

Using Reddit Data in Marketing

By Matthew Parker

Digital Marketing: PPC (Pay Per Click)

Google Used Cars Bristol

About 19,000,000 results (0.53 seconds)

Used Cars Special Offer - hartwell.co.uk
Ad www.hartwell.co.uk/Very-Best-Used-Cars ▾
Half Price Payments For 6 Months. 0% APR & £1,500 Minimum Part Ex.
Over 1500 Models In Stock · Nationwide Dealerships · Hartwell Price Promise

Used Cars In Bristol - BristolStreet.co.uk
Ad www.bristolstreet.co.uk/Used ▾
Free Nationwide Delivery On All Used Cars! Enquire Online Today

Berkeley Vale Motors - hyundai.co.uk
Ad www.hyundai.co.uk/berkeley-vale-bristol ▾
Visit your local Hyundai car dealer for great second hand car offers
Ratings: Value 9/10 - Reliability 9/10 - Purchase experience 9/10

Toyota of Bristol TN | New & Used Car Dealer in Bristol TN ...
www.toyotaofbristol.com/ ▾
Toyota of Bristol in Bristol, Tennessee is a Toyota Dealer, serving Kingsport, Johnson City, Abingdon VA, and Marion VA. Large inventory of new & used Toyota ...

Used Car in Bristol | Used Subaru Dealer | Wallace Subaru
www.wallacesubaru.com/used-inventory/index.htm ▾
Swing by Wallace Subaru in Bristol, Tennessee and check out our inventory of quality used cars. We have something for every taste and our financing experts ...

Used Cars Swindon
www.carshop.co.uk/Used_Cars ▾
4.8 ★★★★★ rating for carshop.co.uk
0333 331 5325
Find 1000s of Used Cars at CarShop.
Visit Our Swindon Dealership Today.

Used Cars In Bristol
www.bristolusedcar.co.uk/ ▾
Buy A Used Car In Bristol Today!
At Affordable Prices-Visit Us Today
Thornbury Road, Bristol

Toyota Used Cars Bristol
www.motorline.co.uk/Toyota-Used-Cars ▾
100+ Approved Used Cars - Motorline
The new name for Toyota in Bristol

Used Car Dealers in Bristol uk
www.motors.co.uk/UsedCars ▾
3.7 ★★★★★ rating for motors.co.uk
Motors.co.uk - The Leading Used Car Site. Browse Over 300,000 Cars Now!

facebook

Search for people, places and things

Olra Lior Edit Profile

Update Status Add Photos/Video

What's on your mind?

Post

FAVORITES

- Welcome
- News Feed
- Messages
- Events
- Photos
- Find Friends

APPS

- App Center
- Games Feed
- Music
- Notes
- Links
- Pokes

PAGES

- Create a Page...
- Pages Feed
- Like Pages

FRIENDS

- Close Friends
- Family

Friends on Chat

Wix

Create Your Own Website.

www.Wix.com/HTMLsites/Build-Your-Websites

It's Free!

Create Your Own Website.
It's Easier than Ever!

Like · Comment · Share · 99 2 19 · 4 hours ago · W

People You May Know See All

Mamoru YO Add Friend

Sponsored See All

Natural Relief Slippers
ortholifeusa.com

Give the gift of comfort
Cozy slippers with
orthotic support Free
shipping Use code
FB1212

Improve Your Webinars?
onlinemarketingnow.com

Doing live or auto
webinars? Learn how to
reduce your work and
increase your profits.
£2.

Walkme
walkme.com

WalkMe on-site guidance
turn leads into paying
customers!

Rustic Charm in a Vase

Fields of Europe
bouquet transports her
to Europe. Save 15% en
route with 1800Flower!

Digital Marketing: SEO (Search Engine Optimization)

The image is a screenshot of a Google search results page for the query "Used Cars Bristol". The search bar at the top shows the Google logo, the search text "Used Cars Bristol", and icons for voice search and image search. Below the search bar are navigation tabs for "Web", "Maps", "Shopping", "News", "Videos", "More", and "Search tools". The results section indicates "About 19,000,000 results (0.53 seconds)".

The results are divided into two main sections: organic search results on the left and paid search results (labeled "Ads") on the right. The organic results are highlighted with a red rectangular box, while the paid results are highlighted with a red rectangular box.

