Matthew Paley

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Relevant Skills

• R, SQL, Power BI, Azure, Python, VBA, Excel, Google Analytics, Access, Tableau, Java

Work Experience

DHL Supply Chain

Columbus, OH

• Data Scientist/Senior Business Data Analyst

November 2019 - Present

- Built and productionized classification model in R and Azure Machine Learning to predict inventory discrepancies in warehouse, leading to over \$500,000 saved in four months
- Analyze 2020 recruiting and marketing in R and Power BI to develop 2021 targeted marketing plan
- $\circ\quad \text{Implement time series forecasting in Python to determine future volume demand and labor needs}$
- Design model in R to predict associate turnover and identify the factors contributing to turnover
- o Executed stored procedures in MS SQL Server to automate table updates with Azure Data Factory
- o Utilize Azure DevOps for project management and task tracking

Business Data Analyst

July 2018 – November 2019

- o Provided start-up support and established reporting capabilities at new warehouses
- o Developed and maintained automated reporting tools in Excel with VBA
- o Created ad-hoc reports to inform operations team about current state of the warehouse
- o Implemented market basket analysis in R to assist with product slotting in warehouse
- $\circ\quad$ Assembled labor plan and assisted finance team in modeling \$11 million labor budget
- o Led daily customer calls reviewing prior day's performance

Business Data Analyst Intern

May 2017 – August 2017

- Built machine learning model to predict whether an associate will get hired for peak season
- o Constructed simulation model to optimize warehouse efficiency
- Visualized DHL recruiting trends through Power BI dashboard

The Ohio State University CSE Department

Columbus, OH

• Lab Consultant and Grader

January 2017 - May 2018

June 2013 - August 2016

- Helped students develop skills in Microsoft Excel and Access
- Developed creative strategies to teach software programs to business students

Camp Wise

Chardon, OH

- Programming Specialist
 - o Planned and led activities for 100+ middle school aged campers each night
 - Managed 30 staff members in planning, carry out, and debrief of daily programs
 - o Strengthened skills in communication, leadership, teamwork, and problem solving

Activities and Involvements

NBA Hackathon

New York, NY

Basketball Analytics Track Participant

September 2017

- o Analyzed 20 years of NBA play-by-play data in R to develop a new in-game rule about free throws
- o Constructed model to accurately track and predict when "runs" will occur in a game

Zeta Beta Tau Fraternity

Columbus, OH

Education

The Ohio State University

Columbus, OH

August 2014 - May 2018

- Max M. Fisher College of Business
 - o B.S.B.A. Management Information Systems
 - o Business Analytics Minor
 - o 3.584 Cumulative GPA Cum Laude