



THE HIDDEN GEMS OF THE MALTESE ISLANDS

This website will have useful information to tourists visiting Malta alone, people who love exploring and find beneficial spots around the island. **It shows various beautiful hidden gems that are underrated, some beautiful, abandoned spots for curious seekers and best accommodations in Malta.** It purposefully aims to make these places more well-known and admire their beauty, appreciating what's left from our nature.

My target audience is for people who love to explore underrated beautiful areas, tourists visiting Malta and any other curious-seekers even us Maltese ourselves that we may not know about them yet.

STYLE GUIDE

LOREM IPSUM

lorem ipsum

IPSUM TITLE

BACKGROUND

RGB: 255 255 255
HEX: #ffffff

DESIGN ELEMENTS
(INC. FOOTER BOX)

RGB: 255 216 96
HEX: #ffd860

BACKGROUND BOX &
LINES

RGB: 44 47 51
HEX: #2c2f33

SECONDARY
TYPOGRAPHY

RGB: 241 90 36
HEX: #f15a24

TYPOGRAPHY & DESIGN
ELEMENTS

RGB: 0 0 0
HEX: #000000

logo



image base



normal background



footer

The Lorem
Ipsum

The Lorem
Ipsum

RGB: 247 246 235
HEX: #f7f6eb

Carousel Page Sectors



Franklin Gothic Heavy Font

Franklin Gothic Medium Font

IPSUM TITLE

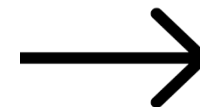
Ipsum Heading

Ipsum Generic Text

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Eman Abishek

29 years old



Occupation – Social Influencer

Salary per year - €3600

Background – Being a social influencer was always his passion, he never attended school because his family was poor. But social media earned him money. He wants to travel and show the world the beauty we live in.

Needs/Goals: He wants to find a website with relevant & detailed information that can easily guide him to the places.

Frustrations: Doesn't like cluttered layout, no chance of using a website which is difficult to find the information.

Ryanna Germanotta

24 years old



Occupation – Photographer & Professional Athlete

Salary per year - €70,000

Background – Ryanna has won many awards in both of her occupations, as she travels around her favourite continent Europe. However she wishes to visit the beautiful mediterranean islands.

Needs/Goals: Having suitable places to work out and jog. Also a website where I can find beautiful spots to take photoshoots, especially near the sea.

Frustrations: Bad navigation and fake information or any repetitive information which is extra.

