

In [9]:

```

1 import numpy as np #linear algebra
2 import pandas as pd #data processing
3 # Libraries
4 import matplotlib.pyplot as plt
5 import seaborn as sns
6 %matplotlib inline
7 # Importing into dataframe
8
9 df_Top_10_By_GenreWithTopPlayers = pd.read_excel("Top_10_By_Genre_Top_Playe
10 df_Stars = pd.read_excel ('df_StarActors_NoDups.xlsx', sheet_name='Export')
11 df_Bankability = pd.read_excel ('./Prj_Data/ImdbScrapingData/TheNumbers/outp

```

In []:

```

1 # _____BOX PLOTS TO CREATE CRITERIA FOR "A PLAYERS"_____

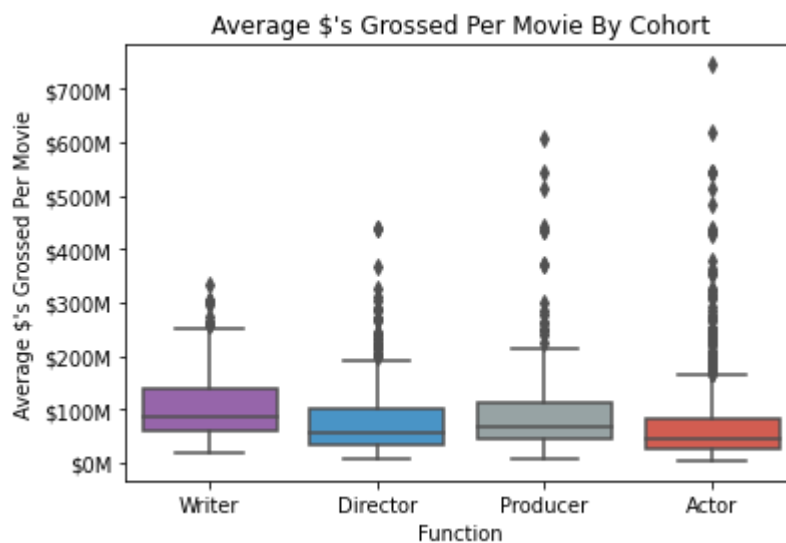
```

In [13]:

```

1 # Show box plot of average dollars generated per movie for entire population
2
3 df_Stars_short = df_Stars[["Contribution", "Movies", "Average"]]
4 # fig, ax = plt.subplots(figsize=(11, 8));
5 fig, ax = plt.subplots();
6 flatui = ["#9b59b6", "#3498db", "#95a5a6", "#e74c3c", "#34495e", "#2ecc71"]
7 sns.set_palette(sns.color_palette(flatui))
8
9
10 g = sns.boxplot(x="Contribution", y="Average", data=df_Stars_short, order=["
11 ylabel = ['${:,.0f}'.format(y) + 'M' for y in g.get_yticks()/1000000]
12 g.set_yticklabels(ylabel);
13
14 # g.legend().set_title('Average $ Generated Per Movie ($M)');
15 plt.ylabel("Average $'s Grossed Per Movie");
16 plt.xlabel("Function");
17 plt.title("Average $'s Grossed Per Movie By Cohort");
18
19 # print(ax.artists[1].get_facecolor)
20
21
22 plt.savefig("BoxPlot-Average$.pdf",transparent=True);

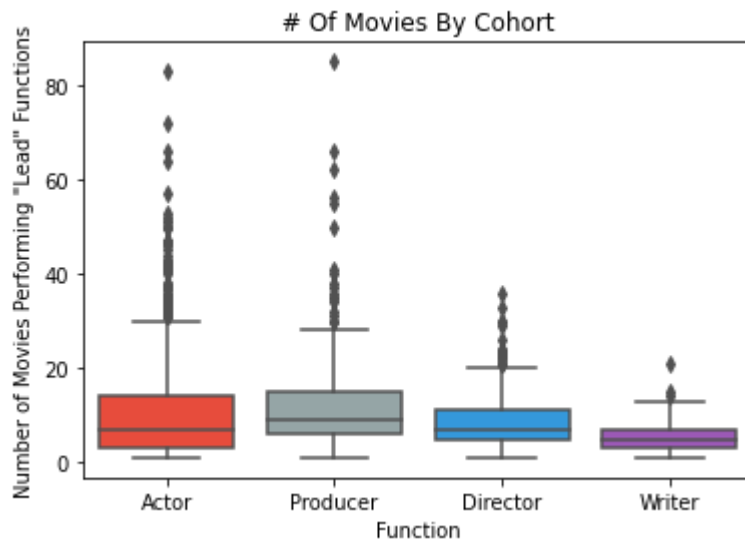
```