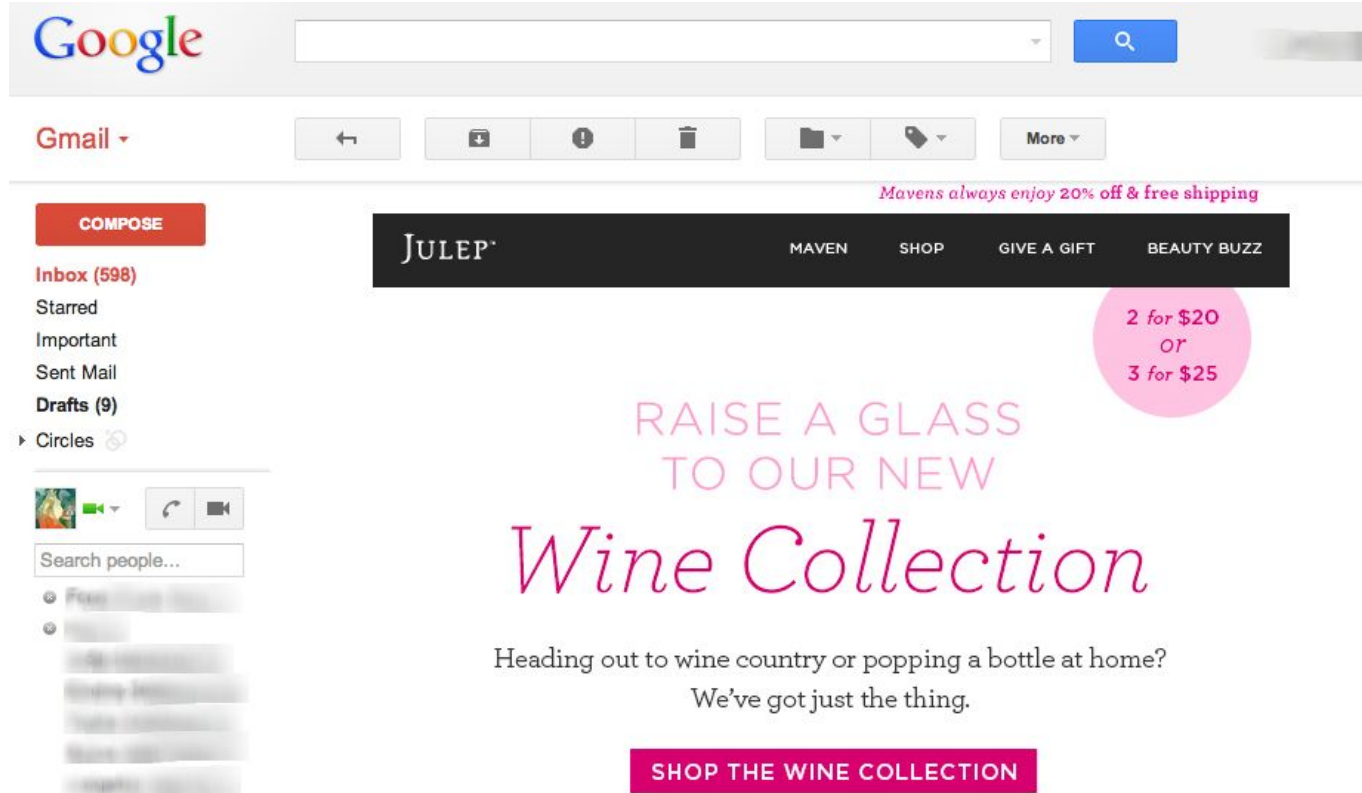
Organic Search Results (Left):

