Matthew Incardona

UX Engineer, Entrepreneur

Experienced entrepreneur with 5+ years in freelance web design, merging design and development expertise to create user-centric experiences. Proficient in meticulous project planning and effective team management. Currently seeking a co-op opportunity for Summer 2024.

Experience

Co-Founder, UX Engineer
Second Desk LLC - Stony Brook, NY
March 2021 - Present

AWS - React - Electron - NodeJS

- Leading the development of a cutting-edge business-oriented desktop-as-a-service solution within an Agile, multidisciplinary team environment.
- Crafting sophisticated, high-fidelity prototypes for UI solutions utilizing Figma, and adeptly presenting them for comprehensive team evaluation and feedback.
- Pioneering the development of a versatile cross-platform remote desktop application, leveraging WebRTC technology to enable seamless browser-based connectivity, revolutionizing remote access capabilities.

Web Designer
DouxDolci Web Design - Stony Brook, NY
July 2018 - Present

WordPress - Figma - Illustrator - Photoshop - Oracle Cloud

- Engaging directly with a diverse clientele to conceive, construct, and host tailor-made WordPress websites on an in-house server platform.
- Skillfully balancing client expectations against budgetary constraints and projected timelines, ensuring seamless alignment of project deliverables with their specific needs and objectives.

Agile Process Intern
Peraton - Reston, VA
June 2023 - August 2023

Information Architecture - UX Research - UI Design - Figma

- Engaged with key stakeholders across various departments to understand their unique needs and concerns. This involved conducting in-depth interviews, workshops, and surveys to gather insights.
- Based on the insights gained, we created detailed mockups and prototypes of the proposed tool. These visual representations allowed stakeholders and end-users to visualize the changes and provide early feedback.
- Continuously iterated and refined our designs based on user feedback, ensuring seamless alignment with evolving needs and preferences. This iterative process fostered a dynamic cycle of refinement, where user input served as a guide to enhancing usability and functionality.

UI/UX Dev Researcher
Open@RIT - Rochester, NY
January 2023 - May 2023

GitHub - Tailwind - Jekyll - UX Research

- Spearheaded website development initiatives for open source projects, using technologies such as Jekyll and Tailwind for faster development, with seamless deployment on GitHub pages.
- Orchestrated impactful website overhauls through Figma, adhering to established brand guidelines and industry-leading design methodologies.
- Collaborated closely with professors to drive forward grant projects, contributing invaluable insights through the creation of user personas, dynamic user journeys, and strategic implementation recommendations.

Education

BS in Human-Centered Computing

Rochester Institute of Technology, Rochester, NY

3.7 GPA, Expected graduation December 2024

Links

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