Matthew Le

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EDUCATION

University of California, Los Angeles (UCLA)   **Los Angeles, CA**
Bachelor of Arts in Linguistics and Computer Science   *Expected Graduation: Jun 2026*
- *Relevant Coursework*: Phonetics, Syntax, Phonology, Computer Organization, Software Construction, Algorithms
- *Extracurricular Activities: Alpha Kappa Psi, Association of Chinese Americans, Volleyball Intramurals*

Pasadena City College   **Pasadena, CA**
Associate's Degree in Engineering   *Graduated Jun 2024*
- *Academics*: Cumulative GPA: 4.0/4.0
- *Relevant Coursework*: Single Variable Calculus I & II, Multivariable Calculus, Linear Algebra, Discrete Math, Differential Equations, Fundamentals of Computer Science I & II (C++), Data Structures and Algorithms

WORK EXPERIENCE

StationZen   **Arcadia, CA**
Founder & CEO   *Mar 2024 – Present*
- Designed and developed a premium posture pillow, producing over $10,000 worth of inventory with the manufacturer
- Managed end-to-end production and logistics from China to the U.S., causing 150+ units to arrive safely in the U.S.
- Executed market research to analyze different products and audiences to find the market we wanted to target.
- Performed product life cycle analyses to determine if the product was worth designing, producing, and marketing

Encryptiest - Caltech Startup   **Pasadena, CA**
WebDev Team Intern   *Jun 2024 – Sep 2024*
- Utilized Docker in order to build websites in a remote environment, leading to over 15 fully developed pages
- Led a cross-functional team to develop a dynamic, privacy-focused ad-serving website using the React framework
- Used JS cookies to store and transfer user data, made Axios API calls to give and store information to backend servers
- Achieved fluid user experience by following wireframes to integrate the backend endpoints to frontend elements

MM Commerce LLC   **Arcadia, CA**
Founder & CEO   *Dec 2023 – Feb 2024*
- Generated over $100k in revenue through organic digital marketing in one month with over 30% profit margins
- Conducted A/B testing on different hooks and calls to action, creating accurate market analyses on different products
- Devised growth strategies that were applied and caused a 2x increase in projected revenue through horizontal scaling
- Solved supply chain and fulfillment challenges, resulting in over 95% satisfaction rate and 3,000 pleased customers

San Gabriel Elite VBC   **Glendale, CA**
Volleyball Coach   *Aug 2023 – Jul 2024*
- Increased club enrollment by 10% through spearheading engaging volleyball camps for 40+ players of all ages
- Communicated with both parents and players, ensuring all parties were happy with their experience at the club
- Coached a competitive high school club team, applying critical thinking skills, incorporating 10 different plays
- Guided the team to a top-16 finish in the nation's most competitive volleyball league for high school athletes

PROJECTS

Tastebuds   **Los Angeles, CA**
CS35L Final Project   March 2025
- Engineered a full-stack social media recipe app using Vite, JWT, SQLite, Django, REST, Axios, Node.js, and Python
- Leveraged GitHub with 50+ commits and team-based code reviews to ensure smooth collaboration amongst members
- Developed real-time ingredient selection and calorie-tracking calculations as the flagship feature of the application

Matthewsoft Word   **Pasadena, CA**
CS8 Final Project   *Jun 2024*
- Crafted a fully functional version of Microsoft Word using a combination of C++ and the SFML graphics library
- Constructed a file tree, using a general tree structure, that could open the computer's local text files to display/edit
- Developed an algorithm that located all of the characters, determining if they needed to be sent to the next line

Graphing Calculator   **Pasadena, CA**
CS3A Final Project   *Apr 2023*
- Utilized SFML graphics library in C++ to create a graphing calculator with working visuals that updated in real-time
- Incorporated a variety of data structures to sort and calculate elements needed to graph equations and display them
- Designed and implemented the functions of zooming, panning, graph history, and restoration of previous graphs

ADDITIONAL

Skills/Tools: C, C++, Python, Java, HTML, CSS, React, VS Code, Git, Docker, Product Marketing, Product Management
Interests: Volleyball, Basketball, Gym, Traveling, Hiking, Video Games, Board Games, Listening to Music and Podcasts