

video summary Heineken

The video is a hidden camera organised by Heineken where candidates who want to apply for a job as a manager are exposed to embarrassing situations.

In the first situation everyone in the company shakes hands for too long, which creates discomfort for the candidate.

The interviewer pretends to pass out during the interview, which requires the candidate to react quickly in an emergency situation.

For the last prank, the company's fire alarm goes off. Someone is trying to jump off the roof. The fire department, which is a group of actors, is called and arrives with a rescue mattress and asks the candidate to help them out.

Everything is set up to have a reaction from the candidate. Everything is set up to have a reaction from the candidate. Afterwards, the spectators of the videos will be able to vote for three candidates who had the best reaction to each situation. The three winners sit at the front row in the Juventus stadium. The TV shows the experiment. The winners also get to have their jobs in the company.

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