Beer Preferences for Thursday Night Football: A Blanced Incomplete Block Design Experiment

Matthew Murnane Ethan Newcomb

Abstract

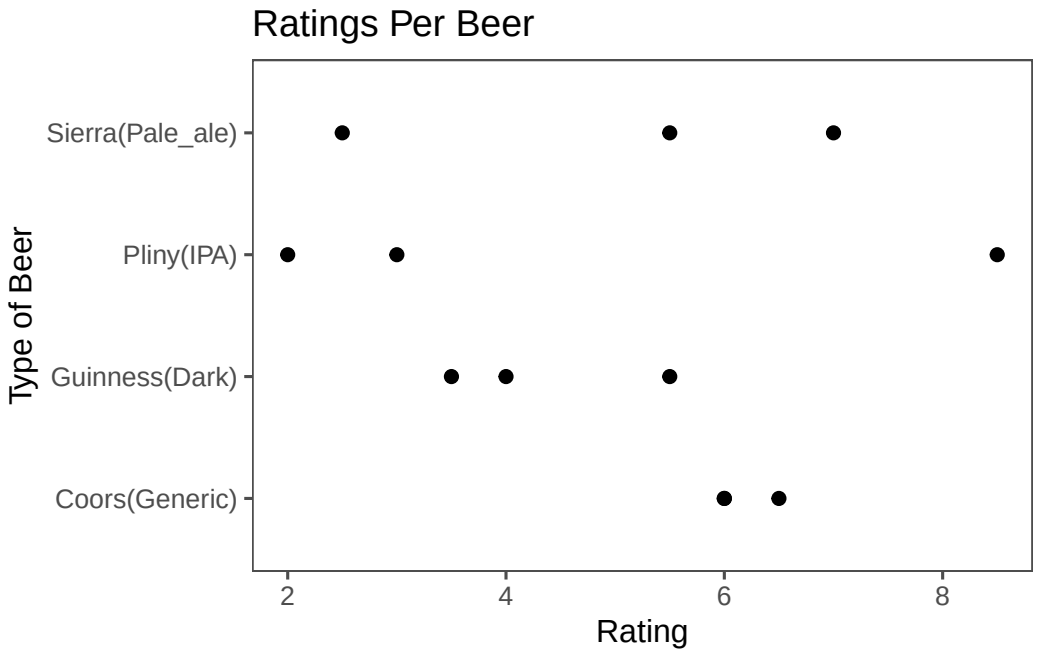
Introduction

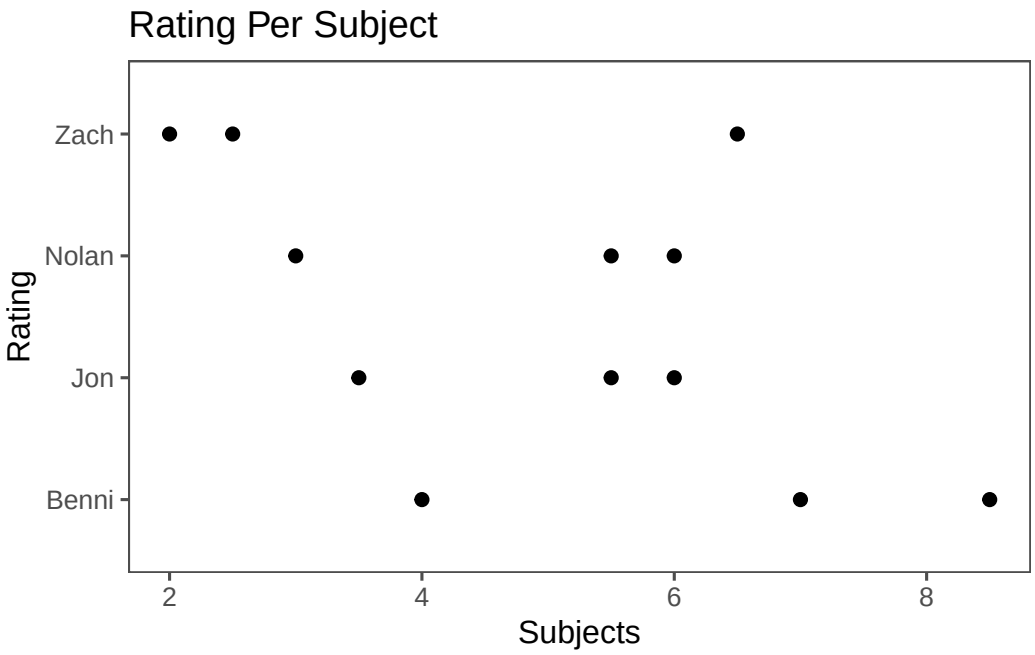
Methods

Results

Table 1: Beer Ratings by Participant

Beers	Nolan	Jon	Beni	Zach
Sierra(Pale_ale)	NA	5.5	7.0	2.5
Coors(Generic)	6.0	6.0	NA	6.5
Guinness(Dark)	5.5	3.5	4.0	NA
Pliny(IPA)	3.0	NA	8.5	2.0




Rating Per Subject
Zach
Nolan
Jon
Benni
Rating
2
4
6
8
Subjects

Conclusion

Appendix

Code Used

Libraries Used

```
library(tidyverse)
library(ggthemes)
library(tidyr)
library(knitr)
```

Data Code

```
# Data input
beers <- c("Sierra(Pale_ale)", "Coors(Generic)", "Guinness(Dark)", "Pliny(IPA)")
Nolan <- c(NA, 6, 5.5, 3)
Jon <- c(5.5, 6, 3.5, NA)
Benni <- c(7, NA, 4, 8.5)
Zach <- c(2.5, 6.5, NA, 2)

raw_data <- data.frame(beers, Nolan, Jon, Benni, Zach)

# Data Cleaning

pivoted_raw_data <- pivot_longer(raw_data,
                         cols=-beers,
                         names_to = "names",
                         values_to = "rating")

cleaned_data <- pivoted_raw_data %>%
  drop_na(rating)
```

```
#Table
raw_data %>%
  kable(
    caption = "Beer Ratings by Participant",
    col.names = c("Beers", "Nolan", "Jon", "Beni", "Zach"),
    align = "c"
  )
```

Plots

Code for Plot 1 {.anchor #plot1}

```
cleaned_data %>%
  ggplot(aes(x = rating,
             y = beers))+
  geom_point(size = 2)+
  theme_few()+
  ggtitle("Ratings Per Beer")+
  ylab("Type of Beer")+
  xlab("Rating")
```

```
cleaned_data %>%
  ggplot(aes(x = rating,
             y = names))+
  geom_point(size = 2)+
  theme_few()+
  ggtitle("Rating Per Subject")+
  xlab("Subjects")+
  ylab("Rating")
```