dev Researcher

Open@RIT - Rochester, NY

GitHub - Tailwind CSS - Jekyll - UX Research

January 2023 - May 2023

- Spearheaded website development initiatives for open source projects, using technologies such as Jekyll and Tailwind for faster development, with seamless deployment on GitHub pages.
- Orchestrated impactful website overhauls through Figma, adhering to established brand guidelines and industry-leading design methodologies.
- Collaborated closely with professors to drive forward grant projects, contributing invaluable insights through the creation of user personas, dynamic user journeys, and strategic implementation recommendations.

## Education

### BS in Human-Centered Computing

Rochester Institute of Technology, Rochester, NY

3.7 GPA, Expected graduation December 2024

### Links

[matthewincardona.com](https://matthewincardona.com)

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