

SEO Analyzer

color = **Error** color = **Warn** color = **Passed**

Status: http://snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/

Status:	200 OK	SEO SCORE 47 out of 100	SPEED SCORE 67 out of 100
Charset:	utf-8-strict		
Page Content Size:	164,062 bytes		
Social Media Shares:	0 shares		
SEO Tests			
Passed:	22 passed		
Warnings:	19 warnings		
Errors:	6 errors		

Title

Importance ★★★★★ **Webpage has a title.**
Easy to Solve The title is an important factor in the on-site search engine optimization. Not only uses the search engines the title for the keywords, the title is also used for display in the SERP (Search Engine Result Page). For best practice make use of your main keywords in the title.

Title Length

Importance ★★★★★ **Title is smaller than 60 characters (11 characters).**
Easy to Solve The title of your page has a length of 11 characters. Most search engines will truncate titles to 60 characters.

Title Relevancy

Importance ★★★★★ **Title relevancy to webpage content is poor.**
Easy to Solve The title relevancy to webpage content is 50%. The title tag should match the content on your webpage.

Description

Importance ★★★★★ **Webpage has no description.**
Easy to Solve The description is an factor in the on-site search engine optimization, consider to add a description to your page. Not only uses the search engines the description for the keywords, the description is used frequently for display in the SERP (Search Engine Result Page). For best practice describe where your webpage is about in the description.

Canonical Tag

Importance ★★★★★ **Webpage has no canonical link tag.**
Easy to Solve A canonical link tag is a way of telling search engines that a specific URL represents the master copy of a page. Using the canonical link tag prevents the risk of creating duplicate content where the same content is accessible by different URLs. We found no canonical link tag.

Robots Tag

Importance ★★★★★
Easy to Solve

Webpage has no robots meta tag.

Spider robots are allowed to index and follow urls from the webpage.

Robots File

Importance ★★★★★
Easy to Solve

Robots.txt file has not been found.

The robots.txt file allows you to restrict the access of search engine robots to specific directories and pages. You can also specify in the robots.txt file where the sitemap file is located. Consider the use of a robots.txt file.

XML Sitemap

Importance ★★★★★
Easy to Solve

No XML Sitemap has been found.

Google introduced Google Sitemaps so web developers can publish lists of links from across their sites. The basic premise is that some sites have a large number of dynamic pages that are only available through the use of forms and user entries. The Sitemap files contains URLs to these pages so that web crawlers can find them. Bing, Google, Yahoo and Ask now jointly support the Sitemaps protocol.

Google Preview

Optimise me

snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/

Ben Onlijn Web Developer - User Experience Designer Portfolio VÖLLEREI - Restaurant & Bar In the real world, you don't know how long the content will be. Writers will write what they need. Photos will be cropped to the shape that they should be. That's good. Make a system that allows this. You want it to be flexible ...

Heading Tags

Importance ★★★★★
Easy to Solve

Webpage has heading tags.

Webpage has 10 heading tags. The search engines uses the heading tags for the keywords. For best practice try not to use more than 30 heading tags in the webpage and no heading tags longer than 120 characters.

Heading Tags

H1	H2	H3	H4	H5	H6
5	0	5	0	0	0

```
<H1> Other contact data </H1>
<H1> Portfolio </H1>
<H1> CONTACT ME </H1>
<H1> About </H1>
<H1> Ben Onlijn </H1>
<H3> Super Crowds inc. </H3>
<H3> VÖLLEREI - Restaurant & Bar </H3>
<H3> Some gem site I made </H3>
<H3> Web Developer - User Experience Designer </H3>
<H3> TAO TAJIMA - Filmmaker </H3>
```

Doctype

Importance ★★☆☆☆

Webpage has no doctype declaration.

Easy to Solve

We found no doctype declaration on the page.

Frames

Importance ★★☆☆☆

Webpage has no frames.

Easy to Solve

Frames can cause problems with search engines to index the content of the web page. Try to avoid frames anytime possible, and if you use them also use the NoFrames tag.

Content Amount

Importance ★★☆☆☆

Amount of content is acceptable.

