FitTrendz

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Problem Statement

FitTrendz is developing an innovative e-commerce platform for online shoppers.

Addresses challenges in finding stylish, well-fitting clothing.

Aims to provide a seamless and personalized shopping experience.

Solves common issues:

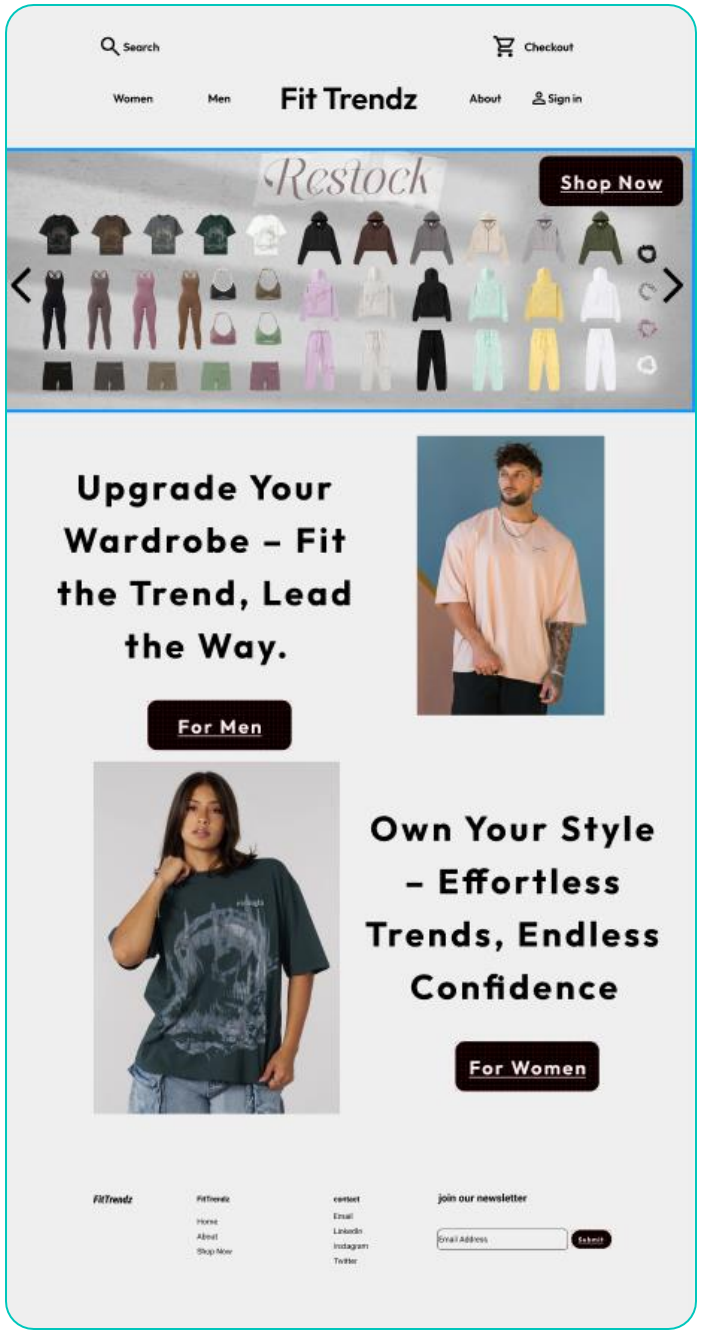
- Difficulty in selecting the right size.
- Finding clothing that matches style preferences.
- Navigating overwhelming product catalogs.

Features include:

- Outfit suggestions for style inspiration.
- A personalized size quiz for better fit recommendations.
- An advanced filtering system for easy product discovery.

Benefits:

- Enhances user experience.
- Reduces returns.
- Improves customer satisfaction.