Alex Rocha

26 years old



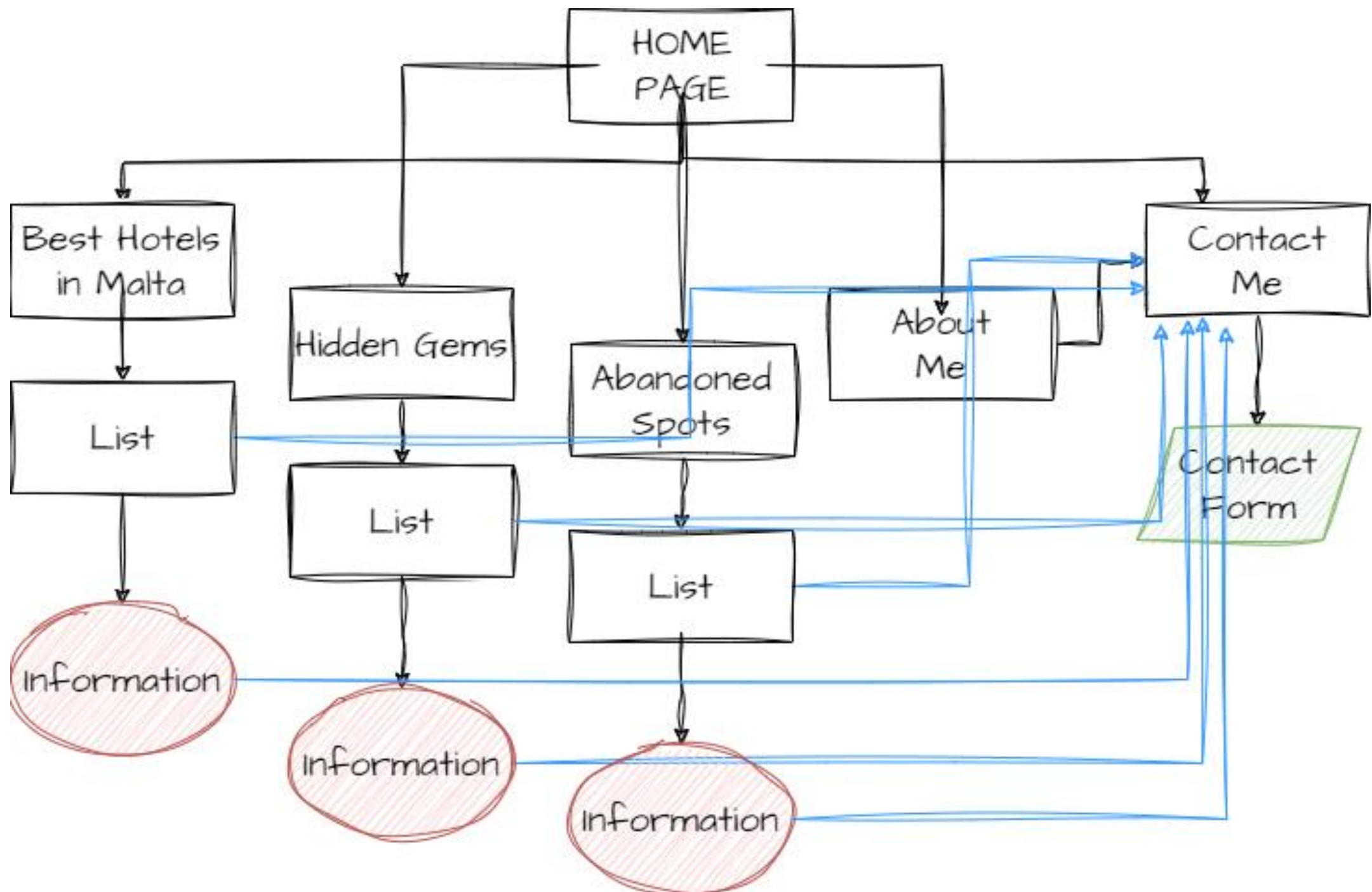
Occupation – Cruise Ship Entertainer

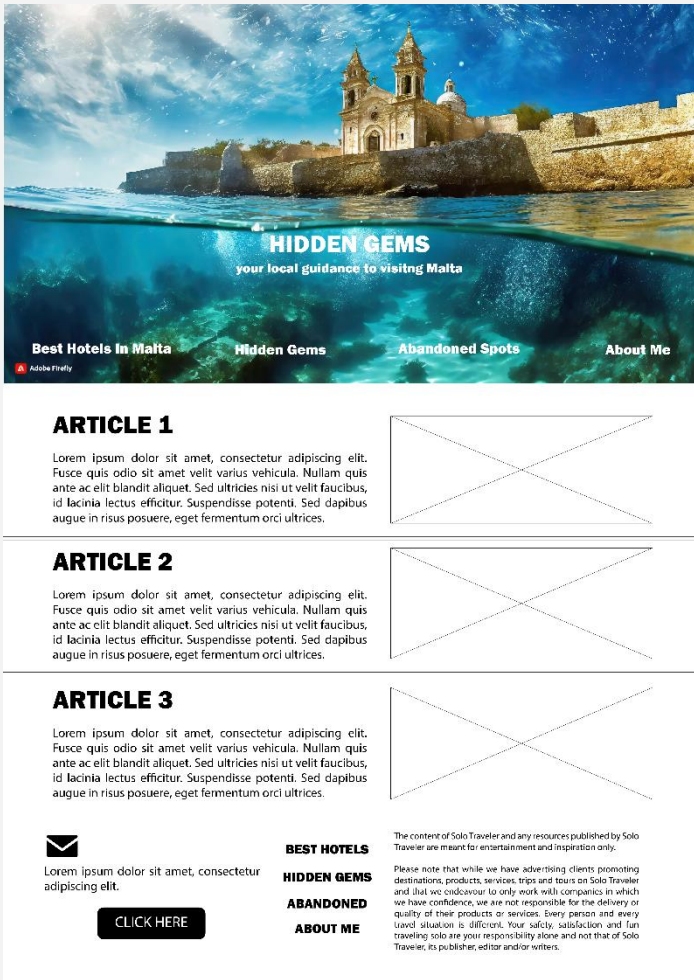
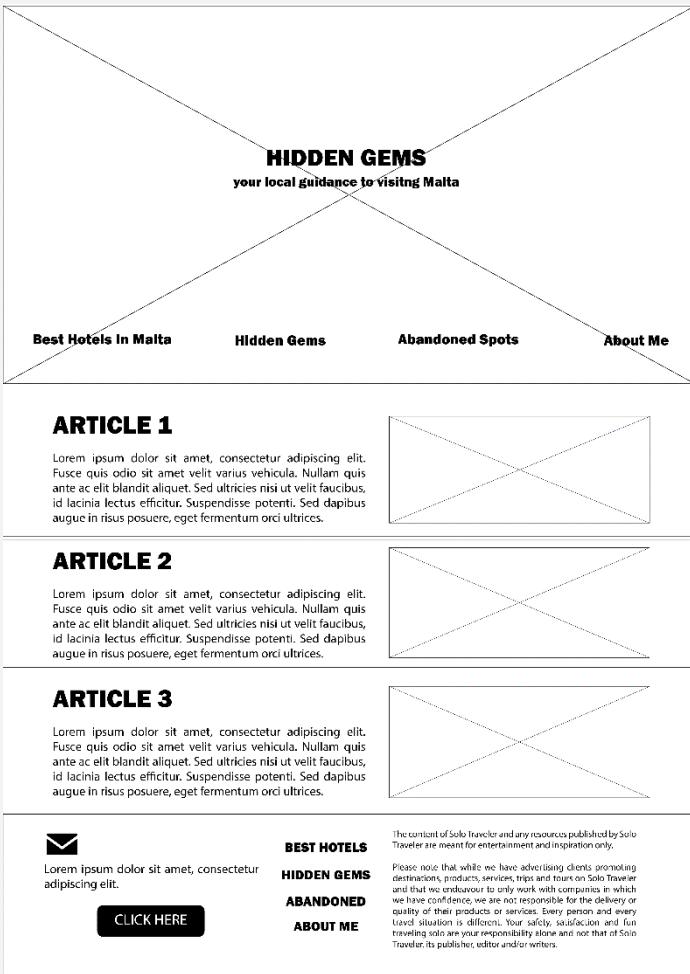
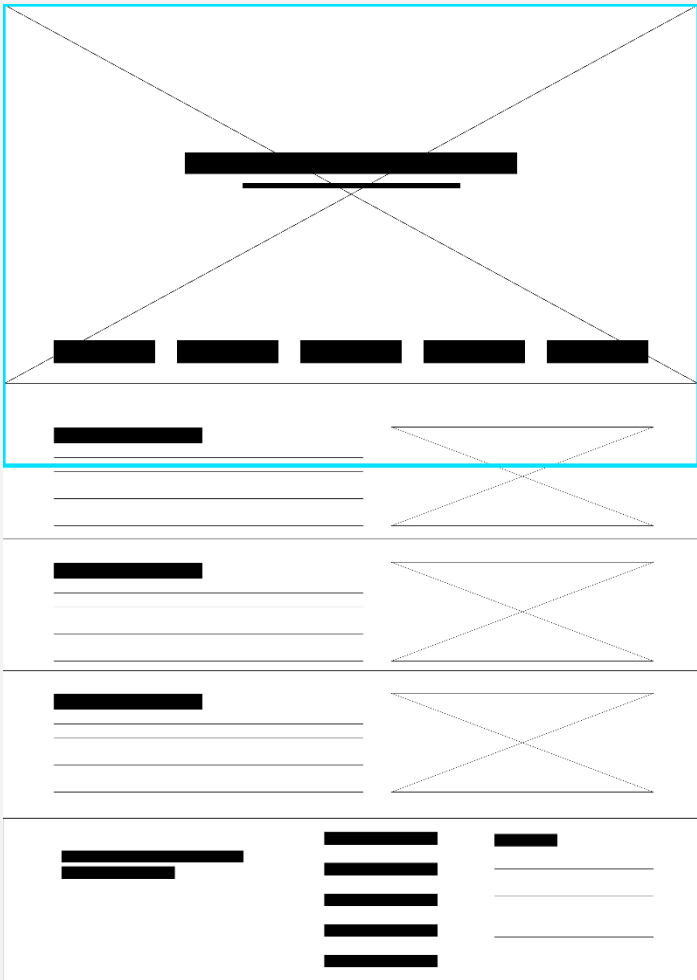
Salary per year - €70,000

Background – Since his first day of work, he always had the opportunity to visit many beautiful countries and their famous places on each stops. However, he is curious to know about any hidden gems around. He loves to explore unknown places and leave something behind to mark his presence.