- Used Cars Special Offer - hartwell.co.uk**
Ad www.hartwell.co.uk/Very-Best-Used-Cars ▼
Half Price Payments For 6 Months. 0% APR & £1,500 Minimum Part Ex.
Over 1500 Models In Stock - Nationwide Dealerships - Hartwell Price Promise
- Used Cars In Bristol - BristolStreet.co.uk**
Ad www.bristolstreet.co.uk/Used ▼
Free Nationwide Delivery On All Used Cars! Enquire Online Today
- Berkeley Vale Motors - hyundai.co.uk**
Ad www.hyundai.co.uk/berkeley-vale-bristol ▼
Visit your local Hyundai car dealer for great second hand car offers
Ratings: Value 9/10 - Reliability 9/10 - Purchase experience 9/10
- Toyota of Bristol TN | New & Used Car Dealer in Bristol TN ...**
www.toyotaofbristol.com/ ▼
Toyota of Bristol in Bristol, Tennessee is a Toyota Dealer, serving Kingsport, Johnson City, Abingdon VA, and Marion VA. Large inventory of new & used Toyota ...
- Used Car in Bristol | Used Subaru Dealer | Wallace Subaru**
www.wallacesubaru.com/used-inventory/index.htm ▼
Swing by Wallace Subaru in Bristol, Tennessee and check out our inventory of quality used cars. We have something for every taste and our financing experts ...

Paid Search Results (Right):

- Used Cars Swindon**
Ad www.carshop.co.uk/Used_Cars ▼
4.8 ★★★★★ rating for carshop.co.uk
0333 331 5325
Find 1000s of Used Cars at CarShop.
Visit Our Swindon Dealership Today.
- Used Cars In Bristol**
Ad www.bristolusedcar.co.uk/ ▼
Buy A Used Car In Bristol Today!
At Affordable Prices-Visit Us Today
📍 Thornbury Road, Bristol
- Toyota Used Cars Bristol**
Ad www.motorline.co.uk/Toyota-Used-Cars ▼
100+ Approved Used Cars - Motorline
The new name for Toyota in Bristol
- Used Car Dealers in Bristol uk**
Ad www.motors.co.uk/UsedCars ▼
3.7 ★★★★★ rating for motors.co.uk
Motors.co.uk - The Leading Used Car Site. Browse Over 300,000 Cars Now!

Digital Marketing: Email



Why Use
Reddit Posts?



2



Posted by u/passionamerique 1 hour ago

Discussion **Good ressource for PPC optimization ?**

Hi everyone,

do you know any good ressource online about PPC Optimization ?

Id really like an "over-the-shoulder" type of ressource where an expert is optimizing a campaign :)