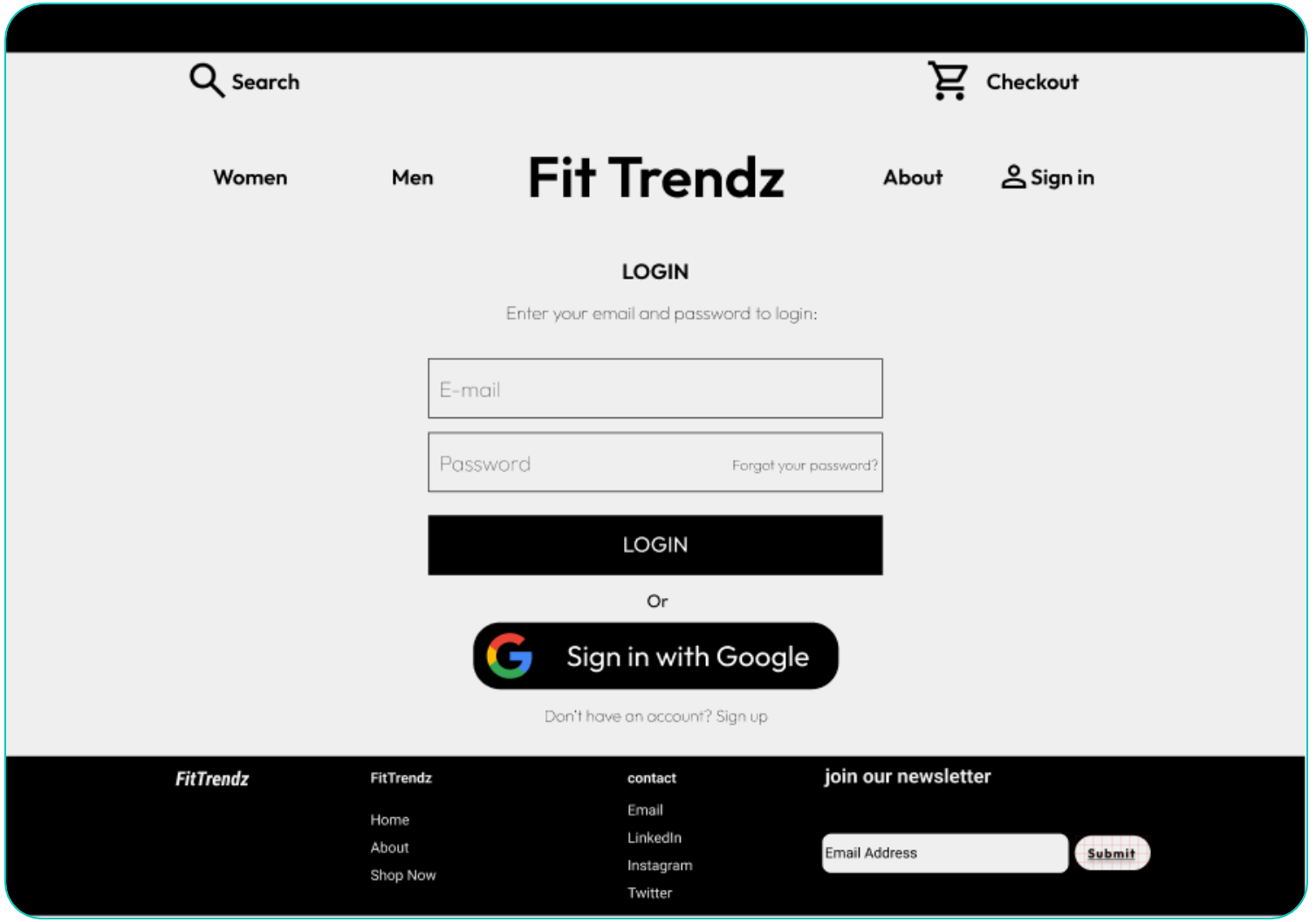


Main Page UI

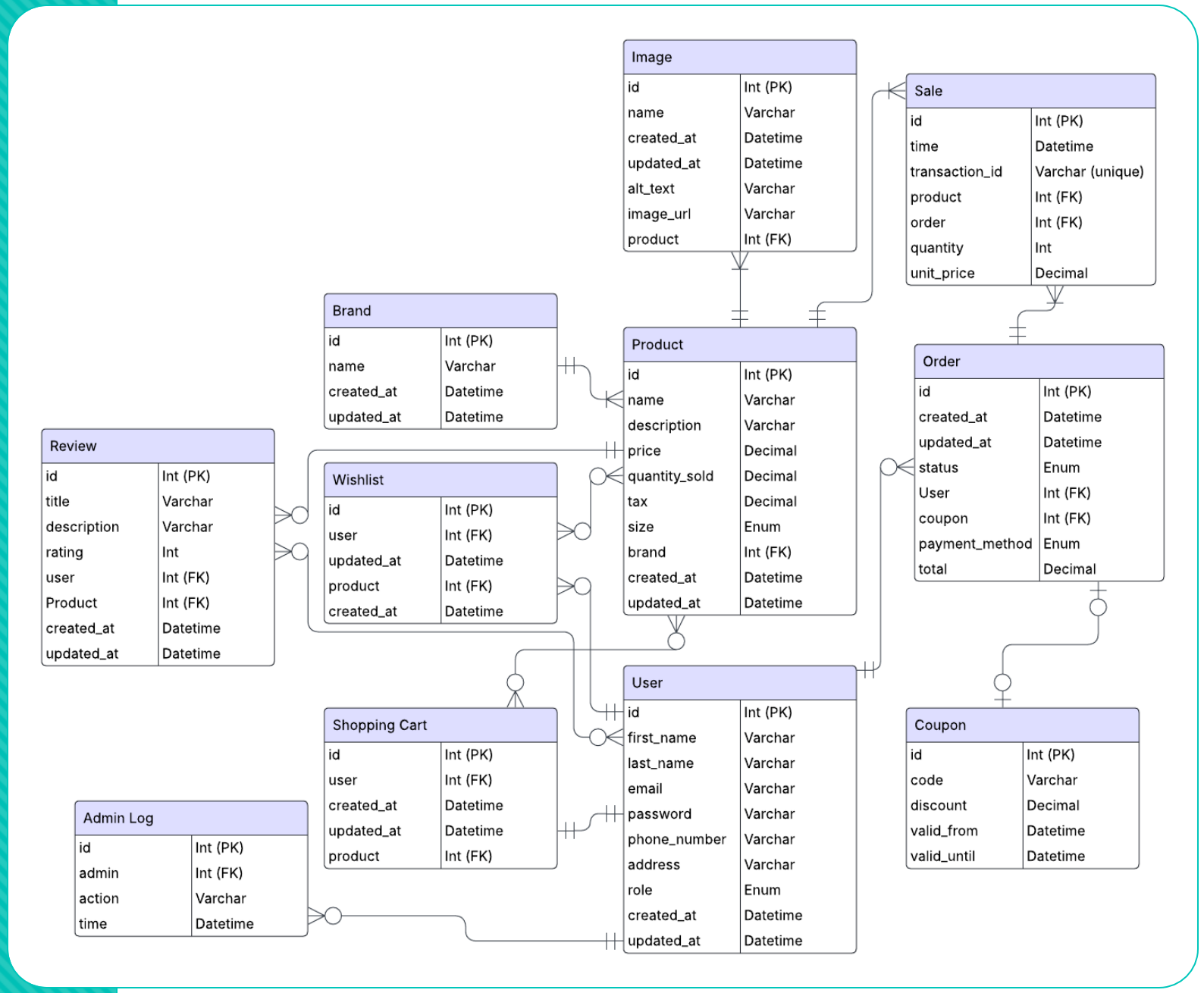
- Made in Figma
- Google Icons (https://fonts.google.com/icons)
- Sleek Black and Grey Design
- Shows Some Potential Features