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In [4]: 1 df_Stars_short = df_Stars[["Contribution", "Movies", "Average"]]
2 # fig, ax = plt.subplots(figsize=(11, 8));
3 fig, ax = plt.subplots();
4
5 g = sns.boxplot(x=df_Stars["Contribution"], y="Movies", data=df_Stars_short,
6
7 plt.ylabel('Number of Movies Performing "Lead" Functions');
8 plt.xlabel("Function");
9 plt.title("# Of Movies By Cohort");
10
11 Actor = ax.artists[0]
12 Producer = ax.artists[1]
13 Dir = ax.artists[2]
14 Writer = ax.artists[3]
15
16 # Change the appearance of that box
17
18 Actor.set_facecolor("#e74c3c")
19 Producer.set_facecolor("#95a5a6")
20 Dir.set_facecolor("#3498db")
21 Writer.set_facecolor("#9b59b6")
22
23
24 plt.savefig("BoxPlot-#OfMovies.png",transparent=True);
25
26

```



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In [ ]: 1 # _____ BOX PLOTS END _____

```

```

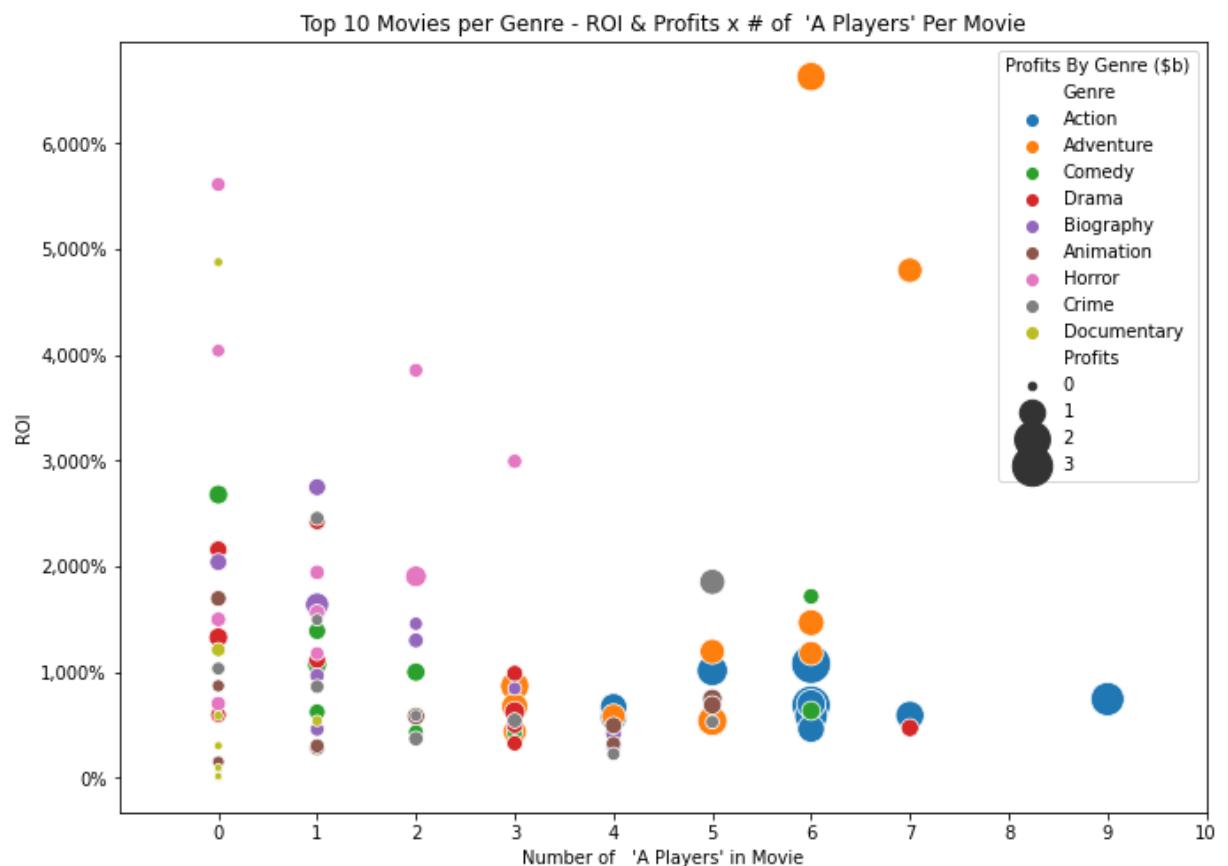
In [ ]: 1 # _____ SCATTER PLAT SHOWING A PLAYERS BY TOP MOST PROFITAB

