

InStock Project Style Guide & Components Library

Type Kit

The text styles presented here are used exclusively throughout the InStock designs. Please refer to the guidelines on this screen for desktop, tablet, and mobile text styles.

TYPEFACE & WEIGHTS

Titillium Web Semi-bold 600

Titillium Web Regular 400

GET THIS GOOGLE FONT:
<https://fonts.google.com/specimen/Titillium+Web>

DESKTOP & TABLET TEXT STYLES

H1 - Page Header

Text size: 32px | Line height: 40px

H2 - Subheader

Text size: 24px | Line height: 32px

H3 - Labels, Links & Buttons

Text size: 14px | Line height: 22px

H4 - TABLE HEADER

Text size: 12px | Line height: 18px

P1 - Body Large

Text size: 16px | Line height: 28px

P2 - Body Medium

Text size: 14px | Line height: 22px

P3 - Body Small

Text size: 12px | Line height: 18px

MOBILE TEXT STYLES

M H1 - Page Header

Text size: 28px | Line height: 36px

M H2 - Subheader

Text size: 20px | Line height: 28px

M H3 - Labels, Links & Buttons

Text size: 13px | Line height: 20px

M H4 - TABLE HEADER

Text size: 11px | Line height: 16px

M P1 - Body Large

Text size: 15px | Line height: 26px

M P2 - Body Medium

Text size: 13px | Line height: 20px

M P3 - Body Small

Text size: 11px | Line height: 16px

Colors

These colors are used for typography, components, branding, and are solid colors at 100% opacity unless stated otherwise.

PRIMARY COLORS

- Instock-Black:** Global text color
- Instock-Indigo:** Interactive elements
- White:** Global white color

SECONDARY COLORS

- Slate:** Table column headers & placeholder text
- Cloud:** Outlines, dividers, borders, table sorting icon

BACKGROUND COLORS

- Graphite:** Top navigation header background, CTA button hover state background
- Light-Grey:** Page background, table column header background, CTA background

SUPPORTING COLORS

- Green:** “In stock” label
- Red:** “Out of stock” label, error states & delete icon

PRIMARY COLORS



#13182C

Instock-Black

SECONDARY COLORS



#5C667E

Slate

BACKGROUND COLORS



#232940

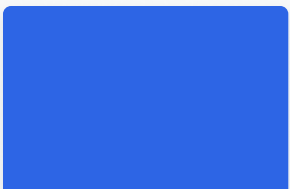
Graphite

SUPPORTING COLORS



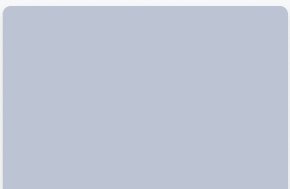
#158463

Green



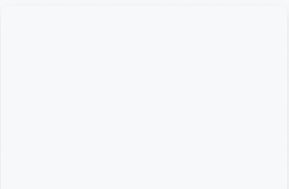
#2E66E5

Instock-Indigo



#BDC5D5

Cloud



#F7F8F9

Light-Grey



#C94515

Red



#FFFFFF

White

Layout Grid

Composed of columns, gutters, and margins, the layout grid ensures that designs adapt to different screen sizes and orientation in order to maintain consistency.

