

# Bayesian Statistics I

## Lecture 3 - Multi-parameter models

Mattias Villani 😊

Department of Statistics  
Stockholm University

Department of Computer and Information Science  
Linköping University



[mattiasvillani.com](http://mattiasvillani.com)



@matvil



[@mattiasvillani](https://mattiasvillani.com)

# Lecture overview

- Multiparameter models
- Marginalization
- Normal model with unknown variance
- Multinomial data
- Dirichlet distribution

# Marginalization

- Models with **multiple parameters**  $\theta_1, \theta_2, \dots$
- Examples:  $x_i \stackrel{iid}{\sim} N(\theta, \sigma^2)$ ; multiple regression ...
- Joint posterior distribution**

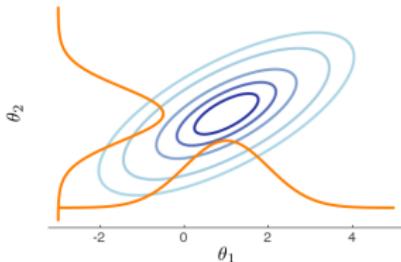
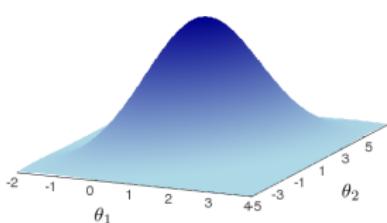
$$p(\theta_1, \theta_2, \dots, \theta_p | y) \propto p(y | \theta_1, \theta_2, \dots, \theta_p) p(\theta_1, \theta_2, \dots, \theta_p).$$

- In vector form

$$p(\boldsymbol{\theta} | y) \propto p(y | \boldsymbol{\theta}) p(\boldsymbol{\theta}).$$

- Marginalize** out parameters. **Marginal posterior** of  $\theta_1$ :

$$p(\theta_1 | y) = \int p(\theta_1, \theta_2 | y) d\theta_2 = \int p(\theta_1 | \theta_2, y) p(\theta_2 | y) d\theta_2.$$



# Normal model with unknown variance

## ■ Model

$$x_1, \dots, x_n \stackrel{iid}{\sim} N(\theta, \sigma^2)$$

## ■ Prior

$$p(\theta, \sigma^2) \propto (\sigma^2)^{-1}$$

## ■ Posterior

$$\theta | \sigma^2, \mathbf{x} \sim N\left(\bar{x}, \frac{\sigma^2}{n}\right)$$

$$\sigma^2 | \mathbf{x} \sim \text{Inv}-\chi^2(n-1, s^2),$$

where

$$s^2 = \frac{\sum_{i=1}^n (x_i - \bar{x})^2}{n-1}$$

is the usual sample variance.

# Inv- $\chi^2(\nu, \tau^2)$

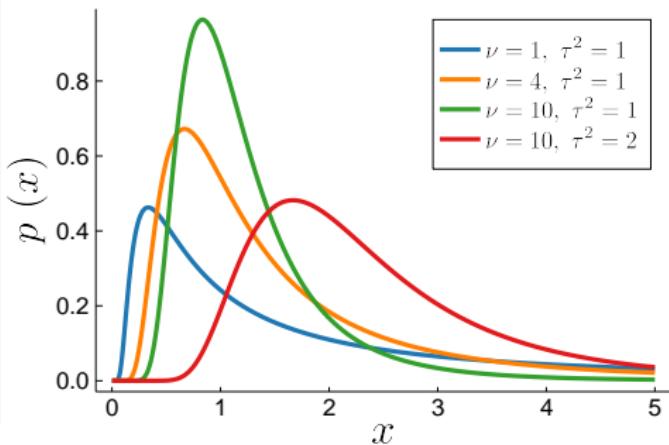
## Inv- $\chi^2$ distribution

$$X \sim \text{Inv-}\chi^2(\nu, \tau^2), X \in (0, \infty)$$

$$p(x) = \frac{(\tau^2 \nu / 2)^{\nu/2}}{\Gamma(\nu/2)} \frac{\exp\left(\frac{-\nu \tau^2}{2x}\right)}{x^{1+\nu/2}}$$

$$\mathbb{E}(X) = \frac{\nu}{\nu - 2} \tau^2$$

$$\mathbb{V}(X) = \frac{2\nu^2 \tau^4}{(\nu - 2)^2 (\nu - 4)}$$



# Normal model - normal prior

## ■ Model

$$y_1, \dots, y_n | \theta, \sigma^2 \stackrel{iid}{\sim} N(\theta, \sigma^2)$$

## ■ Conjugate prior

$$\begin{aligned}\theta | \sigma^2 &\sim N\left(\mu_0, \frac{\sigma^2}{\kappa_0}\right) \\ \sigma^2 &\sim \text{Inv-}\chi^2(\nu_0, \sigma_0^2)\end{aligned}$$