Needs/Goals: Actually finding unpopular areas that look beautiful, with relevant information. Also likes to have any form of contact from the publisher/writer.

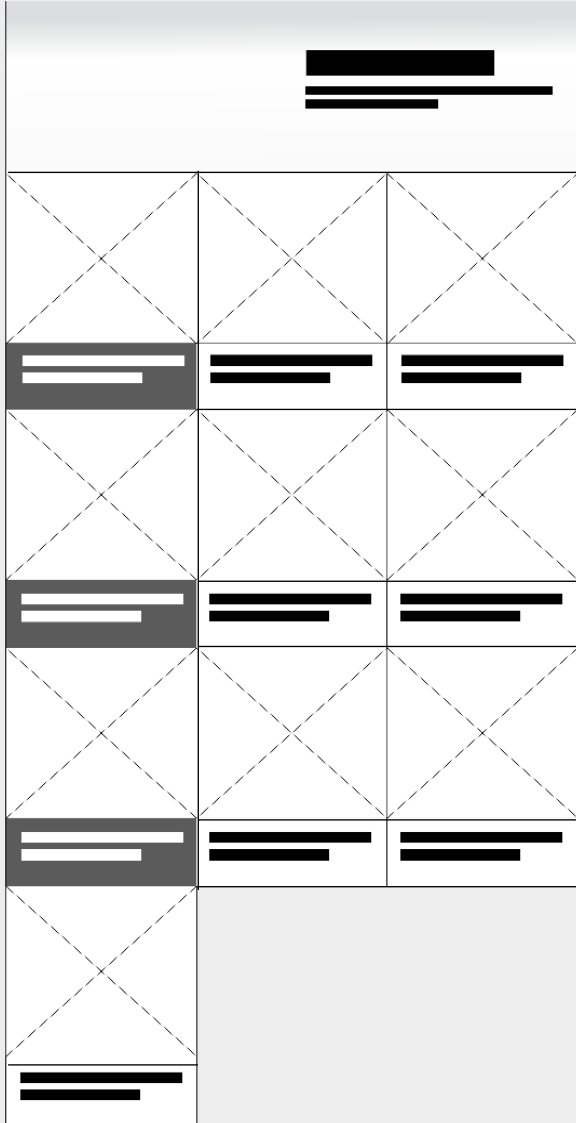
Frustrations: Lack of information and no form of contact for questions.



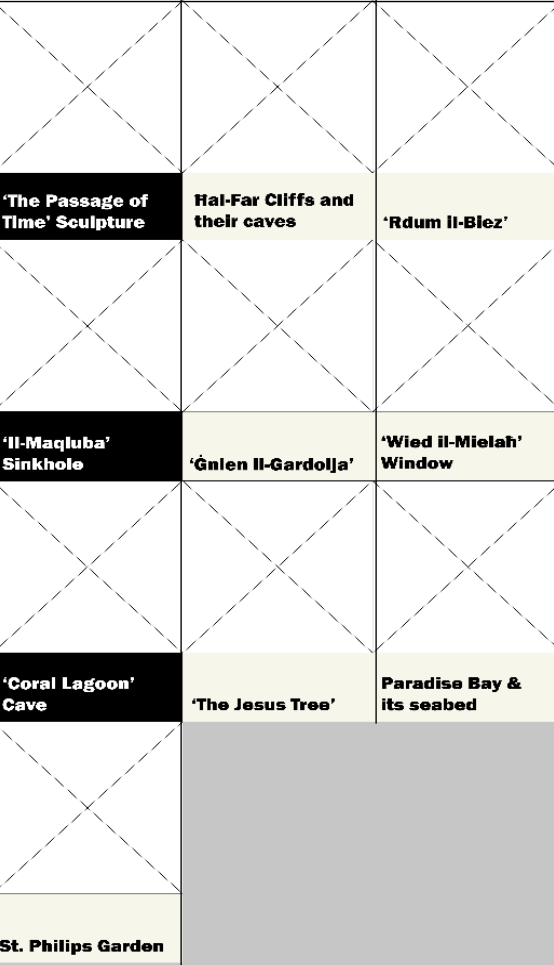


HOME PAGE

Introducing you to a beautiful photograph around Malta, with its navigation ribbon at the bottom of the image. As you scroll down, you'll find three most attractive sites (in general) mentioned in the site, were you can click on them for preview.



