

MATTHEW P. ANDERSON



www.pearcestudio.com

SUMMARY

Intuitive, curious, resourceful, graphic designer, illustrator and artist, with a significant knowledge of software tools and highly developed skills in traditional art mediums, as well as an ever-growing skillset in web design. Also adept at communicating with clients and developing healthy, working relationships.

EDUCATION

St. Cloud State University

2010 - May 9, 2013

BFA with Emphasis in Graphic Design

Minor in Communication Studies

Anoka Ramsey Community College

2009 - 2010

General education

EXPERIENCE

Internship – Gaslight Creative, St. Cloud, MN

May 28 - Sept. 17, 2013

- » Completed a variety of collaborative and individual projects in both print and web media.
- » Worked with team to develop marketing campaigns for clients.
- » Learned and applied effective work-flow and time-management skills.
- » Gained experience and increased skills in HTML, CSS & PHP.

Pearce Studio – Freelance work for multiple clients

- » CD packaging design for Blue Canyon Band
- » Rebranded Logo & Identity for River of Life Church
- » Branding development for Langlais Accounting & Tax, LLC
- » Branding development for Tyda
- » Logo design for Morning Star Baptist Church
- » Branding development for Empowerment Through the Word Ministries

RELEVANT SKILLS

Adobe Creative Suite CS6, Typography, Research/Conceptualizing and Brainstorming, Brand Identity and Development, Drawing, Illustration, Cartooning, Traditional Animation, Charcoals, Calligraphy, Water colors.

ACTIVITIES/ACHIEVEMENTS

Member of AIGA

2013 - Present

Owner of Pearce Studio (personal business)

2012 - Present

Avid reader of *Communication Arts Magazine*

2012 - Present