# Normal model with normal prior

## ■ Posterior

$$\theta|y, \sigma^2 \sim N\left(\mu_n, \frac{\sigma^2}{\kappa_n}\right)$$
$$\sigma^2|y \sim \text{Inv-}\chi^2(\nu_n, \sigma_n^2).$$

where

$$\begin{aligned}\mu_n &= \frac{\kappa_0}{\kappa_0 + n} \mu_0 + \frac{n}{\kappa_0 + n} \bar{y} \\ \kappa_n &= \kappa_0 + n \\ \nu_n &= \nu_0 + n \\ \nu_n \sigma_n^2 &= \nu_0 \sigma_0^2 + (n - 1)s^2 + \frac{\kappa_0 n}{\kappa_0 + n} (\bar{y} - \mu_0)^2.\end{aligned}$$

# Normal model with normal prior

## ■ Posterior

$$\theta|y, \sigma^2 \sim N\left(\mu_n, \frac{\sigma^2}{\kappa_n}\right)$$
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## ■ Marginal posterior

$$\theta|y \sim t_{\nu_n} \left( \mu_n, \sigma_n^2 / \kappa_n \right)$$

# Simulating from posterior - pseudo code

Posterior simulation - iid Gaussian with conjugate prior.

**Input:** data  $\mathbf{x} = (x_1, \dots, x_n)$   
number of posterior draws  $m$ .

compute  $\mu_n, \sigma_n^2, \kappa_n$  and  $\nu_n$  using Figure 50.

**for**  $i$  in  $1:m$  **do**

$\sigma^2 \leftarrow \text{rINVCHI2}(\nu_n, \sigma_n^2)$   
 $\theta \leftarrow \text{rNORMAL}(\mu_n, \sigma^2 / \kappa_n)$

**end**

**Output:**  $m$  draws for  $\theta$  and  $\sigma^2$  from joint posterior.

**Function**  $\text{rINVCHI2}(\nu, \tau^2)$

$x = \text{rCHI2}(\nu)$   
 $y = \nu \tau^2 / x$   
**return**  $y$

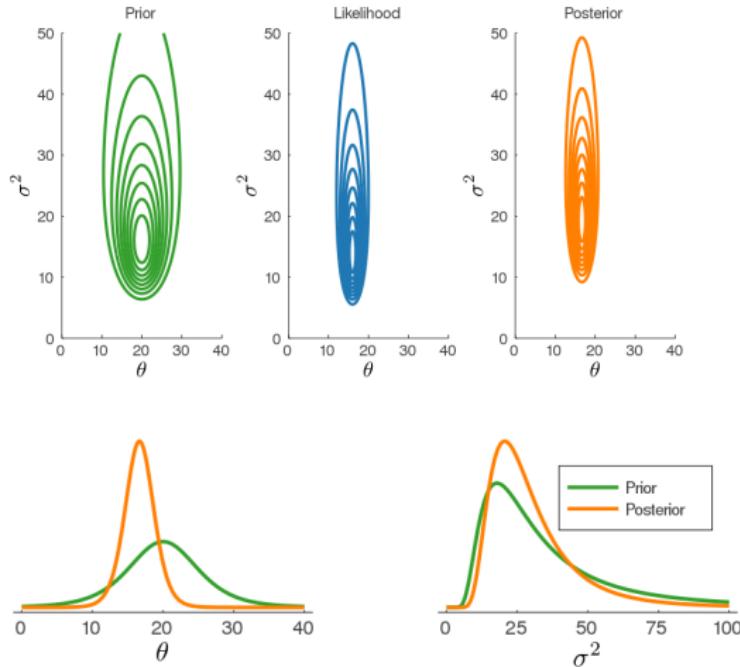
## Simulating from posterior - output

draw	$\theta$	$\sigma^2$	$\sigma/\theta$	$\theta \geq 20$
1	18.165	18.451	0.236	0
2	20.431	29.943	0.267	1
3	15.565	29.094	0.346	0
:	:	:	:	:
10,000	16.400	21.668	0.283	0
Mean	16.645	30.813	0.330	0.066