Thanks



1 Comment



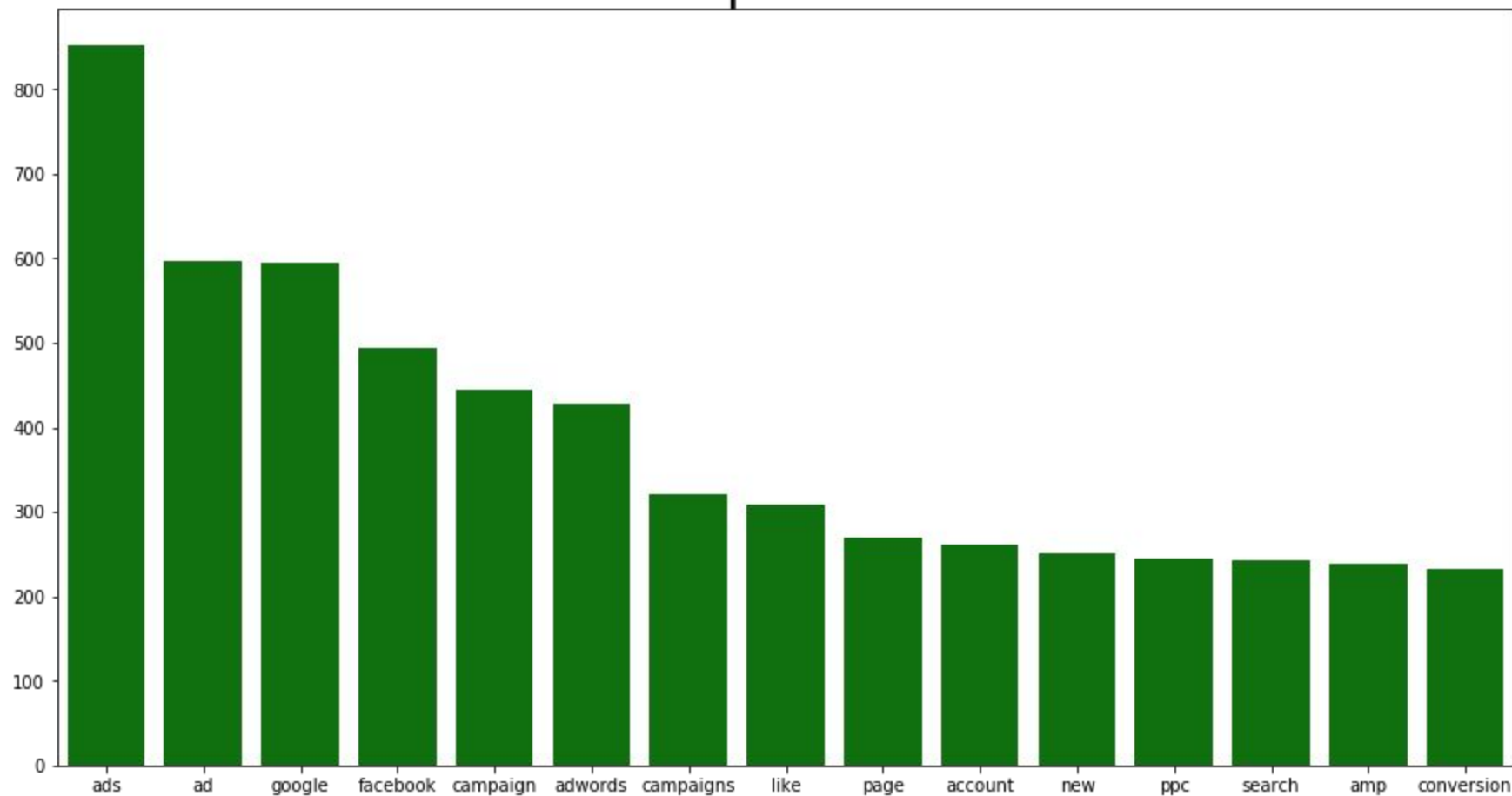
Share



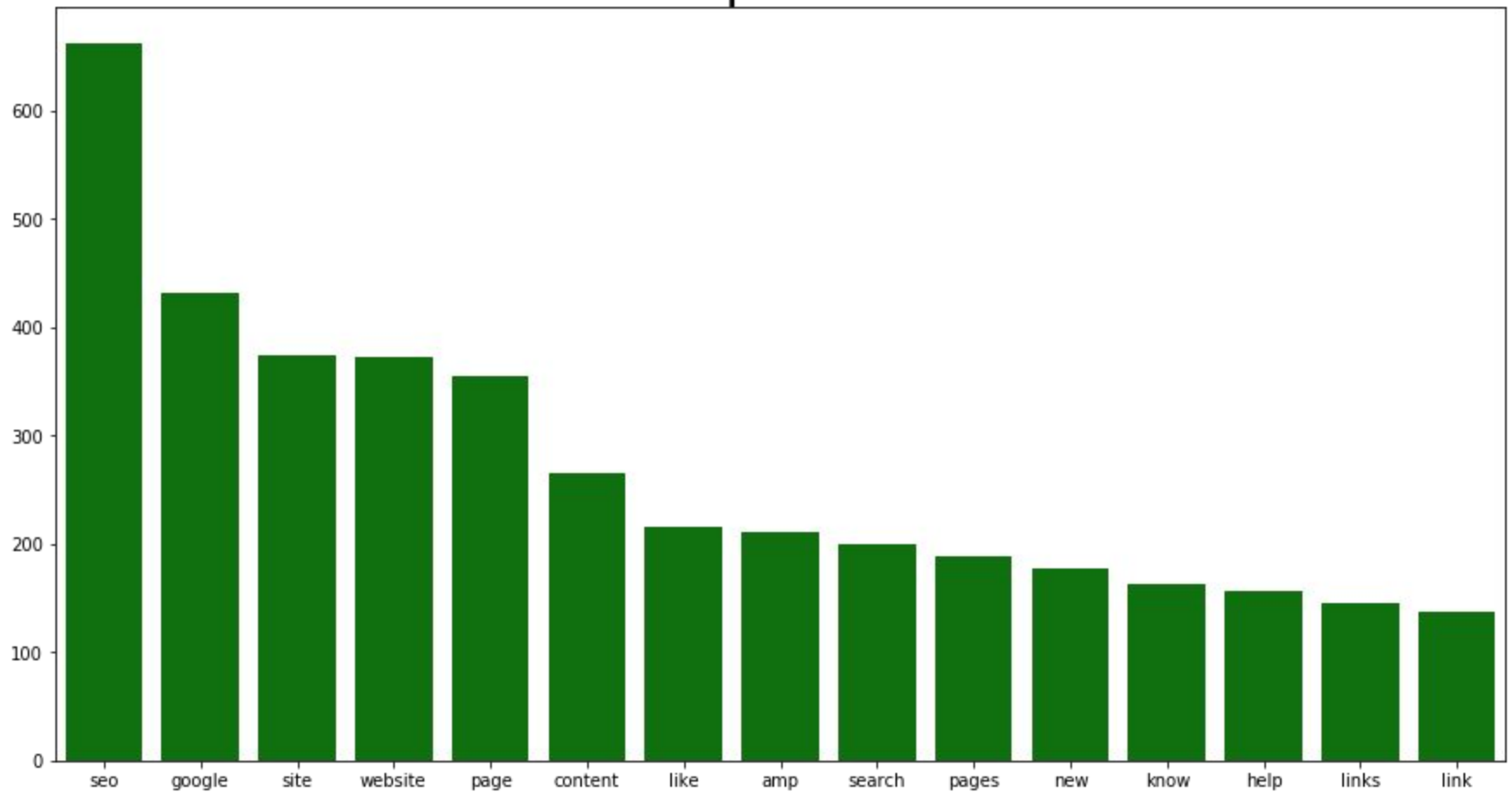
Save



