You need to leverage your automation and marketing skills to simulate a real-world Genie AI feature launch. Using any combination of AI or automation tools, you should create a repeatable workflow for producing marketing content across multiple unique channels. The goal is to generate excitement for a new feature in both existing and potential new customers, whilst demonstrating how automation can streamline our internal marketing activities.

Task 1
In the accompanying ZIP file you'll find several pieces of differently-formatted information concerning the new feature that Genie AI is about to release. Leveraging AI, automation or any other tools at your disposal, generate one of each of the following marketing materials to go out on Genie AI's channels:
- 1x LinkedIn post
- 1x Newsletter email
- 1x Blog post

The workflow you build for achieving this should:
- Be repeatable/sustainable
- Minimise human intervention time/actions
- Have an appropriate tone of voice for our audience (listed below)
- Be suitable for the medium/channel it'll be published to
- Support the goal of driving engagement with/excitement for the new feature

Audience:
- Executives in businesses of ~4-50 people
- Not legally trained
- Wish to minimise time and money spent on legal activities
- Need something reliable and accessible
- US-based

Other things to note:
- Don't focus heavily on existing Genie AI content on these channels; we want to constantly iterate and improve on the quality of our marketing materials so new ideas/approaches to our content are welcome.
- Whilst we want to see the workflow as automated as possible, some human touches and actions are to be expected to run the workflow and get the marketing material perfect.
- Spend no more than 2 hours building the workflow and outputting the marketing materials.
- Provide your final marketing outputs in a doc and label them.

Task 2

In addition to sharing the three pieces of marketing content, you should also share an explanation of the workflow you built to produce them, including reference to the tools you used, how they are staged together, the time/costs it takes to run the process and what human intervention is required throughout.

If there are elements of the workflow which you would have liked to further enhance with more time or with the use of tooling you do not have access to, explain how you would implement these improvements with greater time/tooling access.

You can provide your workflow explanation in whatever format you deem most appropriate.