

Steven Kerr





- For ordinary least squares, we looked at models of the form  $y_i = \beta \cdot x_i + \epsilon_i$ .
- Suppose, however, that I wished to predict the probability of a binary outcome.
- For example,  $p_i$  is the probability that individual i tests positive for COVID-19.
- · We could try something similar,

$$p_i = \beta \cdot x_i.$$

- The problem is that  $p_i \in [0, 1]$ . However, in our model there is nothing stopping  $p_i$  being greater than 1, or less than 0.
- We need a new modelling strategy that takes account of this.

Introducing the logistic model:

$$p_i = \frac{1}{1 + e^{\beta \cdot x_i}}.$$

- e=2.71828 ... is *Euler's number*. It is a number that has special significance in mathematics, alongside e.g.  $\pi$ .
- The logistic model has the nice property that no matter what value  $\beta$  and  $x_i$  take,  $p_i$  is always between 0 and 1.

It is possible to show that (exercise for the mathematically inclined)

$$\ln\left(\frac{p_i}{1-p_i}\right) = \beta \cdot x_i.$$

- ln is the natural logarithm.
- $\frac{p_i}{1-p_i}$  is called the *odds* of the event. It is the probability of the event occurring, divided by the probability of the event not occurring.

### Maximum likelihood

- Logistic models are trained using maximum likelihood methods.
- This involves choosing  $\hat{\beta}$  to maximise the probability that we saw the data that we did, assuming our model is correct.
- Let's say individual i tests positive for COVID-19. The probability of this happening is  $p_i = \frac{1}{1+\rho\beta\cdot x_i}$ .
- Individual j does not test positive for COVID-19. The probability of this happening is  $(1-p_i)=1-\frac{1}{1+e^{\beta\cdot x_i}}=\frac{1}{1+e^{-\beta\cdot x_i}}$ .

### Maximum likelihood

- We assume that observations are statistically independent of each other.
- The probability of seeing the data that we saw is

$$L(\beta) = \prod_{i|y_i=1} p_i \prod_{i|y_i=0} (1-p_i).$$

• We choose  $\hat{\beta}$  to maximise this *likelihood function*.



#### **Odds ratios**

- If  $\beta_k$  is the coefficient on a binary variable  $x_{ik}$  in a logistic model, it is possible to show that  $e^{\beta_k}$  is the *odds ratio* between individuals who have  $x_{ik} = 1$ , and individuals who have  $x_{ik} = 0$  (another exercise for the mathematically inclined).
- That is, if we divide the event odds for those with  $x_{ik} = 1$  by the event odds for those with  $x_{ik} = 0$ , we will get  $e^{\beta_k}$ .
- Estimated odds ratios are typically the primary result that is reported in papers that fit logistic models.



#### Confidence intervals

- Recall that when the sample is large, our estimates  $\hat{\beta}_k$  are normally distributed.
- We can also estimate the standard deviation of that normal distribution,  $\hat{\sigma}$ .
- We can then use  $\hat{\sigma}$  to calculate a  $(1 \alpha)$  confidence interval.
- For example, take  $\alpha=0.05$ . If we repeated our analysis a large number of times with a fresh sample, 95% of the time the true value would be in the 95% confidence interval.

#### Confidence intervals

• The 95% confidence interval for  $\hat{\beta}_k$  is

$$(\hat{\beta}_k - 1.96\hat{\sigma}, \ \hat{\beta}_k + 1.96\hat{\sigma})$$

• The 95% confidence interval for the estimated odds ratio  $\mathrm{e}^{\widehat{\beta}_k}$  is

$$(e^{\widehat{\beta}_k-1.96\widehat{\sigma}}, e^{\widehat{\beta}_k+1.96\widehat{\sigma}}).$$

- If you use OLS in your project, you should report parameter estimates and their 95% confidence intervals.
- If you use a logistic model in your project, you should report odds ratios and their 95% confidence intervals.



### sparklyr

- Logistic regression can also be used in the case where the dependent variable is categorical with many levels.
- In this case, it is referred to as a multinomial model.
- In sparklyr, you can use the following command to fit a logistic/multinomial model:
  - ml\_logistic\_regression(data, formula)
- However, this does not report standard deviations of parameter estimates.



# sparklyr

 In sparklyr, a logistic model with a binary dependent variable can also be fitted using the following command:

ml\_generalized\_linear\_regression(data, formula, family = 'binomial')

• This cannot be used for multinomial models, but it does report standard deviations of parameter estimates.