DESKTOP (12 COL) - SCREEN SIZES OVER 1280PX



TABLET (12 COL) - SCREEN SIZES BETWEEN 767PX - 1279PX



MOBILE (6 COL) - SCREEN SIZES BELOW 767PX



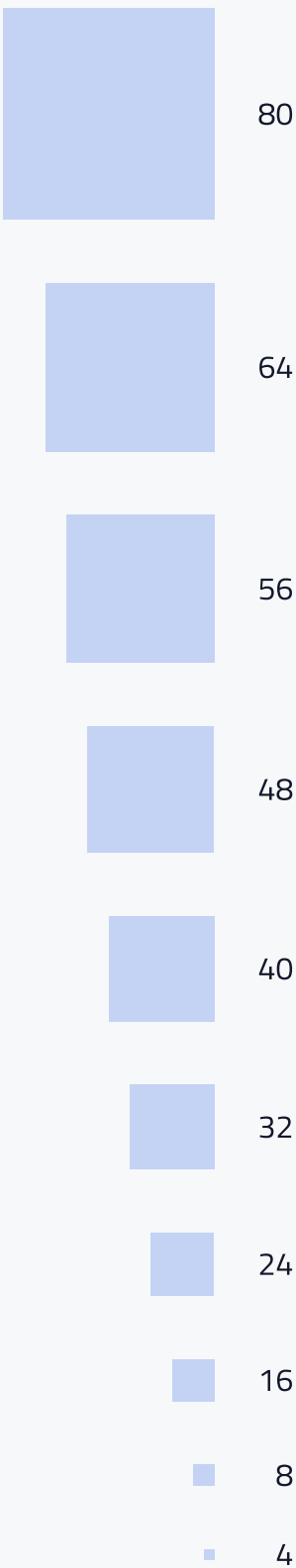
Padding

Padding refers to the space between the UI elements and are measured in increments of 8px.

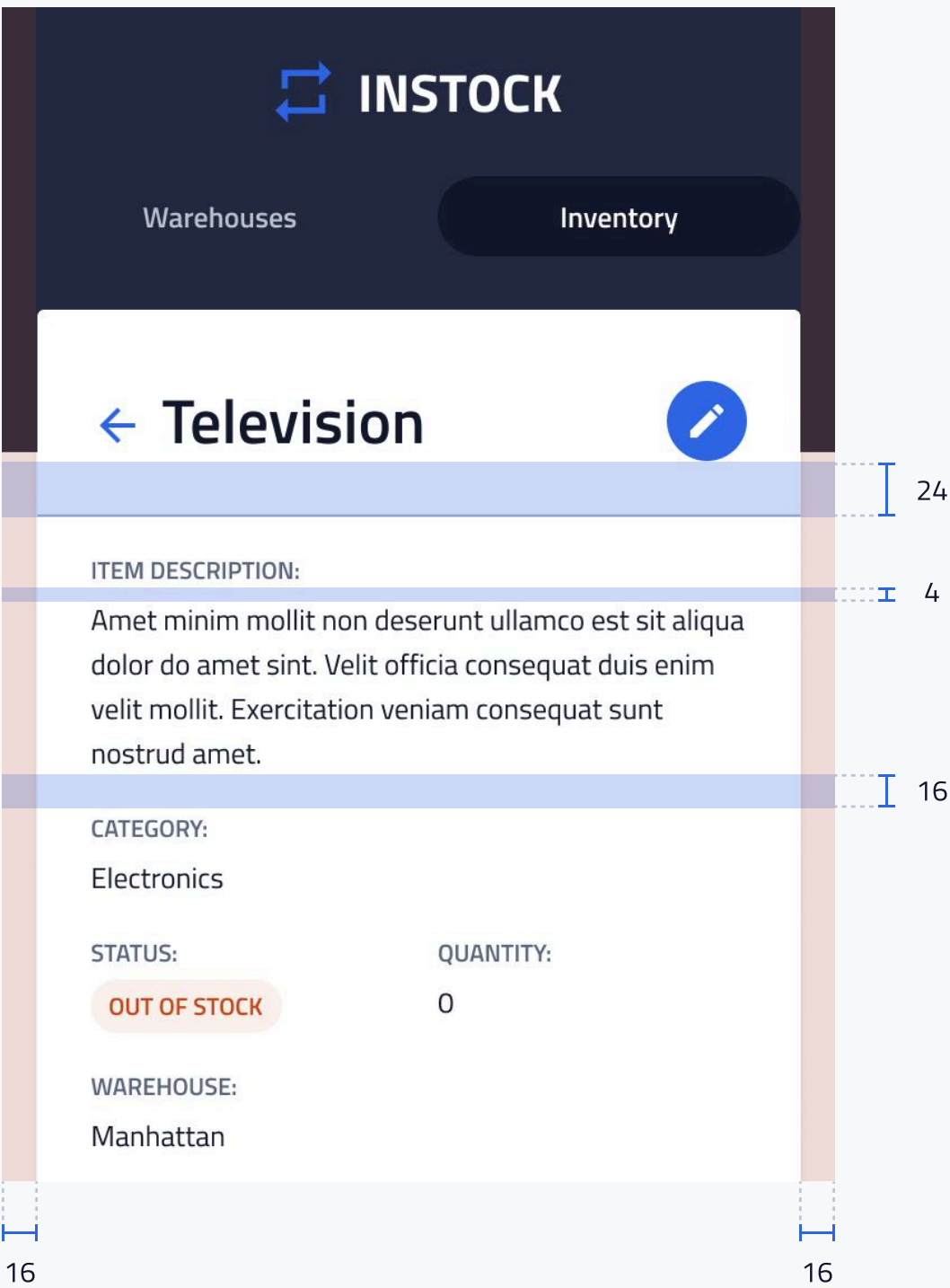
To maintain consistency across designs, utilize these general padding guidelines in combination with the responsive grid layout.

