

Reading between the Emails: Gendered Patterns of Communication in Local Government

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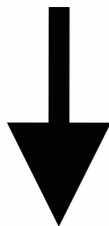
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Research Question

How does the relationship between gender and patterns of communication vary across organizational domains?

Administrative Data Self Reports

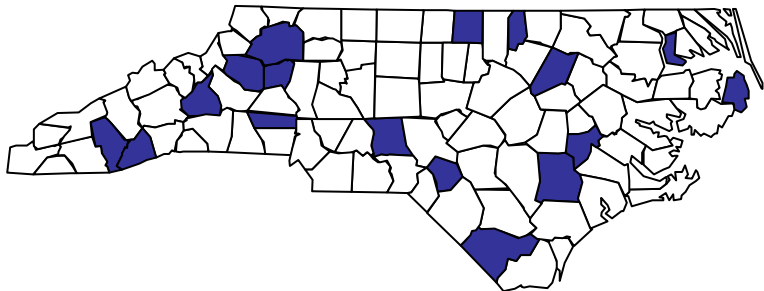


Micro-Level Behavioral Data

Public Domain Email Data

County Government Email Data

- ▶ Public records requests.
- ▶ Department manager email data from 17 North Carolina Counties.
- ▶ 500,000 emails, 17,000 between managers.



County	Manager Gender		# Emails
	Male	Female	
Alexander	12	9	907
Caldwell	12	8	121
Chowan	12	11	2,027
Columbus	14	10	920
Dare	15	12	2,247
⋮	⋮	⋮	⋮
Transylvania	16	4	1,857
Vance	10	8	185
Wilkes	15	2	303
Total	223	139	17,863

Department Affiliation as Domain

Individual Department Gender Breakdown

	Emergency Manager		HR	Finance	IT	Health	Plan/Dev	Util/Waste	Tax	Parks/Rec	Soc_Serv	Transport	Info	Misc	Inspections
Male	29	15	3	5	11	6	17	15	11	9	8	8	2	5	13
Female	3	2	12	12	2	11	6	2	7	5	10	1	6	2	3
Total	32	17	15	17	13	17	23	17	18	14	18	9	8	7	16

Male dominated positions

Female dominated positions

Department-Dyad Regression Analysis

- ▶ Model department interaction.
- ▶ Base Model: Single Intercept
- ▶ Gender Model: Separate intercepts
 - ▶ MM, MF, FM, FF
- ▶ Likelihood-Ratio Test.

Female-Centric Dyads

FF > FM > MF > MM

HR & Health

HR & Information Technology

HR & County Manager

Planning & HR

Register of Deeds & HR

Parks and Recreation & HR

Finance & HR

Finance & Parks and Recreation

Social Services & HR

Solid Waste and Recycling & HR

Tax Administrator & HR

Email Content as Domain

A Generative Model for Email Data

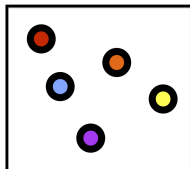
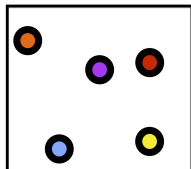
finance, budget, year, pay, fiscal

shots, flu, health, senior, hospital

police, judge, jail, firearm, testify

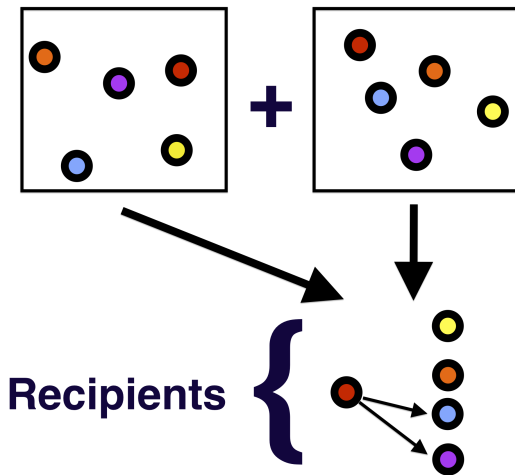
meeting, office, schedule, afternoon

} **Topics**



} **Interaction Patterns**

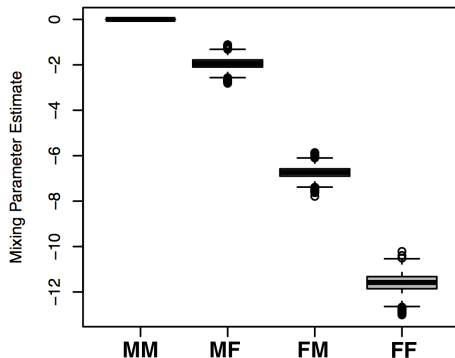
A Generative Model for Email Data



Specification and Methods

- ▶ Bayesian inference via MCMC.
- ▶ Separate model for each county.
- ▶ Include gender mixing covariates.
- ▶ 40 topics, 4 interaction patterns.

Example Model Output



Coding

Topic top words

Sandy

will, track, winds, system, forecast

Sandy

storm, sandy, high, coastal, tides, night

Harbor

status, update, boat, today, weather

Planning

board, meeting, planning, seafood, hearing

Storm

box, planning, director, permit, building

Female-Centric Topics of Communication

Coding	FF > FM > MF > MM
Finance	order, time, good, april, attached, requests
Finance	budget, phone, finance, media, ext, department
Health	meeting, going, fyi, tricester, health, project
Finance	meeting, box, fax, finance, attached, resolution
Finance	equity, fax, debt, refunding, time, finance, call
Finance	debt, box, fax, finance, policies, contract, audit
Finance	learn, leader, director, washington, dream
Finance	fax, ext, phone, finance, director, street
Health	public, health, email, contact, disclosure
Finance	good, time, increase, call, pay, office, today
Budget	manager, street, main, fax, office, east, budget
Budget	fund, budget, balance, year, funds, pay, original

Open Questions, Future Directions

- ▶ Locus of control.
- ▶ Direction of causality?
- ▶ Other hypotheses about domain?
- ▶ Cross-organization communication.

Male-Centric Dyads

MM > FM > MF > FF

Planning & Information Technology

Solid Waste and Recycling & Health

Sheriff & Health

Tax Administrator & Planning

Tax Administrator & Social Services

Inspections & Tax Administrator

Animal Control & Finance

Environment & Health

Environment & Solid Waste and Recycling

Male-Centric Topics of Communication

Coding	MM > FM > MF > FF
Manager	office, email, time, staff, meeting, work, good
IT	electronic, mail, intended, email, message
Health	health, department, project, email, code, garden
Comments	jail, mobile, inmates, ago, money, jails
Planning	east, planning, street, court, administrator
Public Works	public, nashville, suite, washington
Public Works	email, energy, carolina, north, address
Planning	description, director, street, church, suite
Planning	description, fax, phone, director, street, church
Zoning	board, meeting, planning, amendment
Emergency	operations, emergency, director, lines, street
Development	description, director, development, projects

Human Coding Topics Used in Analysis

- ▶ Validate interpretation of top words
- ▶ Top ten emails.
 - ▶ Rank: $\frac{(\text{tokens assigned to topic})^2}{\text{tokens in email}}$
- ▶ Label: common thread among emails.