Easy to Solve

The page content consist out of 283 words. Consider to add more content to the article to attract more keywords.

Content Size

Importance ★★☆☆☆

Total content size is smaller than 250 KB (160.2 KB).

Good to Solve

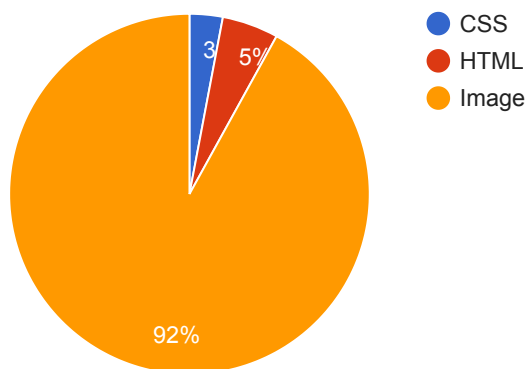
Two of the main reasons for an increase in page size are images and JavaScript files. Page size affects the speed of your website. Try to keep your page size below 250 KB, and definitely below 1 MB.

Page Content Size

4.77 KB	CSS
8.09 KB	HTML
147.4 KB	Image

TOTAL
160.2 KB
content size

Page Content Size



Content Errors

Importance ★★★★★
Easy to Solve

There are no problems encountered to retrieve all webpage content files.

All content files in your webpage have been downloaded without errors.

Page Content

Url	Status	Size	Time
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1d7c1567fd8.png	200	103.1 KB	1079 ms
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/12/5a27aeadf0fbd.jpg	200	19 KB	626 ms
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1fc1ec29816.jpg	200	14.4 KB	489 ms
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a197c98a05b8.jpg	200	10.8 KB	492 ms
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/	200	8.09 KB	453 ms
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_optimize_me/css/style.css	200	4.77 KB	222 ms

Images Alt Attributes

Importance ★★★★★
Easy to Solve

4 images has no alt attribute.

4 of the 4 images has no alt attribute. The images alt attributes are used by the search engines. For best practice describe where the images is about in the alt attributes.

Images Content

Url	Freq	Alt Tag	Title Tag
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a197c98a05b8.jpg	1	0	0
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1d7c1567fd8.png	1	0	0
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/11/5a1fc1ec29816.jpg	1	0	0
assets.awwwards.com/awards/media/cache/thumb...ssions/2017/12/5a27aeadf0fbd.jpg	1	0	0

URLs found in the page

Url	Freq	Follow
www.swissgemshop.ch/	2	follow
supercrowds.co/who	2	follow
taotajima.jp/	1	follow
blun.nl/	1	follow
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...e_me_details.php?id=swissgemshop	1	follow
www.voellerei.at/	1	follow
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...mize_me_details.php?id=voellerei	1	follow
www.universalstudioshollywood.com/	1	follow
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...ze_me_details.php?id=supercrowds	1	follow
snoh.hosts.ma-cloud.nl/vakken/SEO/les3/seo_o...mize_me_details.php?id=taotajima	1	follow

[More](#) [Portfolio](#) [Client](#) [Gem Site](#) [Verschillende](#) [Gem](#) [Van](#) [Contact](#)

[More Super Crowds](#) [Die](#) [Real World](#) [Need Photos](#) [View More](#)

[Inc Super Crowds](#) [World](#) [They Need Photos](#) [Ben](#) [Super](#) [They](#)

[Don't Know](#) [View](#) [Super Crowds](#) [Crowds](#) [Should](#) [Me](#)

Most optimized keywords	Freq	Title	Desc	<H*>
view more	4	✖	✖	✖
super crowds	3	✖	✖	✔
gem site	2	✖	✖	✔
völlerei restaurant bar	1	✖	✖	✔
developer user	1	✖	✖	✔
super crowds inc	1	✖	✖	✔
don't know	2	✖	✖	✖
they need photos	2	✖	✖	✖