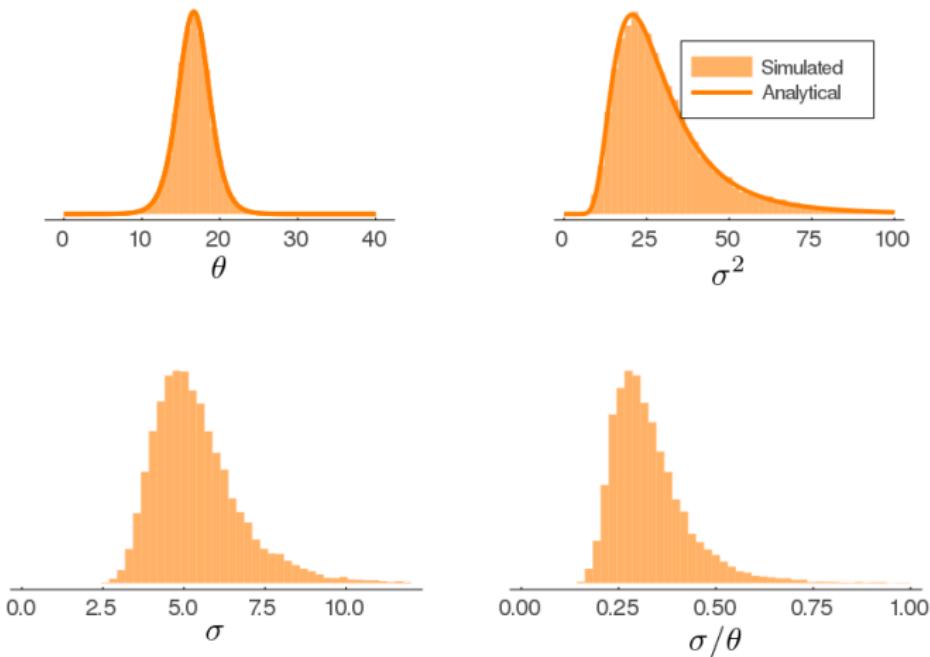
# Internet speed data - joint and marginal posteriors

■ Prior:

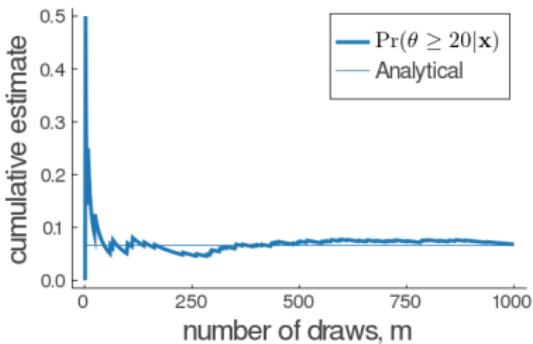
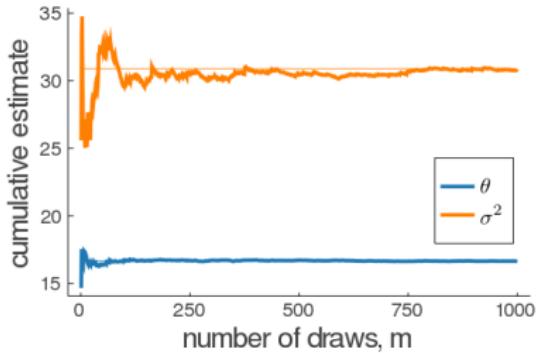
$$\theta | \sigma^2 \sim N\left(20, \frac{\sigma^2}{1}\right) \text{ and } \sigma^2 \sim \text{Inv-}\chi^2(\nu_0 = 5, \sigma_0^2 = 5^2)$$