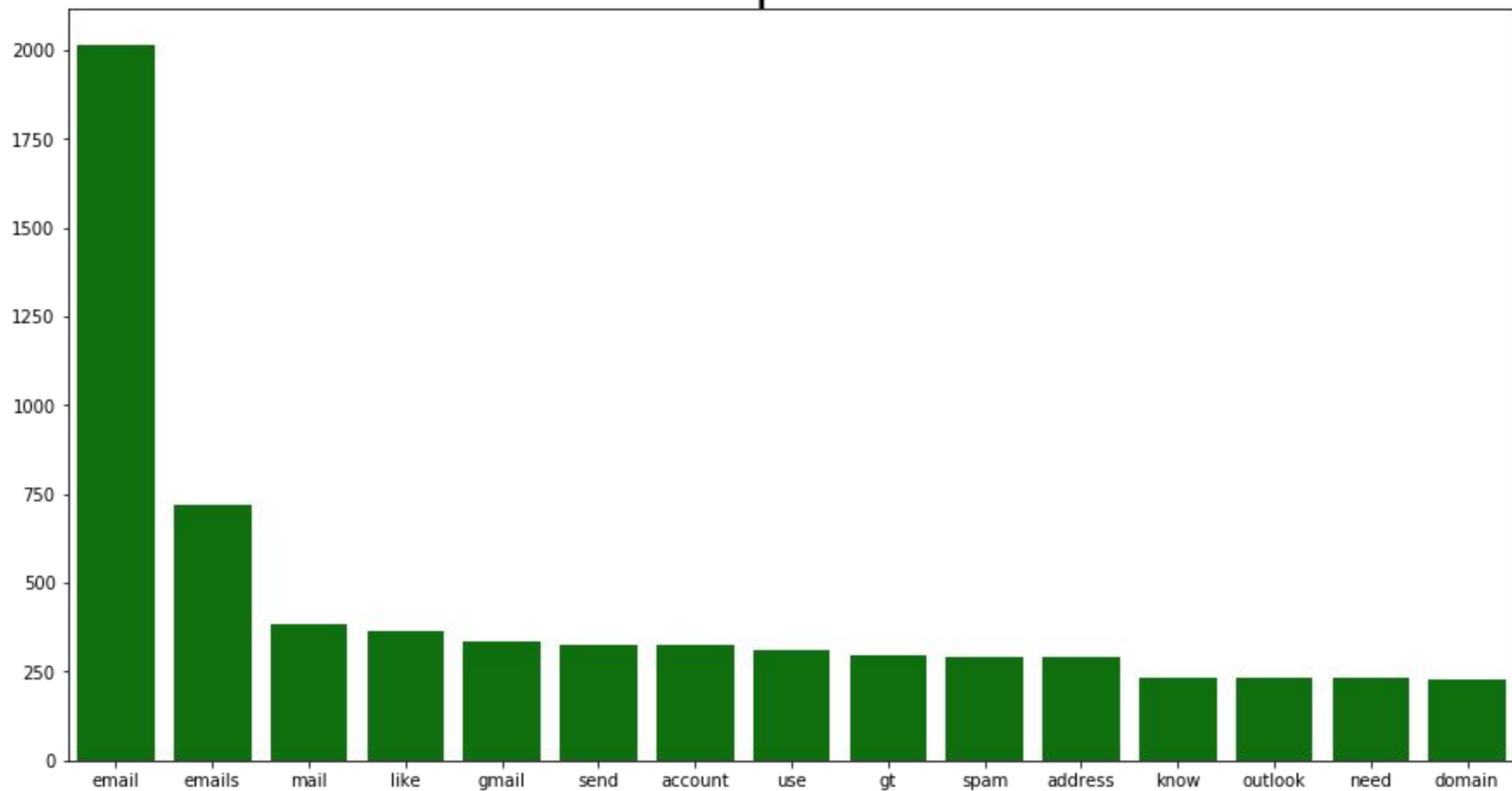
PPC Top 15 Words



SEO Top 15 Words

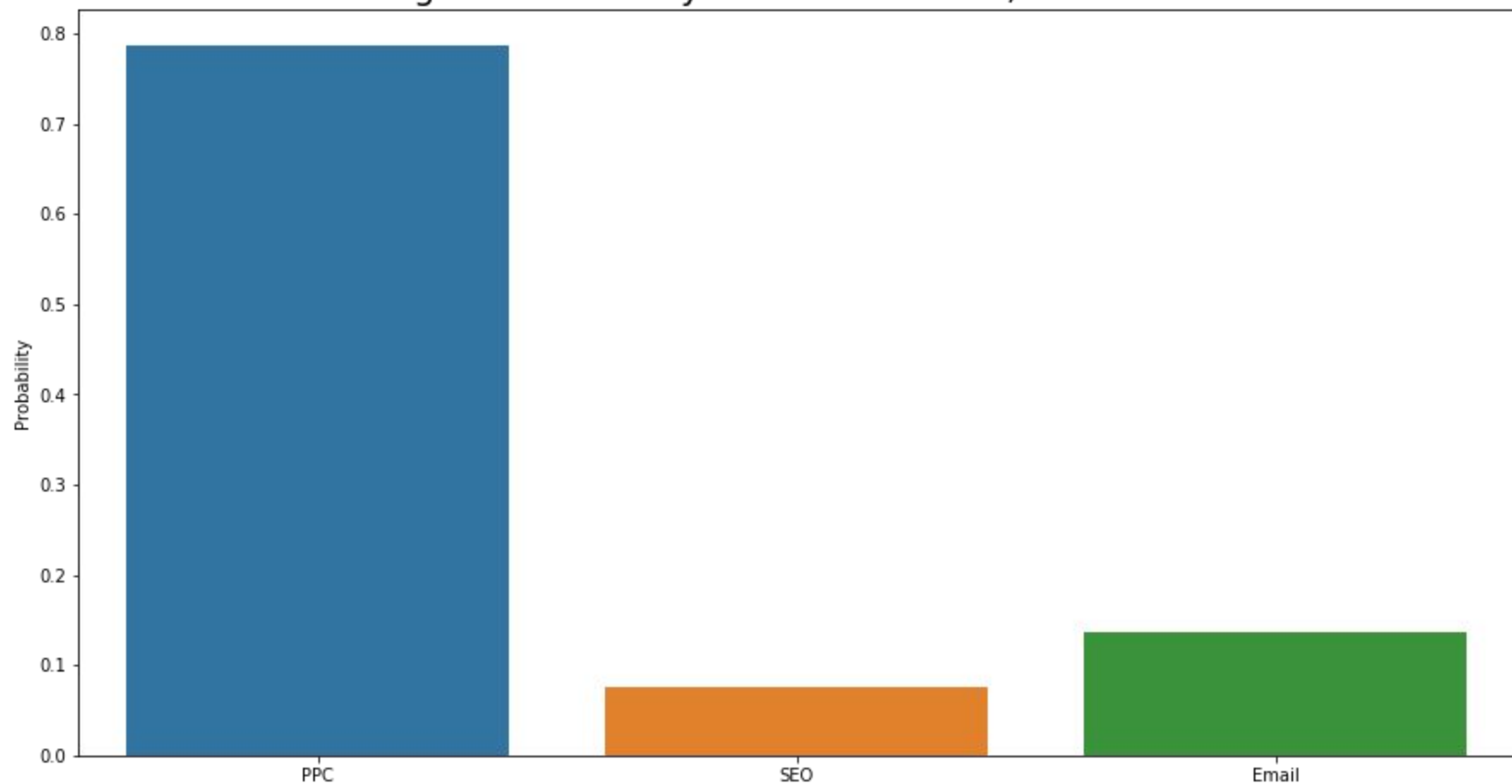


Email Top 15 Words