Padding guidelines can be used both vertically and horizontally.

PADDING INCREMENTS (IN PX)




EXAMPLE



InStock Components Library

- > Iconography
- > Navigation
- > Call to Actions
- > Form Fields
- > Selection Controls
- > Tables - Warehouses
- > Tables - Inventory
- > Tags

 **INSTOCK**

Inventory					Search...
INVENTORY ITEM ↕	CATEGORY ↕	STATUS ↕	QTY ↕	WAREHOUSE ↕	
Television >	Electronics	OUT OF STOCK	0	Manhattan	
Phone Charger >	Electronics	IN STOCK	500	King West	
Monitor >	Electronics	IN STOCK	1000	San Fran	
Mouse >	Electronics	OUT OF STOCK	0	Santa Monica	
Television >	Electronics	IN STOCK	2000	Granville	
Phone Charger >	Electronics	OUT OF STOCK	0	Montreal	
Monitor >	Electronics	IN STOCK	500	King West	
Monitor >	Electronics	IN STOCK	300	Seattle	

Iconography

The icons used in the designs are pulled from Google's Material Design icon pack.

COMPLETE ICON SET:

<https://material.io/resources/icons/?style=baseline>

ACTION



Edit



Delete



Close



Search

NAVIGATION



Chevron



Back Arrow



Sort
Default



Sort
Active



Dropdown
Default



Dropdown
Active

NOTIFICATION



Error

Navigation

DESKTOP



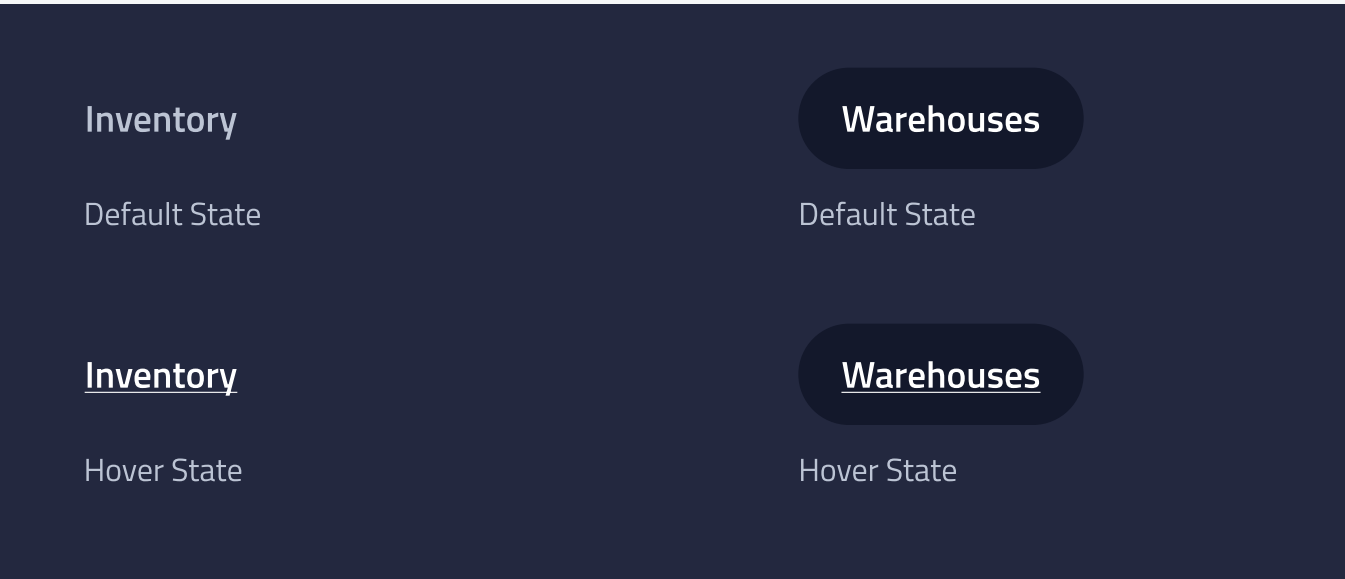
TABLET



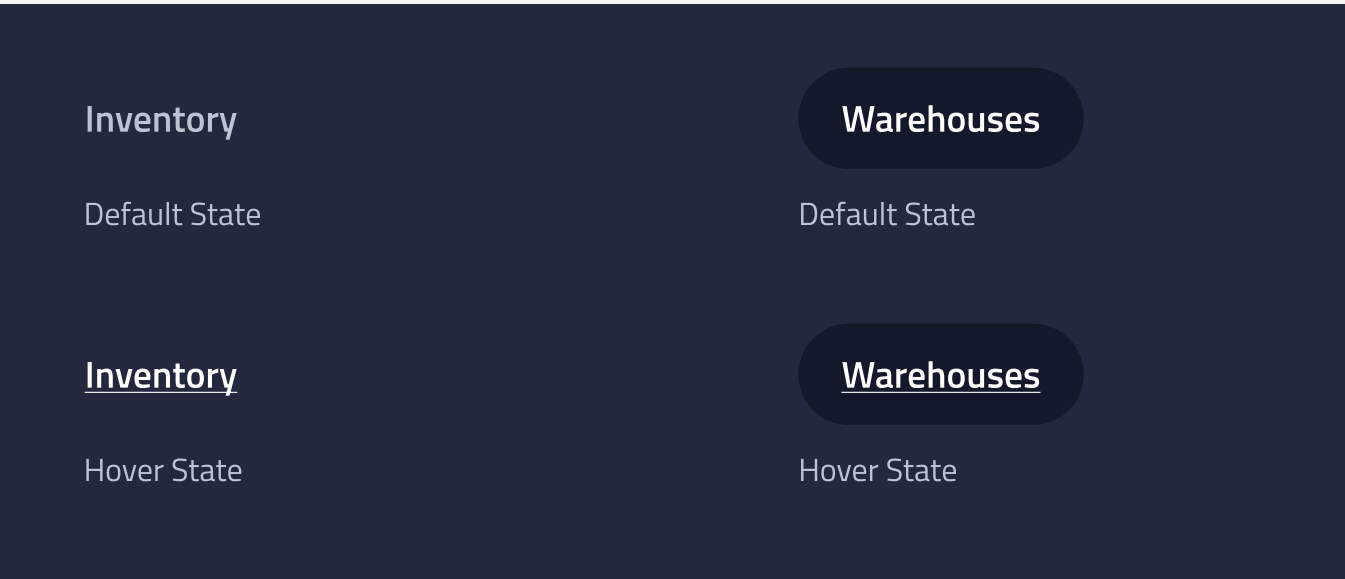
MOBILE



INACTIVE LINK



ACTIVE LINK



Call to Actions

BUTTON HEIGHT

The CTA button height will remain 38px throughout desktop & tablet, and 36px throughout mobile.

BUTTON WIDTH

Width of the desktop & tablet button will automatically adjust and have right and left padding equal to 16px on each side.

MOBILE BUTTON

Mobile button should span full-width of its container.

BORDER RADIUS

For radius treatment, default to 20px on all corners.

TEXT LINK

Spacing between text link and chevron icon will default to 4px.