# Monte Carlo simulation



# Monte Carlo simulation



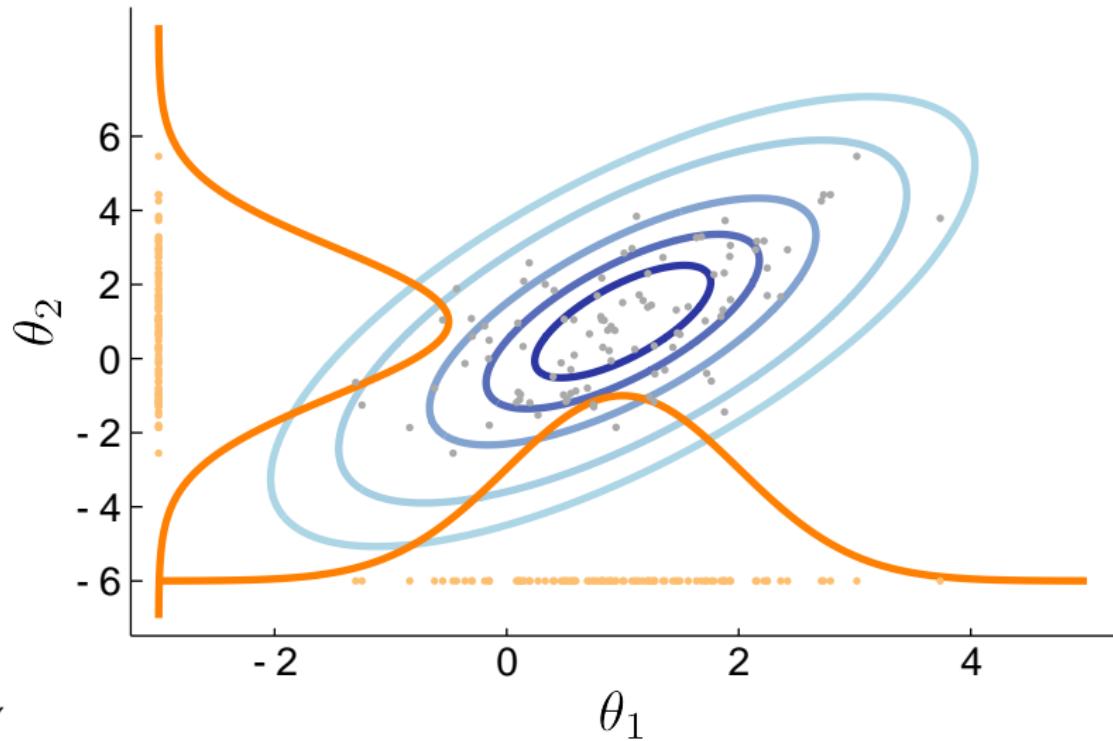
■ Law of large numbers for **consistency**:

$$\bar{\theta}_{1:m} \equiv \frac{1}{m} \sum_{i=1}^m \theta^{(i)} \xrightarrow{\text{a.s.}} \mathbb{E}(\theta | \mathbf{x}) \text{ as } m \rightarrow \infty$$

■ Central limit theorem for the **accuracy**:

$$\bar{\theta}_{1:m} \sim N \left( \mathbb{E}(\theta | \mathbf{x}), \frac{\mathbb{V}(\theta | \mathbf{x})}{m} \right)$$

## Simulation from marginals by selection



# Multinomial model with Dirichlet prior

- **Categorical counts:**  $\mathbf{y} = (y_1, \dots, y_C)$ , where  $\sum_{c=1}^C y_c = n$ .
- $y_c$  = number of observations in  $c$ th category. Brand choices.
- **Multinomial model:**

$$p(\mathbf{y}|\boldsymbol{\theta}) \propto \prod_{c=1}^C \theta_c^{y_c}, \text{ where } \sum_{c=1}^C \theta_c = 1.$$

- **Dirichlet prior:**  $\boldsymbol{\theta} \sim \text{Dirichlet}(\alpha_1, \dots, \alpha_C)$

$$p(\boldsymbol{\theta}) \propto \prod_{c=1}^C \theta_c^{\alpha_c - 1}.$$

- **Marginal distributions**

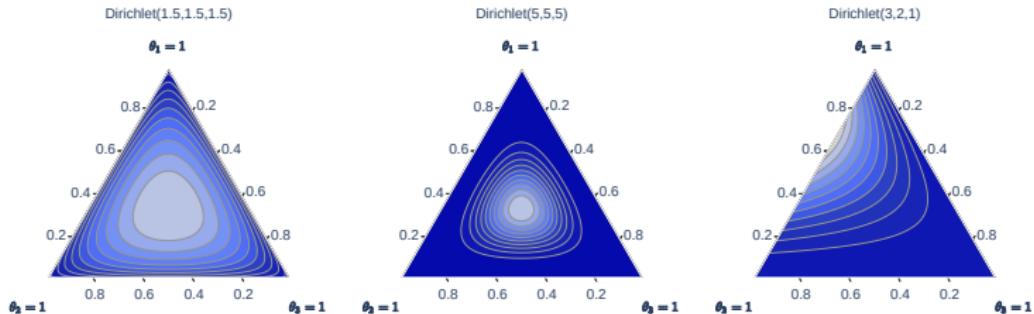
$$\theta_c \sim \text{Beta}(\alpha_c, \alpha_+ - \alpha_c).$$

# Dirichlet prior

$$(\theta_1, \dots, \theta_C) \sim \text{Dirichlet}(\alpha_1, \dots, \alpha_C)$$

$$\mathbb{E}(\theta_c) = \frac{\alpha_c}{\sum_{j=1}^C \alpha_j}$$

$$\mathbb{V}(\theta_c) = \frac{\mathbb{E}(\theta_c)(1-\mathbb{E}(\theta_c))}{1+\sum_{j=1}^C \alpha_j}$$



- 'Non-informative':  $\alpha_1 = \dots = \alpha_K = 1$  (uniform and proper).