Login Page UI

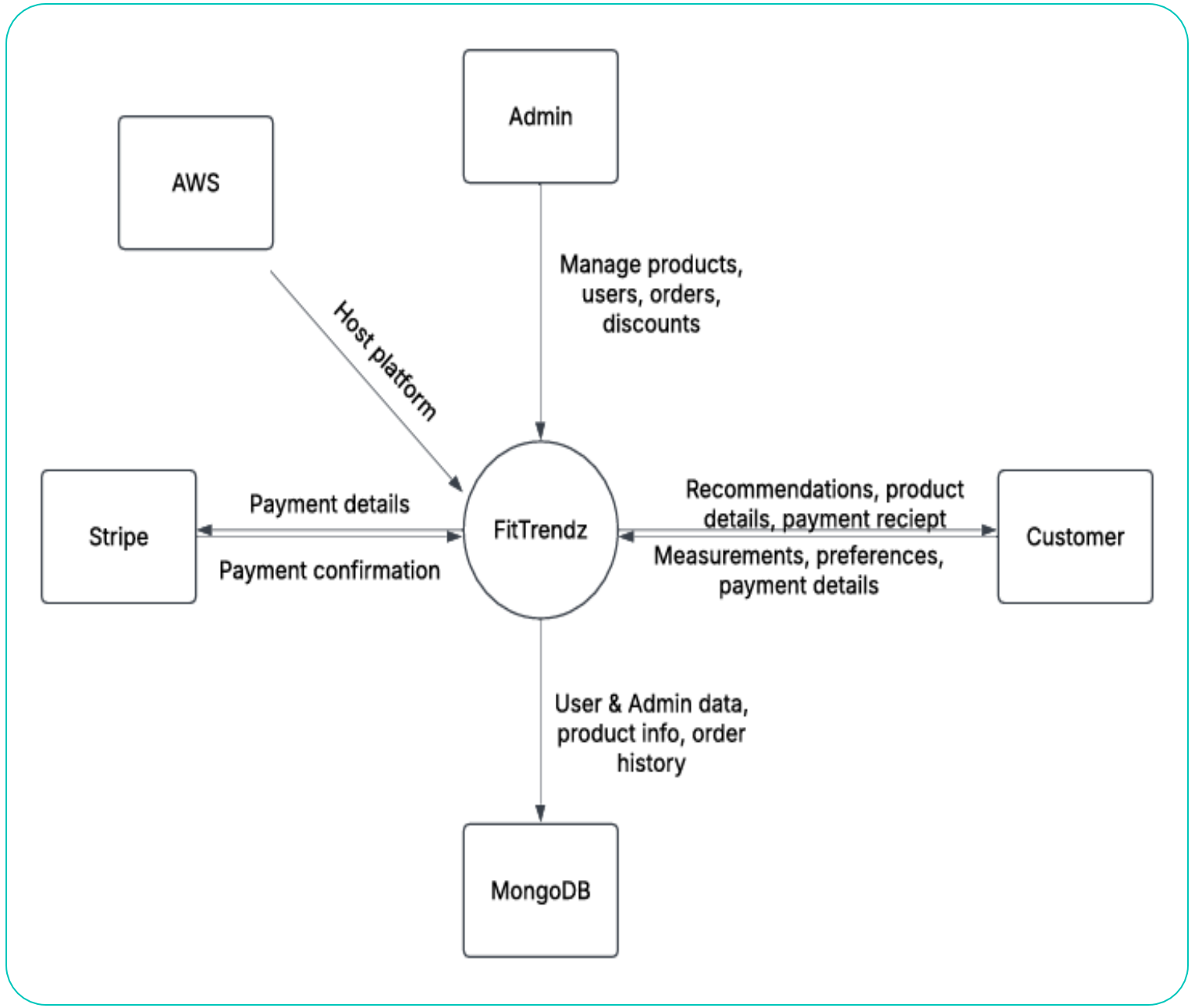
- Same Color Scheme
- Sign in With Google
- Dark Theme Flips the colors



