Skillshop is a one-stop-shop training centre for everyone who uses Google professional tools and solutions. For seasoned pros and beginners alike, Skillshop has comprehensive courses to help you shine in your job, transform your business, or land your next big opportunity. Skillshop provides training and education for the following Google product areas, with more joining the platform in time:

Google Ads	Google Marketing Platform	Google for Education
Google AdMob	Authorized Buyers	android
Google My Business	waze	Google Ad Manager

https://grasshopper.app/

https://learndigital.withgoogle.com/digitalgarage/course/digital-marketing

Google Ads Certifications
https://skillshop.exceedlms.com/student/catalog/list?category_ids=380-google-ads

Showcase your mastery of Google Ads by getting certified in Search, Display, Video, Shopping ads and Measurement.

Google Ad Manager
https://skillshop.exceedlms.com/student/catalog/list?category_ids=3283-google-ad-manager

Master the essentials of Google Ad Manager and manage your inventory.
Learn how to get started, create inventory, set up ad campaigns, and manage creatives with Google Ad Manager.

Responsive Websites
https://developers.google.com/web/

Google AdMob

https://skillshop.exceedlms.com/student/path/17105-get-started-with-google-admob

Master the essentials of Google AdMob.
Learn how to set up your app for monetization, select the right ad formats for your app, grow revenue with mediation, report on your progress, and control the types of ads that appear on your app.

Google Analytics

https://skillshop.exceedlms.com/student/path/2940-google-analytics-individual-qualification

Google Analytics Individual Qualification covers basic and advanced Google Analytics concepts. This includes: planning and principles; implementation and data collection; configuration and administration; conversion and attribution; and reports, metrics and dimensions.

Google Marketing Platform

https://skillshop.exceedlms.com/student/catalog/list?category_ids=593-google-marketing-platform

Learn how to achieve your marketing objectives and get certified in Google Marketing Platforms