

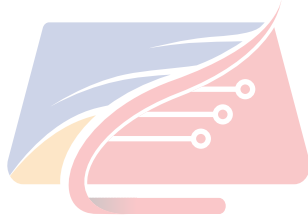


PEL MEDIA
Productions

Logo concept delivery



PANACHE
EVENTS & LIFESTYLE



PHILZ CONSULTING
SERVICES



LEVITE
GLOBAL
INFLUENCE



MERRY
CAKES & PASTRIES



Blaq Enterprise



Hyden Int'l
Services



PEL MEDIA
Productions



EQ Productions



WeFlex Radio



BSTAR
PHOTOGRAPHY



Atom Gas



Damsolad Collections



Maro Laundry



ABOUT THIS

Tee Fist Stitches is a fashion brand. The establishment is aimed at providing fashionable and quality clothing, tailored to each individual or customers taste to bring out their unique features. When designing these logos, there are 3 terms we kept in mind - fashion, style and uniqueness. These are the qualities put into consideration when developing each logo concept.

Here in this document are the proposed logo designs for the given name "Tee Fist Stitches". Please note, this is a concept presentation and final designs may be modified slightly if deemed necessary. At the left bottom corner of each presentation page is the concept for how your logo may be displayed on a very small scales. We hope you like them. Kindly inform us of your choice as soon as possible. Thank you for your patronage.

CONFIDENTIAL

This document explains the idea behind a logo concept. It is not for public view and must not be used in any way or manner that makes it public.

Each logo concept remains and intellectual property of Pel Media Production until a purchase is made. In which case the agreed logo becomes the property of the payee. It is the duty and responsibility of the receiver of this document to protect and keep it confidential.



Concept 1

Most popular clothing brands like Louis Vuitton, Gucci, Dolce & Gabbana all have text based logo designs. And this makes a lot of sense because a text based logo would work for just about any use case. Stylish cropped serif fonts were used as the basis of this design for a clean yet sophisticated look. The floral designs around the edge add esthetics to the already flamboyant design.

Most logos are limited to either a white or black background but never both. However, this logo is set to go with either. It is universal.

We hope you like it.





TEE FIST STITCHES

Concept 2

Want to make a bold statement? What's more bold and confident than a fist? As requested, this logo is based on a fist sketch. The fist weilds a sewing needle, thus making an obvious statement "I am a confident stylist".

We hope you like it.



TEE FIST
STITCHES



TEE FIST
stitches

Concept 3

Logos are usually simple well calculated shapes or icons that passes a loud and clear message about the brand. That's what this is. A fist held up in confidence with the instrument of the profession. It says it all.

A dim pink color is used to add a feminine feel to the brand as a tribute to the founder.

This logo is bold, confident and clean. We hope you like it.





TEE FIST

stitches

Concept 4

This took a lot of time and effort and is our favourite. It is a blend of the initials of the brand name "TFS". Unlike the others, this logo has been shaded to add some more details making the logo look alive.

After craftily building the parts, we did not fail to find a good spot to include a needle so as to keep the detail that speaks the niche of the brand.

Bright yellow gradients have been used to express youthfulness, life and energy because we know this is going to be one exciting brand to patronise.

We hope you like it.





*HOPE YOU FOUND
WHAT YOU WANT*

Please contact us within 48 hours to inform us of your choice. Please make the rest of the payment if this applies to you.

*THANK YOU FOR
YOUR PATRONAGE!*





PEL MEDIA
Productions

Beauty in Simplicity