

Matthew Incardona

UX Engineer, Entrepreneur

Personal Info

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Links
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Software

- Illustrator
- Photoshop
- Figma
- VS Code
- macOS, Windows, Linux

UX/UI Design

- Lean UX
- Prototyping
- User research
- Web & mobile design

Front-End Dev.

- HTML5
- CSS3
- JavaScript
- ReactJS

Back-End Dev.

- CPanel
- MySQL
- PHP
- NodeJS

Passionate entrepreneur with over 4 years of experience as a freelance web designer, bringing together design and development expertise to help businesses build client-centric experiences and grow their presence online. Skilled in project planning and team management. Currently looking for a co-op for Fall 2023, Summer 2023.

Experience

March 2021 - Present

Founder, UX Engineer

Second Desk LLC - Stony Brook, NY

- Designing and developing a business-facing desktop-as-a-service product in an Agile, multidisciplinary team.
- Designing high-fidelity prototypes for UI solutions using Figma and presenting them for team feedback.
- Developing a cross-platform, WebRTC-enabled remote desktop app using NodeJS.
- Conducting product research, creating user personas, and building competitive analysis matrices.

July 2018 - Present

Founder, Web Designer

DouxDolci Web Design - Stony Brook, NY

- Working directly with a variety of clients to design, build, and host custom WordPress websites.
- Balancing client expectations with their available budget and projected timeline to ensure the project fits their needs.
- Optimizing website performance, including using modern image formats, CDNs, and code minification.
- Managing an in-house web hosting solution for clients.

May 2021 - August 2021

UX/UI Designer, Front-End Developer

Bubble Meets, San Francisco, CA

- Worked with a startup developing innovative video conferencing software.
- Served as a bridge between the design and development teams and worked along the entire feature pipeline.
- Followed Lean UX process to create wireframes and prototypes in Figma that followed company branding.
- Converted prototypes into re-usable React code for the product website and video conferencing app.

Education

Rochester Institute of Technology

BS in Human-Centered Computing, GPA: 3.77

Rochester, NY

Transfer student, expected graduation date May 2024