Keywords

Keywords (one word)	Freq	Title	Desc	<H*>
verschillende	4	×	×	×
they	4	×	×	×
client	4	×	×	×
view	4	×	×	×
more	4	×	×	×
contact	3	×	×	✓
super	3	×	×	✓
van	3	×	×	×
me	3	✓	×	✓
ben	3	×	×	✓
crowds	3	×	×	✓
world	3	×	×	×
gem	2	×	×	✓
should	2	×	×	×
portfolio	2	×	×	✓
die	2	×	×	×
know	2	×	×	×
photos	2	×	×	×
real	2	×	×	×
time	2	×	×	×

[more »](#)

Keywords (two words)	Freq	Title	Desc	<H*>
view more	4	×	×	×
super crowds	3	×	×	✓
gem site	2	×	×	✓
don't know	2	×	×	×
real world	2	×	×	×
need photos	2	×	×	×
they need	2	×	×	×
they should	2	×	×	×
code websites	1	×	×	×
van individuen	1	×	×	×
een groep	1	×	×	×
verschillende gedachten	1	×	×	×
been freelancing	1	×	×	×
web developer	1	×	×	✓
data address	1	×	×	×
monozukuri aanpakt	1	×	×	×
restaurant bar	1	×	×	✓
persoon client	1	×	×	×
ben portfolio	1	×	×	×
mensen verschillende	1	×	×	×

[more »](#)

Keywords (three words)	Freq	Title	Desc	<H*>
they need photos	2	×	×	×
more super crowds	1	×	×	×
inc super crowds	1	×	×	×
onlijn web developer	1	×	×	×

vermenigvuldigen gebruikmakend van	1	×	×	×
email ben@onlijn.nl contact	1	×	×	×
more tao tajima	1	×	×	×
individueen door verschillende	1	×	×	×
designing apps websites	1	×	×	×
verschillende mensen verschillende	1	×	×	×
een creatieve boerderij	1	×	×	×
contact data address	1	×	×	×
universal studio's view	1	×	×	×
maken die verder	1	×	×	×
phone number +31	1	×	×	×
portfolio völlerei restaurant	1	×	×	×
te maken die	1	×	×	×
world contact me	1	×	×	×
nice column based	1	×	×	×
other contact data	1	×	×	✓
more »				

Anchor Tag Keywords

Keywords found in URL tags	Freq
view more	4
universal studio's	1
tao tajima filmmaker	1
super crowds	1
contact	1
about	1
some gem site i made	1
buro blün	1
the gem-store	1
portfolio	1
völlerei restaurant bar	1
super crowds inc	1

Open Graph

Importance ★★☆☆☆
Easy to Solve

Open Graph is not used.

The Open Graph meta tags is not used. The Open Graph protocol enables any webpage to become a rich object in a social graph. For instance, this is used on Facebook to allow any webpage to have the same functionality as any other object on Facebook.

Twitter Card

Importance ★★☆☆☆
Easy to Solve

Twitter card is not used.

With Twitter Cards, you can attach rich photos, videos and media experience to Tweets that drive traffic to your website.

Google Plus Publisher

Importance ★★☆☆☆

Publisher is not connected to Google Plus.

Good to Solve

The publisher of the page is not connected to your Google Plus account to define the business account of this one.

Social Media

Importance ★★★★★

Social Media presence is low.

Hard to Solve

The importance of social media for certain industries is huge. This data represents social media influences from your website's URL, it does not represent data from specific brand pages like your facebook page. You can add social media share buttons on the webpage to improve the social media presence.

Social Media Signals

0	Facebook Shares	Social Media
0	StumbleUpon Views	
0	Pinterest Pins	
TOTAL 0 social media shares		

Social Media History

Month	Total	FB Shares	StumbleUpon	Pinterest
2019-02	0	0	0	0
2019-01	0	0	0	0
2018-01	0	0	0	0
2017-12	0	0	0	0

Majestic Million

Importance ★★☆☆☆

Website is not ranked on the Majestic top million.

Hard to Solve

Majestic Million is a metric that ranks websites by the most referring subnets. The domain 'snoh.hosts.ma-cloud.nl' is not on the majestic top million list.

Alexa Ranking

Importance ★★☆☆☆

Website is the 737,628th most popular website in the world.

Hard to Solve

Alexa Rank is a metric that ranks websites in order of popularity of how well a website is doing over the last 3 months. The Website Alexa ranking is fair.

