

mk. portfolio. 25

creatively curated. inclusively innovative. bespoke beauty.



ABOUT.
ME.

MK



hi. i'm **matthew** – a multidisciplinary creative, deeply aligned in my authenticity, and passion. a genuine appreciation for storytelling through creativity. my work infuses innovation, modernity, expertise, and my clients, at the center of all that i do, is, in fact, you. your beauty, confidence and trust in the talent is creative collaboration. whether i'm backstage creating audacious and bold makeup looks to the most elegant of bespoke bridal beauty. at times curating a closet and at home styling, to creative directing and avant- garde styling on photo shoots and music videos. my passion ranges from the girl next door to ateliers and couture.

based in brooklyn, i thrive at the crossroads of design, creativity, and a touch of chaos at times. i believe in bold and unapologetic risks, collaborative process, and creating work that leaves a lasting impression. most importantly, you, the client, feeling, empowered, confident and breathtakingly beautiful

xx. mk



BRANDS

CHANEL

BURBERRY

NARS COSMETICS

ALEXANDER WANG

LAWLESS BEAUTY

SKILLS

- Creative Director
- Set / Video Producer
- Visual design
- Makeup Artistry
- Wardrobe x Styling

VIP/VIC

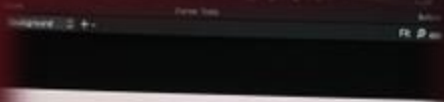
- Cara Delevingne
- Suki Waterhouse
- Jennifer Aniston
- Kyle Richards
- Lisa Vanderpump
- Blake Lively
- Thomas Dougherty

PROJECTS

- CHANEL Fashion Show's, Paris RTW. 2009/11
- BURBERRY Fashion Show's. London 2014
- Editorial for Saks Fifth Avenue. 2009-2011
- Alexander Wang Fashion Show, 2019, Brooklyn NY
- All digital campaigns for LAWLESS Beauty



BTS



FASHION



1:1 CUSTOM APPOINTMENTS



CREATE

YOUR

DIRECTION

ALL INCLUSIVE. EXCLUSIVE

complete creative proposal and design
concept to execution
studio, videographer, photographer
wardrobe conception. full styling
hair. makeup. unlimited looks



12.14.25

CONFIDENTIAL CONTENT

"c'est une d'art parfaite"

ALL INCLUSIVE EXCLUSIVE

CONCEPT TO CONTENT

music video studio full day

video x photography

social media content: reels, stories, you tube shorts

candid behind the scenes

choreography



**Stylized
Inspiration**

Sunday 12.14.25

TORI LORD

***“Taking
Back
Her
Throne”***

ACCESSORIES



Choker Inspo.