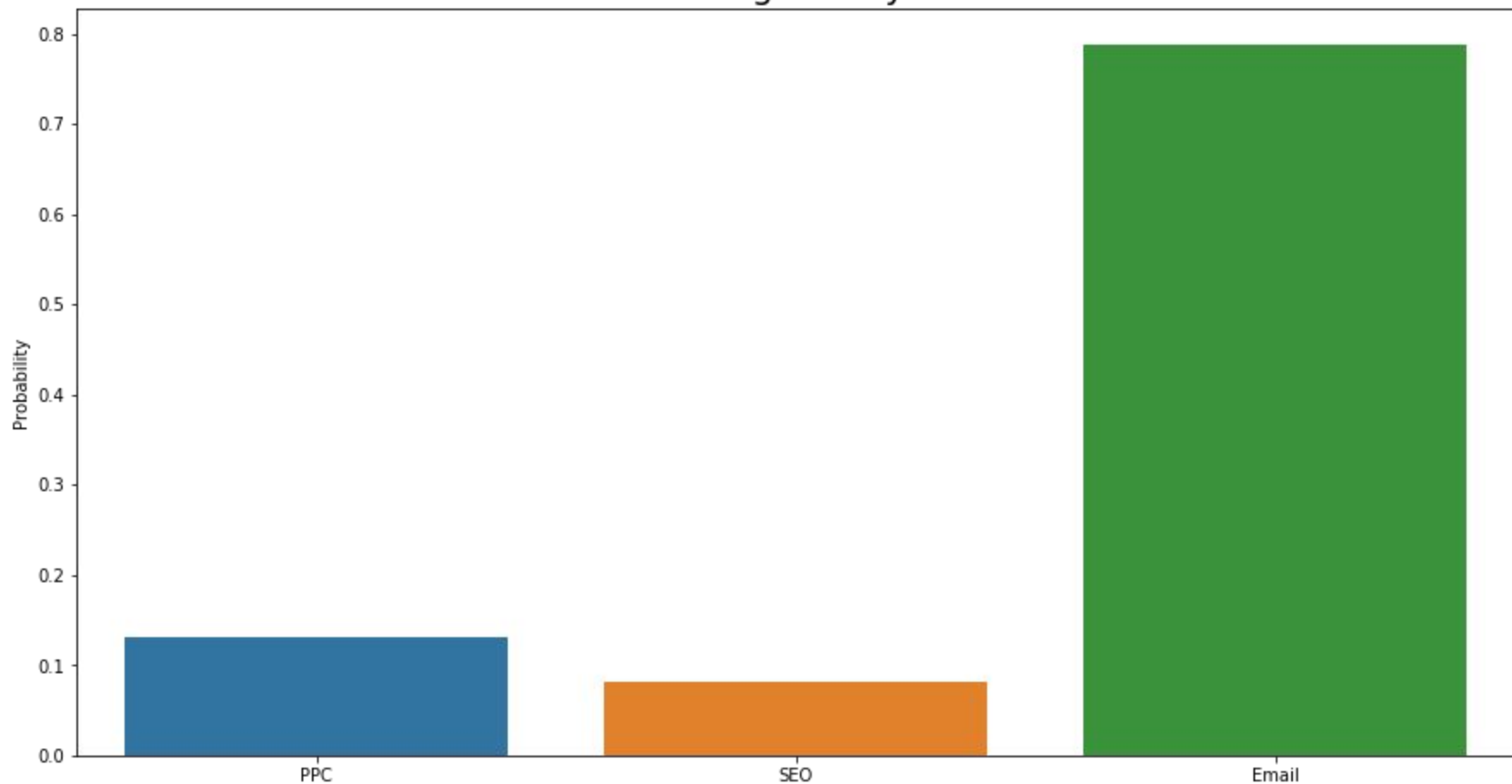


Examples

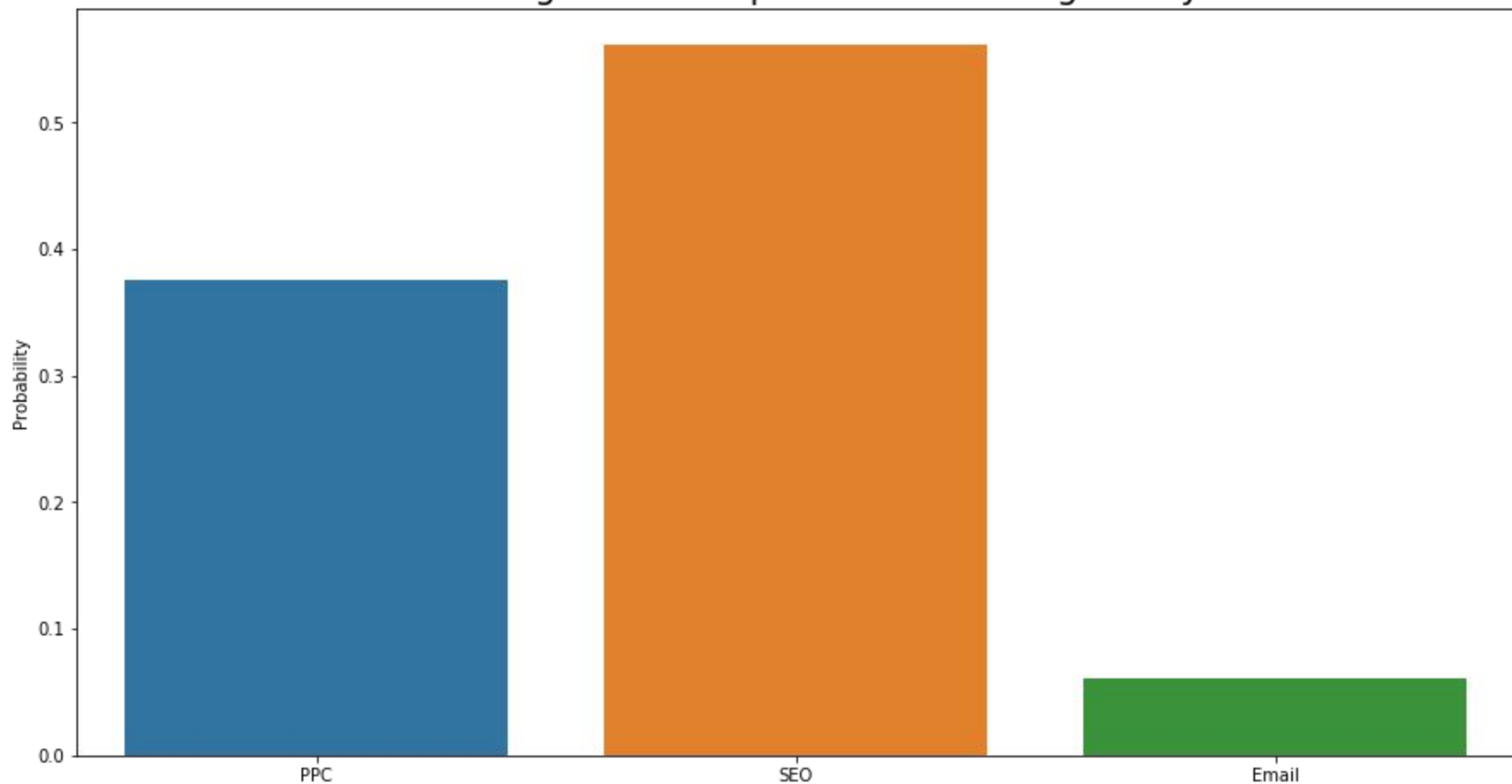
Im having issues with my adwords account, what should i do?



How do i send a message to my list of subscribers?



How do i get to the top of the search organicaly?



Results

	Predicted PPC	Predicted SEO	Predicted Email
True PPC	237	6	0
True SEO	15	143	3
True Email	8	5	212

94% Accuracy

Questions