

TEXT MINING

STATISTICAL MODELING OF TEXTUAL DATA

ENTROPY BONUS

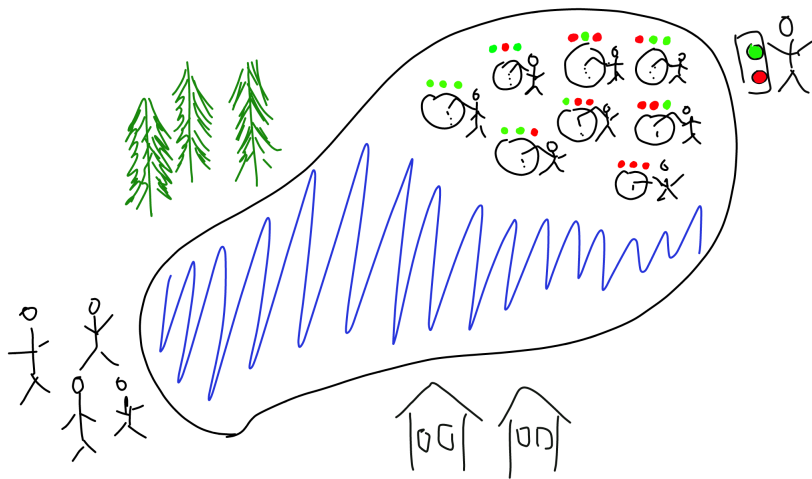
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BINARY REPRESENTATION

- ▶ **Bit** = 0-1, True-False, On-Off (binary digit).
- ▶ Representing four different outcomes in two bits:
 - ▶ Option A: 00
 - ▶ Option B: 01
 - ▶ Option C: 10
 - ▶ Option D: 11
- ▶ General: n bits can encode 2^n different outcomes.

"ENTROPY BY THE LAKE"



ENTROPY

- ▶ **Entropy** = The **smallest number of bits** needed to encode a message using an **optimal coding scheme**.
- ▶ **Measure of information.**
- ▶ Entropy of a random variable:

$$H(X) = - \sum_{x \in \mathcal{X}} p(x) \cdot \log_2 p(x)$$

- ▶ If all 8 fishermen are equally skilled: $p(x) = \frac{1}{8}$ and

$$H(X) = - \left(\frac{1}{8} \log_2 \frac{1}{8} + \dots + \frac{1}{8} \log_2 \frac{1}{8} \right) = - (\log_2 1 - \log_2 8) = 3 \text{ bits}$$

ENTROPY AND HUFFMAN CODING

- ▶ Entropy of a random variable:

$$H(X) = - \sum_{x \in \mathcal{X}} p(x) \cdot \log_2 p(x)$$

- ▶ If the fishermen are not equally skilled and

$x :$	1	2	3	4	5	6	7	8
$p(x) :$	$\frac{1}{2}$	$\frac{1}{4}$	$\frac{1}{8}$	$\frac{1}{16}$	$\frac{1}{64}$	$\frac{1}{64}$	$\frac{1}{64}$	$\frac{1}{64}$

- ▶ Entropy:

$$H(X) = - \left(\frac{1}{2} \log_2 \frac{1}{2} + \dots + \frac{1}{64} \log_2 \frac{1}{64} \right) = 2 \text{ bits}$$

- ▶ The optimal scheme sends only two bits *on average* (**Huffman coding**).

$x :$	1	2	3	4	5	6	7	8
Code :	0	10	110	1110	111100	111101	111110	111111

ENTROPY AS EXPECTED SURPRISE

- ▶ The entropy can be written

$$H(X) = \sum p(x) \cdot \log_2 \frac{1}{p(x)} = \mathbb{E} \left(\log_2 \frac{1}{p(x)} \right)$$

- ▶ $\frac{1}{p(x)}$ is a measure how *surprising* the outcome x is.
- ▶ Entropy is the **expected surprise** when values are drawn from $p(x)$.
- ▶ Entropy is a **measure of uncertainty** in a distribution.
- ▶ Entropy of a continuous variable

$$H(X) = - \int p(x) \cdot \log_2 p(x) dx$$

- ▶ $X \sim N(\mu, \sigma^2) \rightarrow H(X) = \frac{1}{2} \ln (2\pi e \sigma^2)$ [Entropy defined using natural logs].

JOINT AND CONDITIONAL ENTROPY

- ▶ **Joint entropy**

$$H(X, Y) = - \sum_{x \in \mathcal{X}} \sum_{y \in \mathcal{Y}} p(x, y) \cdot \log_2 p(x, y)$$

- ▶ **Conditional entropy of Y given $X = x$**

$$H(Y|X = x) = - \sum_{y \in \mathcal{Y}} p(y|x) \cdot \log_2 p(y|x)$$

- ▶ **Conditional entropy of Y**

$$H(Y|X) = \sum_{x \in \mathcal{X}} p(x) \cdot H(Y|X = x)$$

- ▶ **Chain rule for entropy [corresponds to $p(X, Y) = p(X) \cdot p(Y|X)$]**

$$H(X, Y) = H(X) + H(Y|X)$$

MUTUAL INFORMATION

- ▶ **Mutual information** (reduction in entropy of X from knowing Y)

$$I(X; Y) = H(X) - H(X|Y)$$

- ▶ Kullback-Leibler divergence between distributions (**relative entropy**)

$$D(p||q) = \sum_{x \in \mathcal{X}} p(x) \cdot \log \frac{p(x)}{q(x)}$$

- ▶ Alternative formulation of mutual information:

$$I(X; Y) = \sum_{x,y} p(x, y) \cdot \log \frac{p(x, y)}{p(x) \cdot p(y)}$$

- ▶ $I(X; Y)$ measures how far a joint distribution is from independence:

$$I(X; Y) = D[p(x, y)||p(x) \cdot p(y)]$$

EVALUATING LANGUAGE MODELS USING ENTROPY

► Cross-entropy

$$H(p, q) = - \sum_{x \in \mathcal{X}} p(x) \cdot \log q(x) = E_p \left[\log \frac{1}{q(x)} \right]$$

- Cross-entropy is the **expected surprise of using language model $q(x)$ when language is given by $p(x)$** . Low $H(p, q)$ means good q .
- We don't know $p(x)$, but can approximate $\frac{1}{n} H(p, q)$ in a large regular text using:

$$H(p, q) = \lim_{n \rightarrow \infty} -\frac{1}{n} \log q(w_1, \dots, w_n)$$

where $q(w_1, w_2, \dots, w_n) = q(w_1)q(w_2|w_1) \cdots q(w_n|w_1, \dots, w_{n-1})$.

- The cross-entropy is related to the entropy as follows

$$H(p, q) = H(p) + D(p||q)$$

so $H(p, q) \geq H(p)$.

CROSS-ENTROPY OF N-GRAMS FOR ENGLISH

Model	Cross entropy in bits
0-gram (uniform model on 27 letters)	4.76(= $\log_2 27$)
unigram	4.03
bigram	2.80
Shannon's human experiment	1.34