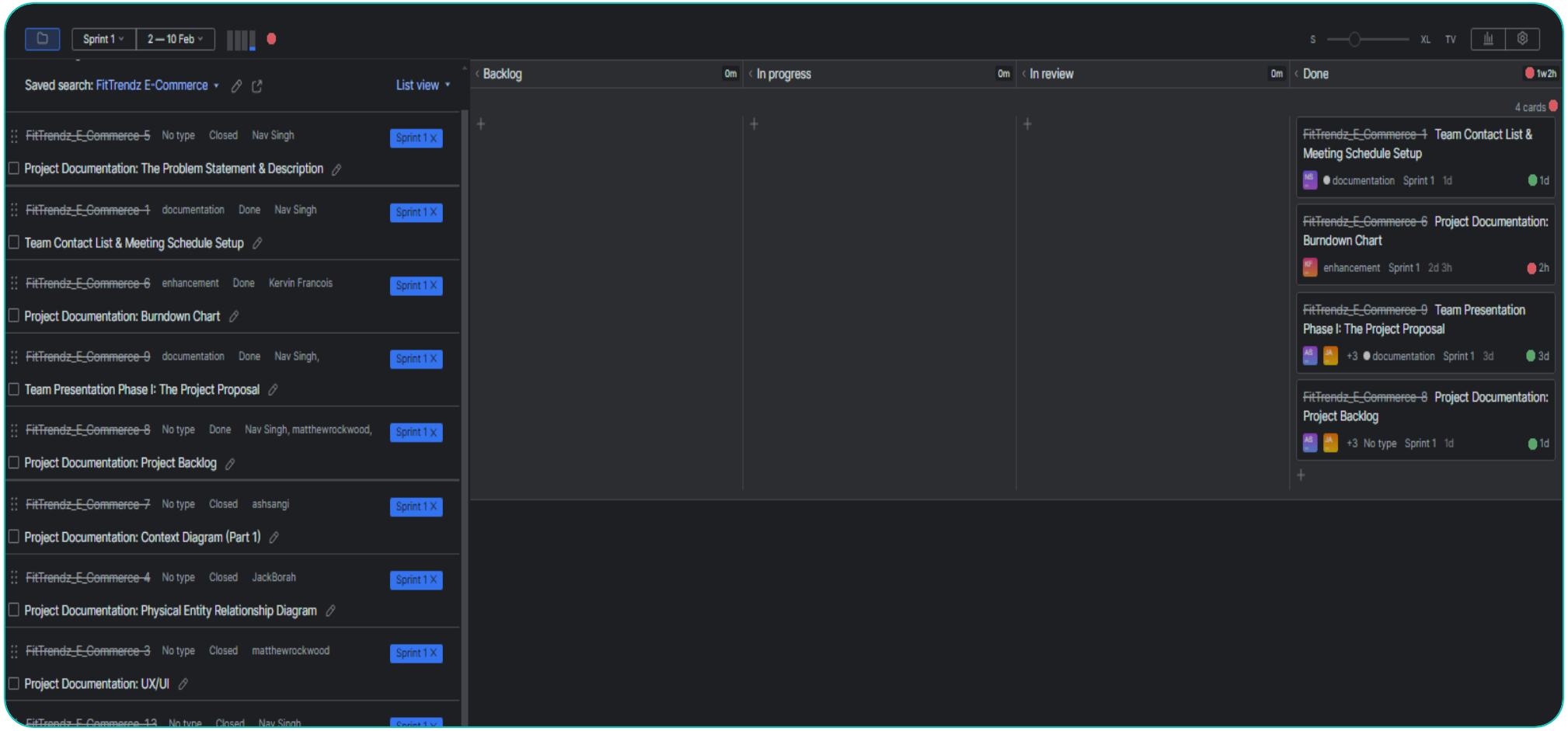
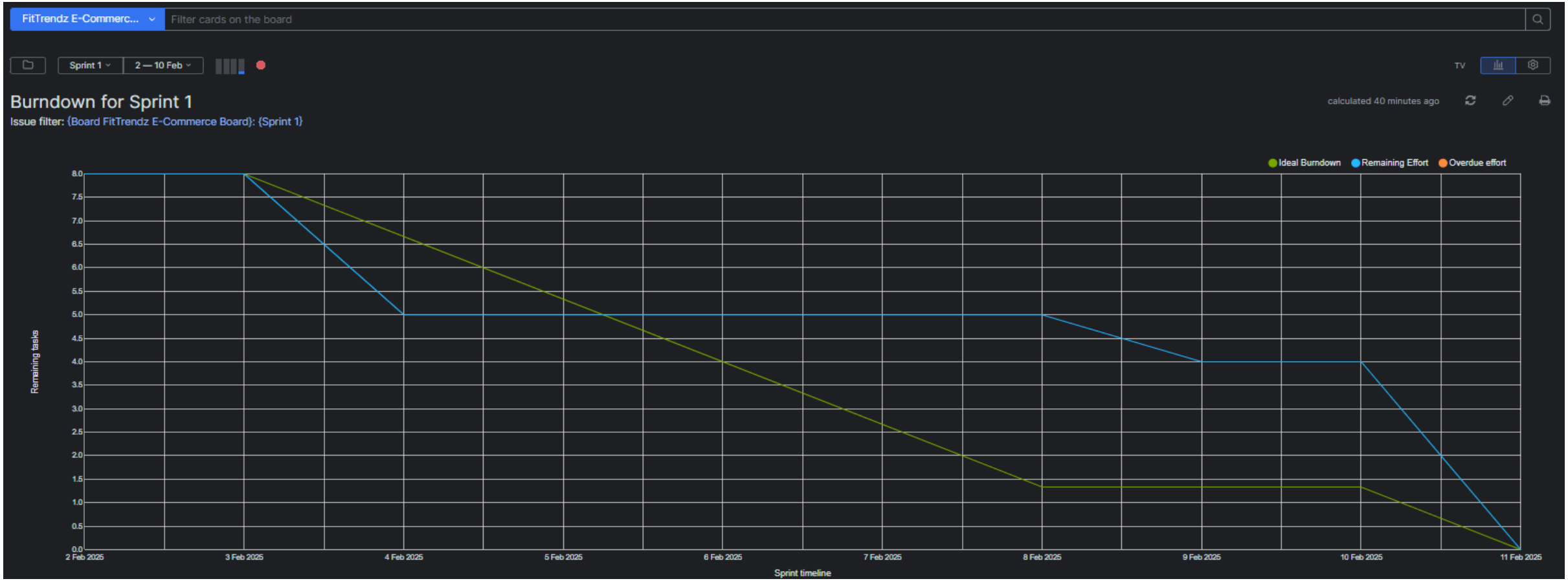
Entity Relationship Diagram



Context Diagram



Agile Boards



Burndown Chart