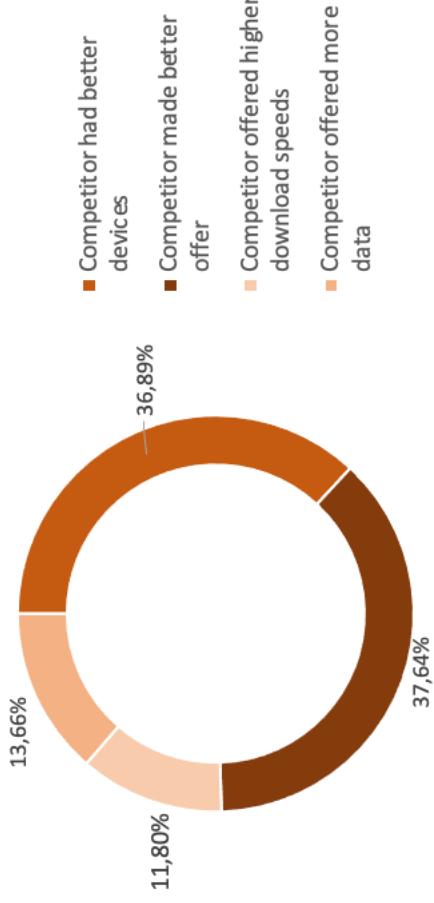
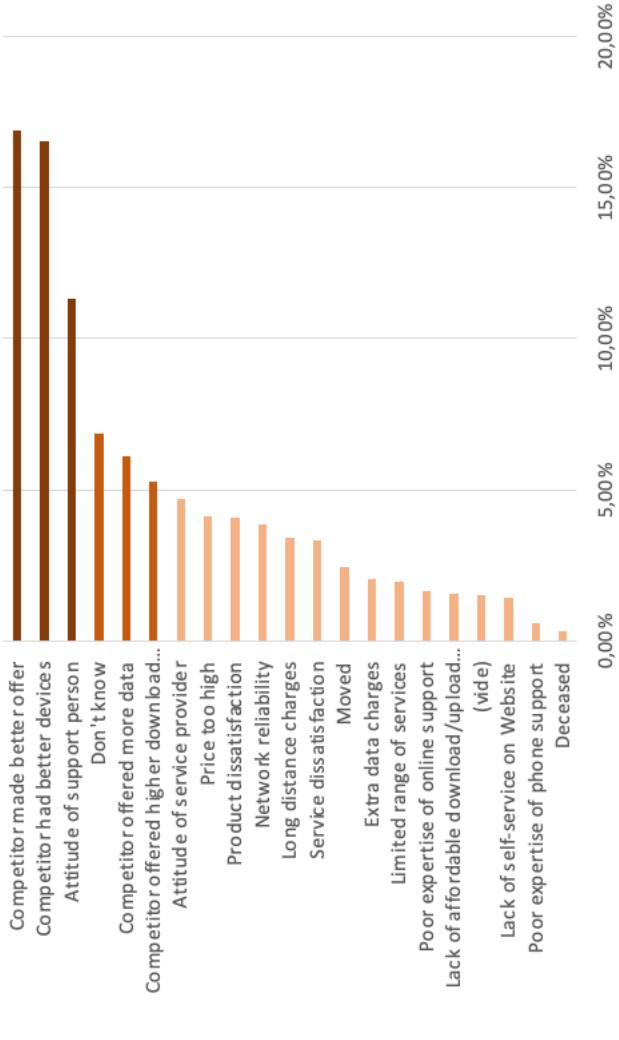


Total Customers	Churned Customers	Churn Rate %
6687	1796	26,86%

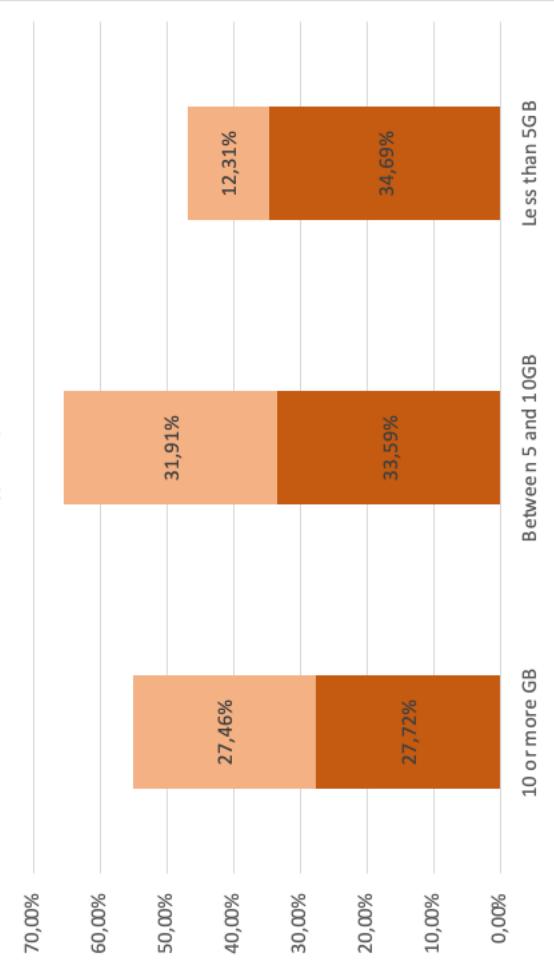
Competitors are better



Why do they churn ?



Less you use it more you churn



Olders churn more