# Multinomial model with Dirichlet prior

- **Simulation** from a  $\text{Dirichlet}(\boldsymbol{\alpha})$  with  $\boldsymbol{\alpha} = (\alpha_1, \dots, \alpha_C)$ :

```
Function rDIRICHLET( $\boldsymbol{\alpha}$ )
    for  $c$  in  $1:C$  do
        |  $\mathbf{y}[c] \leftarrow \text{rGAMMA}(\boldsymbol{\alpha}[c], 1)$ 
    end
    return  $\mathbf{y}/\text{SUM}(\mathbf{y})$ 
```

- **Prior-to-Posterior:**

## Multinomial data with Dirichlet prior

**Model:**  $\mathbf{n}|\boldsymbol{\theta} \sim \text{Multinomial}(\boldsymbol{\theta})$ , where

$\mathbf{n} = (n_1, \dots, n_C)$  are counts in  $C$  categories

$\boldsymbol{\theta} = (\theta_1, \dots, \theta_C)$  are category probabilities.

**Prior:**  $\boldsymbol{\theta} \sim \text{Dirichlet}(\boldsymbol{\alpha})$ , for  $\boldsymbol{\alpha} = (\alpha_1, \dots, \alpha_C)$

**Posterior:**  $\boldsymbol{\theta} \sim \text{Dirichlet}(\boldsymbol{\alpha} + \mathbf{n})$

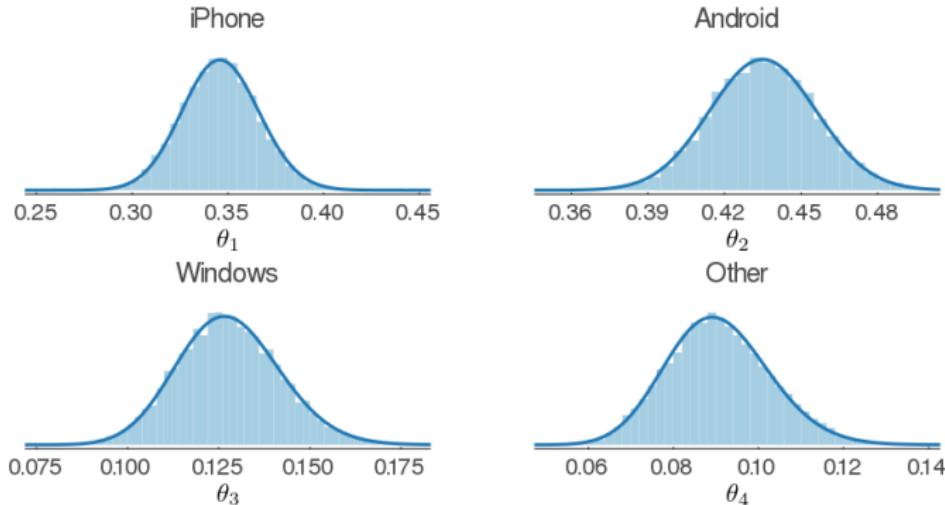
## Example: smartphone market shares

- Survey among 513 smartphones owners:
  - ▶ 180 used mainly an iPhone
  - ▶ 230 used mainly an Android phone
  - ▶ 62 used mainly a Windows phone
  - ▶ 41 used mainly some other mobile phone.
- Old survey: iPhone 30%, Android 30%, Windows 20%, Other 20%.
- **Pr(Android has largest share | Data)**
- Prior:  $\alpha_1 = 15, \alpha_2 = 15, \alpha_3 = 10$  and  $\alpha_4 = 10$  (prior info is equivalent to a survey with only 50 respondents)
- Posterior:  $(\theta_1, \theta_2, \theta_3, \theta_4) | y \sim \text{Dirichlet}(195, 245, 72, 51)$ .
- **R Notebook:** [Multinomial.Rmd](#)
- **Julia Pluto Notebook:** [multinom.jl](#)

## Posterior simulation output

draw	$\theta_1$	$\theta_2$	$\theta_3$	$\theta_4$	$I$
1	0.33	0.47	0.10	0.09	1
2	0.34	0.44	0.11	0.09	1
3	0.36	0.41	0.13	0.08	1
:	:	:	:	:	:
10,000	0.35	0.43	0.14	0.08	1
Mean	0.34	0.43	0.13	0.09	0.99

## Example: smartphone market shares



■  $\Pr(\text{Android has largest share} \mid \text{Data}) = 0.991$