

# MATTHEW POPP

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## PROFILE

*Solutions-driven business analytics graduate student with a strong foundation in IT, software development, and data modeling. Proven ability to deliver impactful, data-informed solutions while collaborating with cross-functional teams in enterprise environments. Seeking a full-time role in business analytics or software engineering to drive innovation through data insights and technology.*

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## EDUCATION

### University of Wisconsin-Madison, Wisconsin School of Business, Madison, WI

2026

*Master of Science in Business Analytics Candidate*

- GPA: 4.0/4.0
- Key Coursework: Machine Learning and AI Models, Prescriptive Modeling and Optimization, Data Visualization
- Trusted to Lead Scholarship (2025)

### University of Wisconsin-Whitewater, Whitewater, WI

2024

*BBA in Information Technology, Emphasis in Networking and Security*

- GPA: 4.0/4.0
- Summa cum laude, Honors, Dean's list every semester, Completed program in 2.5 years
- Information Systems Audit and Control Association, Honors Student Association

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## PROFESSIONAL EXPERIENCE

### Electronic Theatre Controls Inc., Middleton, WI

06/22 – 06/25

Global R&D, manufacturing, sales, and support of architectural and theatrical lighting systems.

*IT Enterprise Applications Developer Intern*

- Collaborated with 30+ team members to develop Angular and .NET application optimizing manufacturing processes.
- Managed key process changes by gathering requirements and stakeholder feedback to enhance program usability.
- Balanced project scope, timeline, and resources using Agile methodologies to meet business needs and drive ROI.
- Trained student employees on company systems and procedures, delegated tasks and supervised performance.

*IT Operations Student Help*

- Resolved customer hardware and software issues by troubleshooting and providing clear, understandable solutions.
- Audited internal systems using enterprise tools and Excel, identifying inefficiencies that informed system upgrades.
- Improved department efficiency and service quality by documenting standardized procedures for recurring IT tasks.

*Manufacturing Student Help*

- Collaborated with team of 15+ to leverage operational efficiencies and consistently exceeded daily quotas.
- Maintained high quality standards by precisely following instructions and ensuring team compliance with procedures.
- Built credibility by quickly learning processes and adapting to new work environments, increasing department output.

### School District of Lodi, Lodi, WI

06/21 – 05/22

K-12 School District serving approximately 1400 students.

*IT Youth Apprentice*

- Trained students and staff on new software and provided technical support as needed, enhancing digital literacy.
- Managed over 2000 district devices and user accounts using MDMs, Active Directory, and Excel tools.
- Reduced average turnarounds by coordinating with vendors to schedule and complete timely device repairs.

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## TECHNICAL SKILLS

Advanced Excel (Pivot Tables, Macros, Data Validation), Visual Studio, SAP ERP, SQL Server, Docker, Grafana, Jira, Confluence, Gitlab, Angular, Microsoft .NET, Python, JavaScript, OpenAPI, Agile/scrum, AWS, Active Directory

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## SELECTED PROJECTS

**Interactive Warehouse Map (Angular, SAP, SQL):** Created a web-based 3D map to visualize locations and stock levels by integrating ERP data with a custom UI. Drove efforts to reorganize warehouses and improve inventory management.

**Energy Data Dashboard (Excel):** Designed a dynamic dashboard to summarize and visualize nationwide energy consumption and pricing trends by ZIP code.

**Online Storefront (AWS, MySQL, MongoDB):** Built an e-commerce website and serverless order processing system.

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## ADDITIONAL INFORMATION

Interests: Process optimization, data collection and analysis, full stack software development, risk management

Hobbies: Spending time outdoors, reading technical books, listening to music, playing tennis