Sites Linking

Importance ★★★★★

Hard to Solve

Website has 30 sites linking to your site.

Sites linking to your webpages is a important metric for the search engines to see how popular your website is. The amount of sites linking to your site is fair.

Safe Browsing

Importance ★★★★★

Hard to Solve

Website is declared as safe by Google.

Google Safe Browsing is a service provided by Google that provides lists of URLs for web resources that contain malware, phishing content, or unwanted software, and the website is declared as an safe site to browse by Google.

Trust Worthiness

Importance ★★★★★

Hard to Solve

No Web Of Trust worthiness record found.

Web Of Trust (WOT) is a website reputation, rating and review tool provided by mywot.com, and WOT has no record about the site worthiness.

Child Safety

Importance ★★★★★

Hard to Solve

No Web Of Trust child safety record found.

Web Of Trust (WOT) is a website reputation, rating and review tool provided by mywot.com, and WOT has no record about the site child safety.

Language Tags

Importance ★★★★★

Good to Solve

No Alternative Language tags has been found.

The hreflang tag is used to provide search engines alternative urls for different countries and/or languages. This is a pefect way to reach visitors from different counties and target keywords in other languages.

Language Declaration

Importance ★★★★★

Easy to Solve

No Language Declaration has been found.

We did not found a language declaration header or html tag. Always use a language attribute on the html tag to declare the default language of the text in the page. When the page contains content in another language, add a language attribute to an element surrounding that content.

Viewport

Importance ★★★★★

Easy to Solve

No Meta Viewport has been found on the page.

Your page specifies a viewport matching the device's size, which allows it to render properly on all devices. Without a viewport, mobile devices will render the page at a typical desktop screen width, scaled to fit the screen. Setting a viewport gives control over the page's width and scaling on different devices.

Media Queries

Importance ★★★★★

Easy to Solve

Media queries has been found on the page.

The @media rule is used to define different style rules for different media types/devices. We found 5 media queries on the page.

Media Print Queries

Importance ★★☆☆☆
Easy to Solve

No media print queries has been found on the page.

The @media print rule is used to define different style rules and layout for printers. We found no media print queries on the page.

Server Response

Importance ★★★★★
Good to Solve

Server responded quickly.

Server response time measures how long it takes to load the necessary HTML to begin rendering the page from your server. In our test, your server responded in 0.453 seconds. Your server responded quickly.

DNS Respond

Importance ★★★★★
Good to Solve

DNS responded quickly (106 ms).

The job of a DNS server is to translate domain names into IP addresses and it does this for every new site visit. No matter how fast your website is, a site won't load unless the DNS server has performed the lookup successfully. Therefore a fast and stable DNS server is very important for the reachability and speed of the website.

HTTP Compression

Importance ★★★★★
Good to Solve

HTTP compression with gzip is not enabled.

HTTP compression is a capability that can be built into web servers and web clients to improve transfer speed and bandwidth utilization, by compressing the data before it is sent from the server. You have no compression with gzip enabled.

Browser Connection Limitations

Importance ★★★★★
Good to Solve

Browser connection limitations where not found.

Browsers limit the number of HTTP connections with the same domain name. Most modern browsers allow six connections per domain. Most older browsers allow only two connections per domain. No file need to wait to open a connection before it can be downloaded.

Page Caching

Importance ★☆☆☆☆
Easy to Solve

Website does not allow page caching.

The website is not configured to allow page caching.

Image Caching

Importance ★★★★★
Easy to Solve

Website does allow image caching.

The website is configured to allow image caching.

CSS Caching

Importance ★★★★★
Easy to Solve

Website does not allow CSS file caching.

The website is not configured to allow external CSS file caching.

Blocking JavaScript

Importance ★★☆☆☆

Render-blocking JavaScript where not found.

Good to Solve

Render-blocking JavaScript causes a delay in rendering your page. We did not found render-blocking JavaScripts.

Blocking CSS Import

Importance ★★☆☆☆

Render-blocking CSS Import Rules where not found.

