

MATTHEW THOMAS

Senior Product Designer — Design Systems
London | matthewothomas@me.com | 07450292996

ABOUT

Senior Product Designer specialising in Design Systems and AI-assisted workflows. Over 8 years, I've worked with development teams to build accessible, scalable systems that serve 50+ designers across multiple platforms.

CORE SKILLS

Design Systems

- Component architecture & documentation
- Token systems and token-to-component mapping
- Accessibility (WCAG 2.2) built into foundations
- Contribution models & governance

AI & Automation

- Built AI agents for documentation, release notes, and newsletters
- Collaborating with development to evaluate AI workflow improvements
- Exploring AI-assisted coding with Cursor, Claude and Antigravity using Figma MCP server

EXPERIENCE

Bupa – Senior Product Designer (Design Systems)

Jul 2022 – Present

- Consolidated 4 fragmented libraries (200+ components) into 50 core components, eliminating 75% duplication and creating a single source of truth for 50 designers across app, web, and email.
- Scaled token system from 30 app-specific tokens to 120 cross-platform tokens (primitives + semantic), establishing token-to-component mapping that enforces consistent colour, spacing, and typography decisions across web, app, and email.
- Co-created the Design System contribution model—governance, approval flows, and development collaboration—resulting in 15+ approved contributions from 6 product teams.
- Established weekly Design System sync with Development teams for continuous collaboration on component specs, technical feasibility, and accessibility standards (WCAG 2.2).
- Managed workload via ADO—tickets, documentation, and sprint planning.
- Built AI agents using Figma MCP and Claude to auto-generate component documentation and compile release updates—saving 160+ hours on initial documentation and 5 hours monthly on ongoing updates.