The HIDDEN GEMS of MALTA



'The Passage of
Time' Sculpture

Hal-Far Cliffs and
their caves

'Rdum il-Blez'

'Il-Maqluba'
Sinkhole

'Ġnien il-Gardolja'

'Wied il-Mielah'
Window

'Coral Lagoon'
Cave

'The Jesus Tree'

Paradise Bay &
its seabed

St. Phillips Garden



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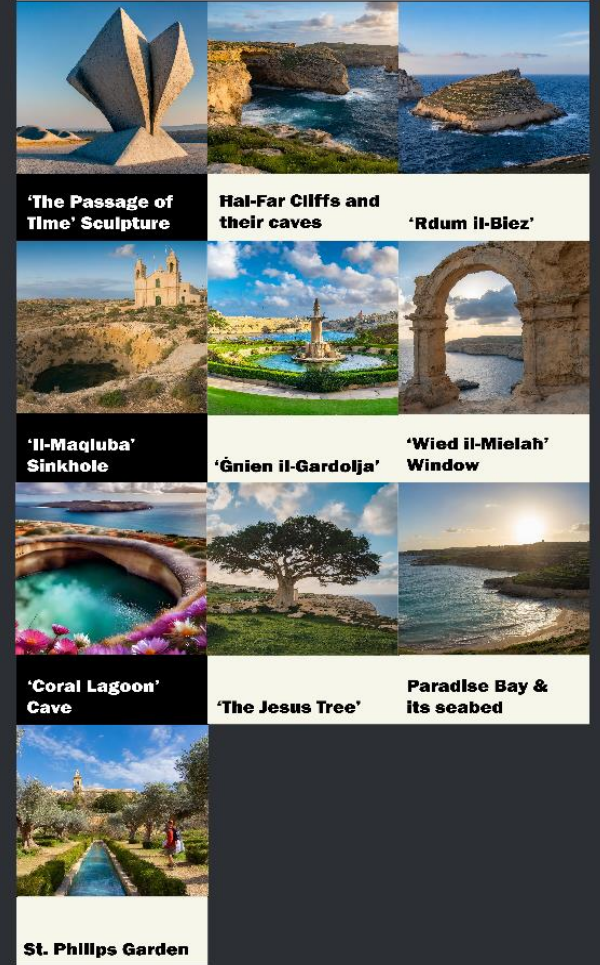
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BEST HOTELS
HIDDEN GEMS
ABANDONED
ABOUT ME

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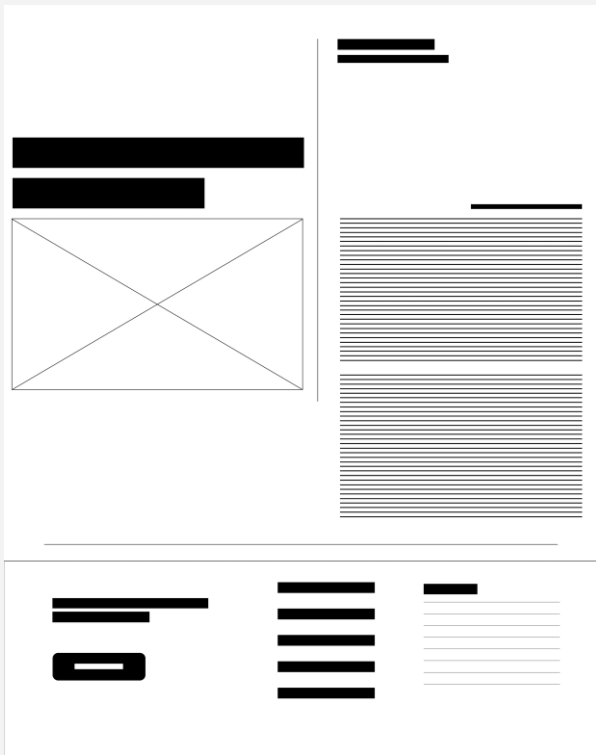


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[click here](#)

