Matthew Styers

Node.JS + Javascript Developer

- 🌐 Houston, TX
- 📞 405.618.8376
- ✉ matthew@styers.co
- 🖥 styers.co

Summary

- 3+ years software development experience
- Capable full-stack engineer with an eye for UI design
- Implementation experience in a variety of languages and environments
- A/B and Multivariate testing experience
- Well-versed in front-end, back-end, and infrastructure engineering
- Prior experience in sales, marketing, and team management

Toolbelt

Back-end

Babel, ExpressJS, Import.io, KeystoneJS, MongooseJS, NodeJS, Stormpath, Twilio, async, cssnano, dotenv, googleads-node-lib, gulp, gulp-install, gulp-rename, gulp-shell, jshint, lodash, node-sass, node-sass-middleware, restful-keystone, slack-client,

Front-end

AngularJS, BackboneJS, Bootstrap, Cloudinary, Flux, Fontawesome, Google Tag Manager, Jade, MarionetteJS, Material Design, ReactJS, SASS, Sketch, Socket.io, TwilioJS, Underscore, Zeplin, formsy-react, gulp-livereload,

Infrastructure

Authy, Consul, Docker, Docker Engine, Docker Machine, Docker Swarm, Docker-Compose, HashiCorp Atlas, MongoDB, Otto, Packer, Stripe, TaskRouter, Vagrant, nodemon,

Everything Else

Adobe Creative Cloud, Atom, Google Analytics, Jira, Mixpanel, Optimizely , Pivotal Tracker, Slack, Zenhub,

Résumé online at:
styers.co/matthew

Experience

CallDrive | Houston, TX
July 2015 - Jan 2016

Co-founder, Product Engineer

- Worked as a primary member of a small engineering team to build an enterprise software prodcut designed to automate online advertising, in addition to leading product and marketing strategy.
- Developed multiple iterations of the platform on Python-Django-Postgres-Backbone and NodeJS-Keystone-React-MongoDB stacks.
- Integrated and constructed UIs around a variety of third-party services, including Twilio (telephony) and Google Adwords (Advertising), amongst many others.
- Designed front-end webapps using Jade, ReactJS, and Backbone-Marionette.
- Assisted with construction and deployment of microservice architectures using Docker, Amazon Web Services and Heroku.

FirstFunnel | Houston, TX
January 2015 - July 2015

Co-Founder, Product Manager

- Served as Product Manager for First Funnel, a marketing automation platform for automotive dealerships
- Successfully led a team of designers and engineers through planning, design, and and initial development phases of product creation
- Managed remote team of international developers during prototype creation sprint.
- Developed business and financial models used to secure seed funding.

M&N Holding Co. (Auto Group) | Oklahoma City, OK
June 2012 - Jan 2015

Project Manager

- Managed digital marketing operations for a multipoint automotive group
- Served as primary marketing analyst, advancing corporate practices on sales attribution, ROI measurement, and risk analysis.
- Led several projects across 15+ dealerships, including development of an in-house website platform
- Played a central role in the diversification of digital marketing efforts

Tate Music Group | Oklahoma City, OK
November 2011 - June 2012

A&R/Sales Representative

- Signed a variety of new talet from around the US to the label roster
- Developed and maintained relationships with artists and management
- Provided guidance to incoming artists about operating effectively within the music industry.
- Earned top sales honors multiple times, including first month, and was consistently a top performer at the label

Education

Southern Nazarene University
BS, Sociology | May, 2011

- Graduated with 3.5 GPA
- Conducted research on nonviolent social movements
- Completed semesters of remote study in Crested Butte, CO San Diego, CA
- Served on the Student Government Association Executive Council as VP of Campus Communications
- Wrote 2 columns (Culture, Political Opinion) for the campus newspaper

Personal Achievements

- Served as adjust professor of Sociology at SNU semester following graduation.
- Conducted outcomes measurement study for a local non-profit.
- Completed 3 full and 4 half-marathons