MATTHEW WARD

Designer, Mobile Developer
matthew.david.ward@gmail.com
503.964.9248

PROFILE

Passionate designer and developer based out of Portland, Oregon. Experienced in moving a product from concept to market. Excellent at being part of a team. Ready to tackle anything.

EXPERIENCE

LEAD DESIGNER AND DEVELOPER
Educational Access Solutions - Portland, OR   *2012-Present*
Design and development of an iPad application for teachers to track and monitor student achievement.

Responsibilities include:

- Creating high fidelity mockups for all aspects of our product
- Implementing features with the goal of matching the mockups as closely as possible
- Following AGILE software development principals to accurately estimate development times
- Integrating with a cloud back-end using Parse
- Feature addition and continual development

LEAD DESIGNER AND DEVELOPER
E-Mersiv - Portland, OR   *2011-2012*
Design and development of a visually and audibly immersive iPad storybook application.

Responsibilities included:

- Designing all visual assets
- Implementing custom animations using Core Animation
- Software development and integration with 1st and 3rd party services and frame-works
- Marketing the product using banner ads, MailChimp campaigns, Google Adwords, video production and podcast advertisements

SKILLS

DEVELOPMENT
Objective-C, Python, C++, SQLite, JavaScript, jQuery, HTML, CSS, PHP

CLOUD SERVICES
Heroku, Parse, PayPal (IPN), AppFog

SOFTWARE
Photoshop, Illustrator, Xcode, Dreamweaver