**Layered Chains
Neck / Belt**



Neck Layers



Multi Pearl Strands



GUCCI Layered Necklace

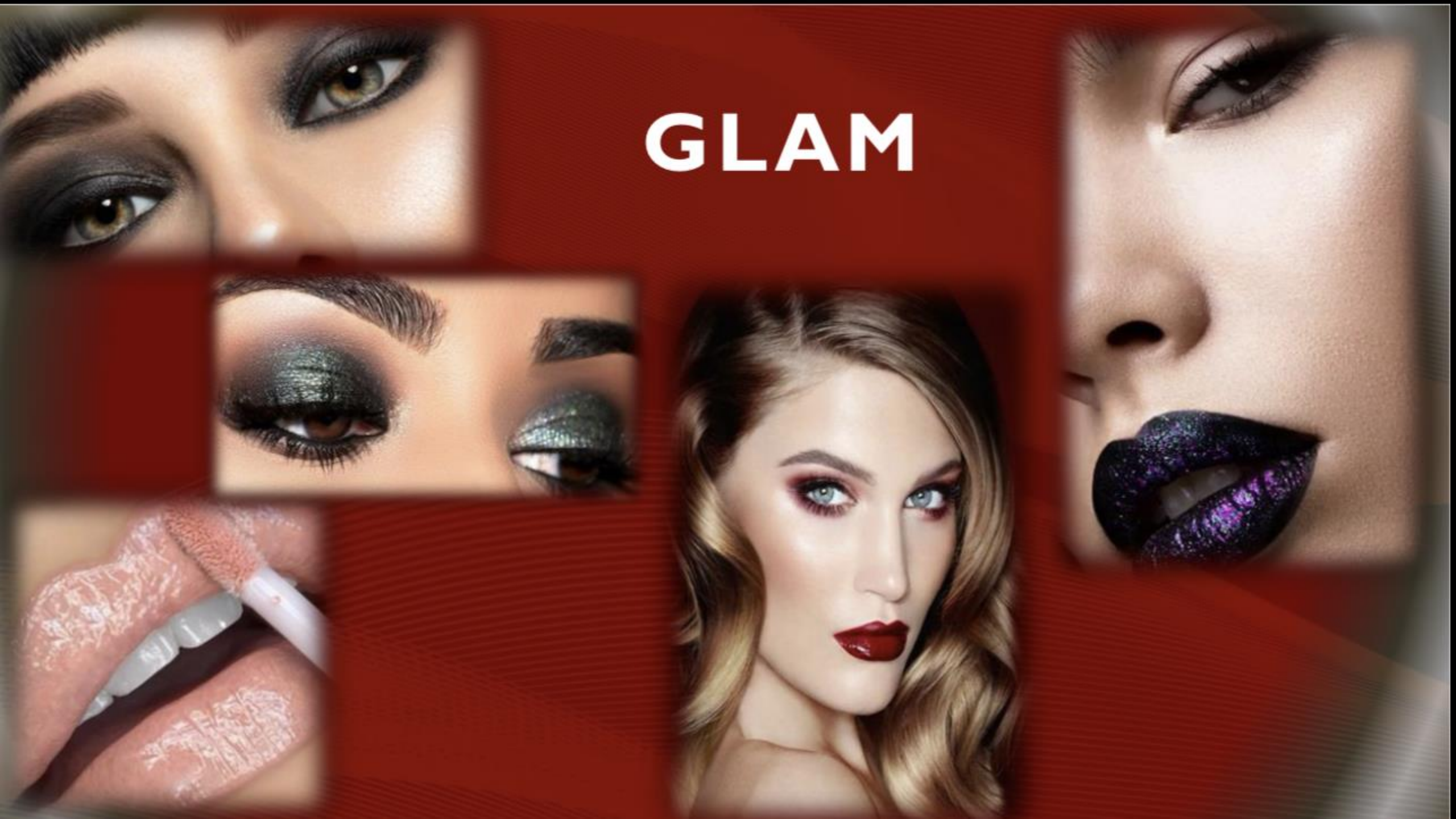


Head Piece "Crown"



Neck Layering Options

GLAM



CLOTHING



**Men's
Oversized
Tuxedo Blazer**



Lace Corset/Bra



Studded Belt



Stirrup Sheer Black Tights



COS Men's Wide Leg Trouser



Black Patent Heel

BTS: IN ACTION



BTS: STILL SHOTS/SOCIAL



BTS: VIDEO. SOCIAL. CONTENT



press play



press play



press play

BTS: VIDEO. SOCIAL. CONTENT



press play



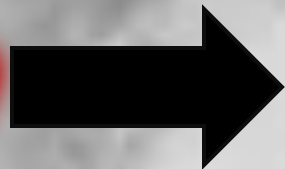
press play



press play

**FINAL
SPICE
THAT'S
A
WRAP**

PRESS PLAY



THANK YOU



matthew l keyse

the creative

646.629.7919

matthewkeyse.nyc@gmail.com

ig: @thematthewkeyse

tik tok: @matthewkeyse

in: www.linkedin.com/in/matthew-keyse