Matthew Isaac Tolosa

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EDUCATION

Santa Clara University | Santa Clara, CA

M.S. Engineering Management   *Expected Jun 2023*

Relevant Coursework: Project Management, HR Development & Engineering Manager

B.S. Web Design Engineering   *Expected Jun 2022*

Relevant Coursework: Abstract Data Types and Data Structures, Computer Networks, Web Usability, Web Technologies, Web Infrastructure, Advanced Web Programming

WORK EXPERIENCE

Product Manager Intern | Santa Clara, CA | Opal   *Jun 2021-Present*

- o Collaborates with design and engineering teams to develop 4 new mobile app features
- o Devise over 20+ user stories for new design implementations and iterations
- o Research and analyze over 30+ user responses to revamp chat features
- o Execute usability testing over a period of 6 sprint quarter's

Web Design Lead | Santa Clara, CA | NeTS-VO   *Jun 2021-Present*

- o Manages a team of 3 Web Design students to design a website for the NeTS-VO community
- o Enhanced Project Management through Trello, Discord, and Google Drive to boost productivity
- o Launched the redesign of the current Google Sites to WordPress which increased user activity over 50%

Web Designer | Santa Clara, CA| Santa Clara University   *Jan 2021-Mar 2021*

- o Redesigned and restructured 3+ pages of the Leavey School of Business's website
- o Updated 10+ web pages on SCU LSB website through T4 (Content Management System)
- o Collected and analyzed user data utilizing information from Google Analytics
- o Restructured overall UI/UX of LSB site, including accessibility and visuals for site visitors

LEADERSHIP

Student Project Manager | Santa Clara, CA | Law Foundation of Silicon Valley   *Jan 2021-Mar 2021*

- o Managed a team of 3 to craft a functioning Google Drive that increased accessibility to legal housing documents for low-income families
- o Managed 7+ weekly meetings with main client and stakeholders to receive feedback and discuss progress of the Google Drive
- o Constructed a feasible timeline to meet project deadlines and product goals
- o Organized 3 final deliverables and presented a final product

PROJECTS

Explore More:

- o Led a team of 4 to design a social travelling app to help alleviate isolation during COVID
- o Conducted user research and user testing to promote and improve app usability
- o Produced 3+ high-fidelity wireframes and prototype using Figma

Bea's Gardening Coop:

- o Developed a desktop and mobile website for a gardening owner persona
- o Designed & created 3 high fidelity wireframes for a gardening mobile/desktop application using Figma

SKILLS

- o HTML, CSS, Javascript, C, Ruby, Figma, G-Suite, Zoom, UI/UX, User Research, User Testing