



Reviewing Game Design

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Game Design-What is it?

Game Design:

- ▶ Broad Overview - Ideology Behind the game
- ▶ Without Game design there is no Game

Considerations:

- ▶ How it will flow?
- ▶ Trends & Market research – What gamers want?

Role:

- ▶ Game Design Perceived differently based on role

Explorational Timeline – Key Title Of each Decade (1960 – 2010)

- ▶ 1960 - Space Wars!
- ▶ 1970 - Pong
- ▶ 1980 – Donkey Kong
- ▶ 1990 - Super Mario 64
- ▶ 2000 - Halo 2
- ▶ 2010 - Fortnite

Timeline - 1960

- ▶ Space War Concieved – first classifiable as a shoot em up

Timeline - 1970

- ▶ Pong formulated by Allan Alcorn – first commercially successful game

Timeline - 1980

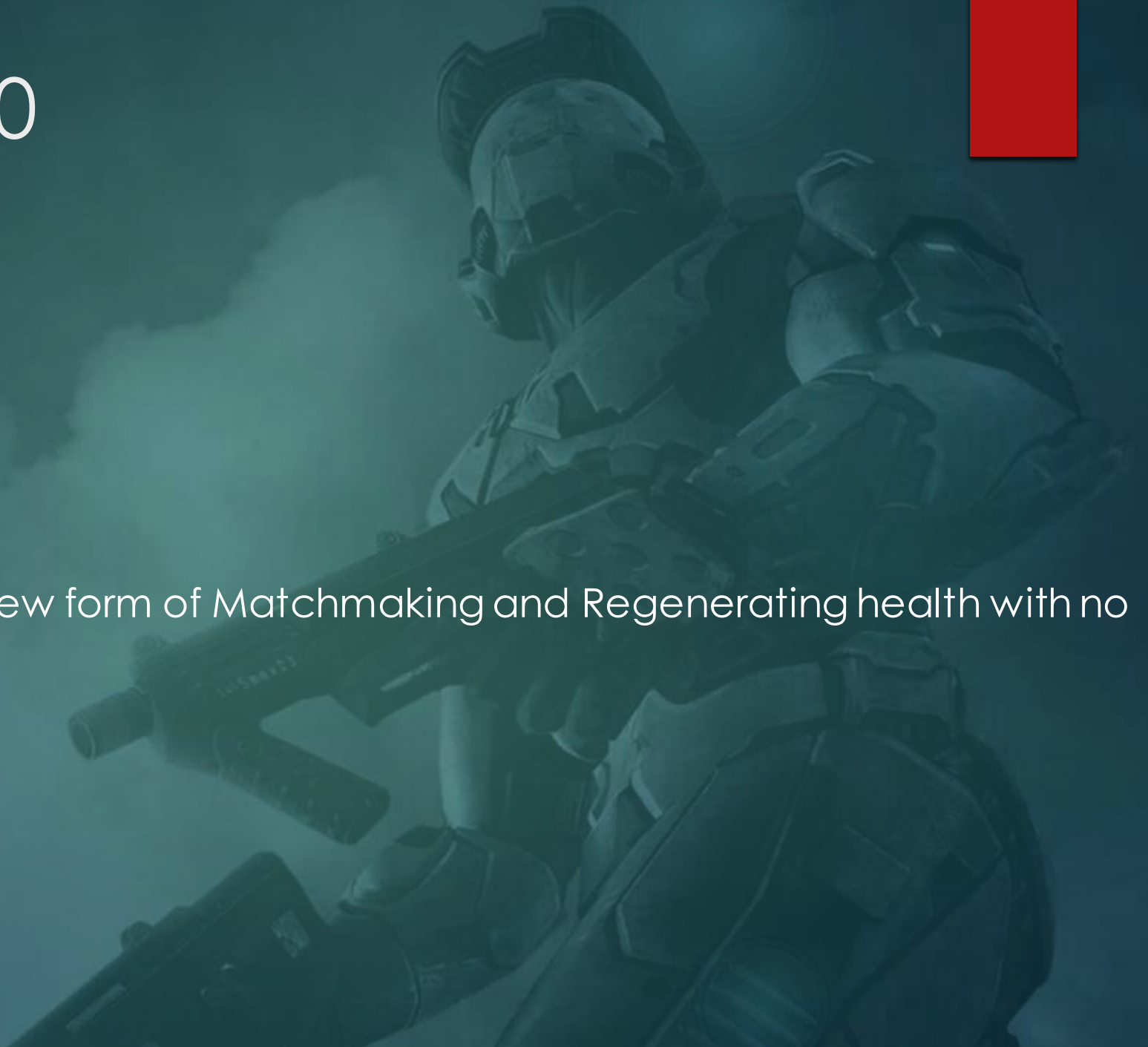
- ▶ Donkey Kong- Kickstarted Shigeru Miyamotos Career and solidified Nintendos position.

Timeline - 1990

- ▶ Super Mario 64 – Revolutionary 3D open ended free roaming worlds

Timeline - 2000

- ▶ Halo 2 – Introduced new form of Matchmaking and Regenerating health with no health packs.



Timeline - 2010

- ▶ Fortnite – Cultural Phenomenon, 200 Million player count, Millions of revenue earned monthly

Conclusion

Industry evolution

- ▶ Game designs evolved
- ▶ More to consider and Higher expectations
- ▶ Linked to enhanced technological breakthroughs
- ▶ Industry Growth and Competition

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