BEST HOTELS
HIDDEN GEMS
ABANDONED
ABOUT ME

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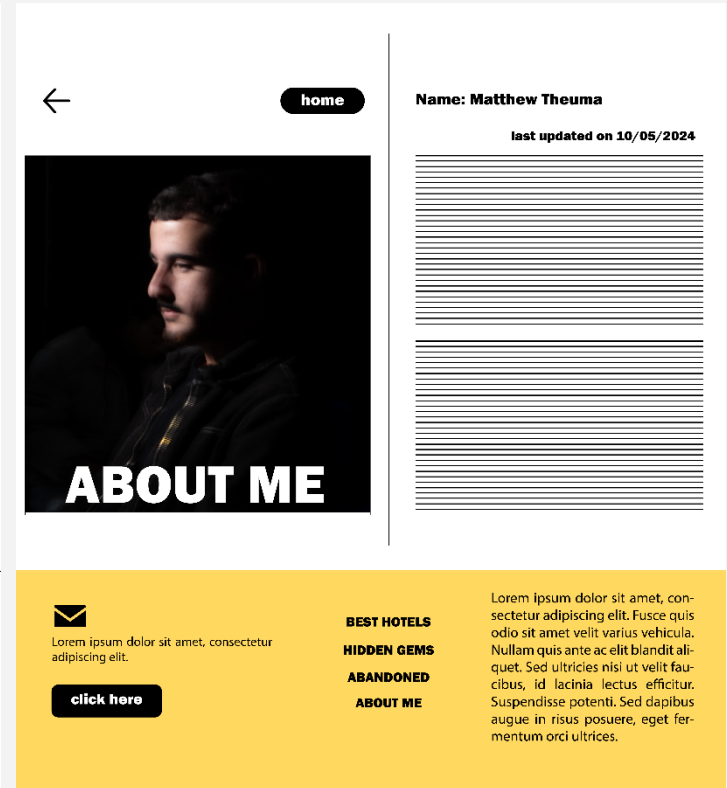
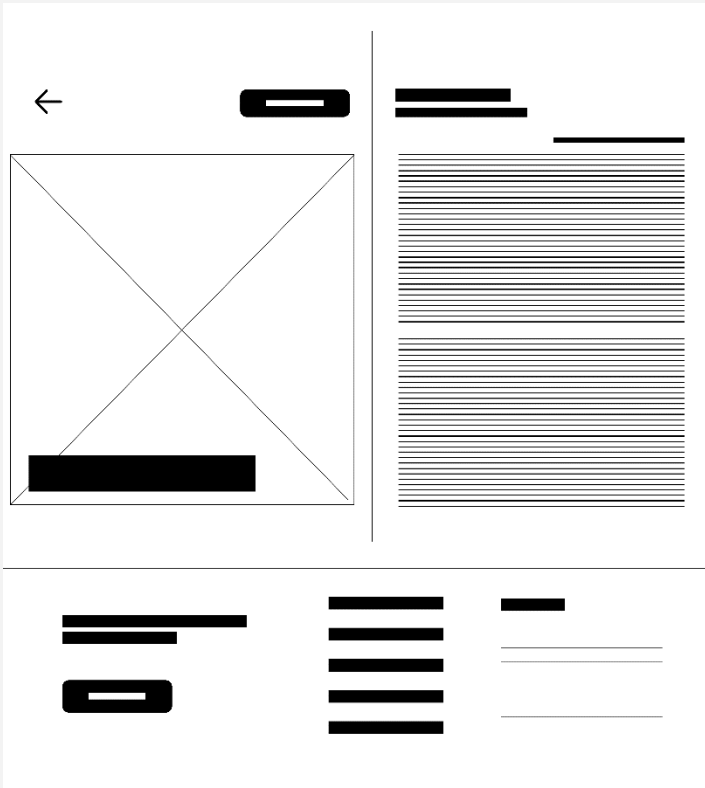
> LOCATION DESCRIPTION:

On this page, some points about myself and why am I sharing these beautiful hidden gems to the public.



1. Distance given from other nearby facilities.

2. Date when the article was published/edited, so that if anything has changed in reality, it wont have misleading information.



ABOUT ME:

On this page, some points about myself and why am I sharing these beautiful hidden gems to the public.



← CONTACT ME

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1122 3344
Triq Lorem Ipsum, Ipsuma
Malta

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Triq Lorem Ipsum, Ipsuma
Malta

CONTACT ME:

On this page, you can fill in your name and password/surname, a small description about yourself and send an email.

THE IPO CHART

Input	Processing	Output
Clicks on navigation menu items (Best Hotels in Malta, Hidden Gems, Abandoned Spots, About Me).	Displaying a list of articles matching the user's selected category, with titles and thumbnail images.	Showing the full content of the selected article on a separate page.
Clicks on 'Click Here' in the footer to fill in the contact form.	Loading to the contact form.	Displaying the full contact form.
Fills out contact form fields (name, email, description)	Validating user input in the contact form fields.	Automatically forwarding it into an email, to be sent.