PRIMARY



Default State



Hover State

MOBILE PRIMARY



TEXT LINK

Manhattan >

Default State

Manhattan >

Hover State

SECONDARY

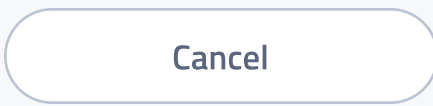


Default State



Hover State

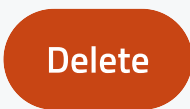
MOBILE SECONDARY



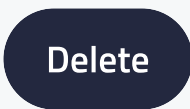
MOBILE TEXT LINK

Manhattan >

DELETE BUTTON

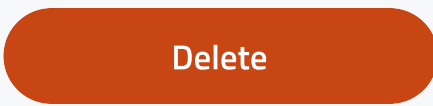


Default State



Hover State

MOBILE DELETE BUTTON



Form Fields

FORM FIELD HEIGHT

The form field height will remain 38px throughout desktop & tablet, and 36px throughout mobile.

MOBILE FORM FIELDS

Mobile for fields should span full-width of its container.

PADDING & SPACING

All form fields will have right and left padding equal to 16px on each side. Use 4px spacing between a label and form field

BORDER RADIUS

For radius treatment, default to 20px on all corners.

TEXT FIELD

Item Name

Default State

Item Name

Active State

Item Name

! This field is required

Error State

DROPDOWN

Warehouse

Please select

Default State

Warehouse

Manhattan

Active State

Warehouse

Please select

! This field is required

Error State

SEARCH FIELD

Search...

Default State

television

Active State

MOBILE TEXT FIELD

Item Name

Default State

Item Name

Active State

Item Name

! This field is required

Error State

MOBILE DROPDOWN

Warehouse

Please select

Default State

Warehouse

Manhattan

Active State

Warehouse

Please select

! This field is required

Error State

MOBILE SEARCH FIELD

Search...

Default State

television

Active State

Selection Controls

RADIO BUTTON

Use 4px spacing between a label and radio button group, and 8px spacing between a radio button and text.

INACTIVE

Status

☐ In stock

ACTIVE

☒ Out of stock

MOBILE INACTIVE

Status

☐ In stock

MOBILE ACTIVE

☒ Out of stock

Tables - Warehouses

DESKTOP

King West >	469 King Street West, Toronto, CAN	Graeme Lyon	+1 (647) 504-0911 glyon@instock.com	 
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Default State

King West >	469 King Street West, Toronto, CAN	Graeme Lyon	+1 (647) 504-0911 glyon@instock.com	 
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Hover State

TABLET

King West >	469 King Street West, Toronto, CAN	Graeme Lyon	+1 (647) 504-0911 glyon@instock.com	 
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MOBILE



WAREHOUSE King West >	CONTACT NAME Graeme Lyon
ADDRESS 469 King Street West, Toronto, CAN	CONTACT INFORMATION +1 (647) 504-0911 glyon@instock.com
	

Tables - Inventory

DESKTOP



Phone Charger >	Electronics	IN STOCK	500	King West		
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Default State



Phone Charger >	Electronics	IN STOCK	500	King West		
-----------------	-------------	----------	-----	-----------	---	---

Hover State

TABLET

Phone Charger >	Electronics	IN STOCK	500	King West		
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MOBILE

INVENTORY ITEM	STATUS
Phone Charger >	IN STOCK
CATEGORY	QTY
Electronics	500
	WAREHOUSE
	King West
	

Tags

Tags are featured on Inventory pages.

There are only two types of tags: “In Stock” and “Out of Stock” and it’s appropriately color-coded.

TAG HEIGHT

The tag height will remain 26px throughout desktop & tablet, and 24px throughout mobile.

TAG WIDTH

Width of the tag will automatically adjust and have right and left padding equal to 8px on each side.

TAG BACKGROUND COLOR

Use Red (#C94515) at 7% opacity for “Out of Stock” tag background, and Green (#158463) at 7% for “In Stock” tag background.

BORDER RADIUS

For radius treatment, default to 20px on all corners.

“OUT OF STOCK” TAG



“IN STOCK” TAG



MOBILE “OUT OF STOCK” TAG



MOBILE “IN STOCK” TAG