Easy to Solve

The CSS import rules is used to add external stylesheets, but the browsers cannot download them at the same time, this may add a delay to the rendering of the page. We found no render-blocking CSS import rules on the page.

Minify CSS

Importance ★★☆☆☆

Compacting CSS code can save many bytes.

Easy to Solve

Compacting CSS code can save many bytes of data, speed up download and parse times. Your CSS content is not minified.

Minify JavaScript

Importance ★★☆☆☆

Compacting JavaScript code can save many bytes.

Easy to Solve

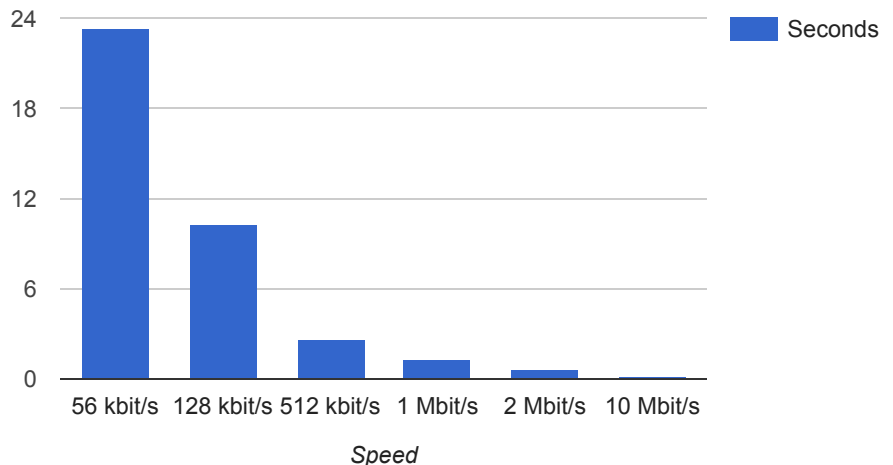
Compacting JavaScript code can save many bytes of data, speed up download and parse times. Your JavaScript content is minified.

Page Content Speed

23.4 sec	56 kbit/s
10.3 sec	128 kbit/s
2.6 sec	512 kbit/s
1.3 sec	1 Mbit/s
0.7 sec	2 Mbit/s
0.1 sec	10 Mbit/s

TOTAL
164,062
bytes of content

Page content download speed.



Emails

Importance ★★☆☆☆

Emails has been found on the page.

Easy to Solve

One sure recipe to end up with an Inbox full of spam is to openly publish your email address on the website. We found plain text emails on the page.

SSL Secure

Importance ★★☆☆☆

Webpage is not SSL secured.

Hard to Solve

A SSL secured (https) webpage has become a factor of Google search ranking algorithm. Your webpage is not SSL secured, and does not redirect to a SSL secured page. Consider to SSL secure your webpages.

Server Technology

Importance ★★☆☆☆

Web server technology is visible.

Easy to Solve

The web server version (Apache) and/or technology (PleskLin) information is visible in the headers.

XSS Protection

Importance ★★☆☆☆

No XSS Protection header found.

Easy to Solve

Cross-site scripting (XSS) is a type of computer security vulnerability typically found in web applications. XSS enables attackers to inject client-side script into webpages viewed by other users.

Redirect

Importance ★★☆☆☆

Url doesn't redirect to another url.

Easy to Solve

The url doesn't redirect and can be indexed by the search engines. The best practice for a redirect on a url is to do it with a '301 Moved Permanently' redirect, in that case the search engines knows that the redirected url is the new url.

Headers

client-date:	Fri, 01 Feb 2019 08:52:53 GMT
connection:	close
::std_case:	HASH(0x2fed920)
content-length:	8284
server:	Apache
x-powered-by:	PleskLin
date:	Fri, 01 Feb 2019 08:47:58 GMT
etag:	"3f3-205c-5602014ef4b80"
client-response-num:	1
link:	<css/style.css>; rel="stylesheet"; type="text/css"
content-type:	text/html
title:	Optimise me
accept-ranges:	bytes
client-peer:	176.34.145.229:80
last-modified:	Tue, 12 Dec 2017 08:03:10 GMT

load time: 2.815 sec