```

```

In [11]: 1 fig, ax = plt.subplots(figsize=(11, 8));
2 g = sns.scatterplot(ax=ax,y="ROIPercent", x="Total",hue="Genre", size="Profi
3 g.set(xlim = (-1,10), xticks=[0,1,2,3,4,5,6,7,8,9,10],);
4
5
6 plt.ylabel("ROI");
7 plt.xlabel("Number of 'A Players' in Movie");
8 plt.title("Top 10 Movies per Genre - ROI & Profits x # of 'A Players' Per M
9
10 # ylabels = ['{:,.0f}'.format(y) + 'B' for y in g.get_yticks()/1000]
11 # g.set_yticklabels(ylabels)
12 ylabels = ['{:,.0f}'.format(y) + '%' for y in g.get_yticks()]
13 g.set_yticklabels(ylabels);
14
15 g.legend().set_title('Profits By Genre ($b)');
16 plt.ylabel("ROI");
17 plt.xlabel("Number of 'A Players' in Movie");
18 plt.title("Top 10 Movies per Genre - ROI & Profits x # of 'A Players' Per M
19
20
21 plt.savefig("ProfitsByPlayers.png",transparent=True);

```

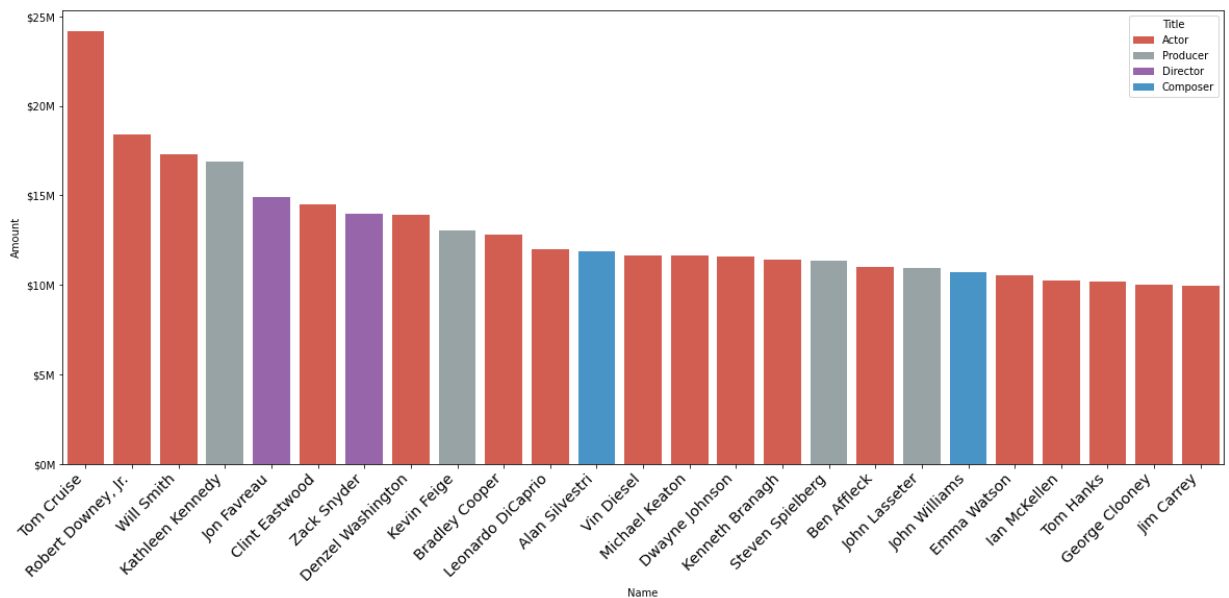


In [4]: 1 df_Top_10_By_GenereWithTopPlayers.info()

...

In []: 1 # BARH CHART SHOWING BANKABILITY

```
In [14]: 1 fig, ax = plt.subplots(figsize=(20, 8));
2 df_Bankability_Short = df_Bankability.head(25);
3
4 g = sns.barplot(ax=ax,y="Amount", x="Name", hue="Title", data=df_Bankability
5               palette=["#e74c3c", "#95a5a6", "#9b59b6", "#3498db", "#34495e"]
6
7 g.set_xticklabels(g.get_xticklabels(), rotation=45, horizontalalignment='right',
8               fontsize='x-large');
9
10 ylabel = ['${:,.0f}'.format(y) + 'M' for y in g.get_yticks()/1000000]
11 g.set_yticklabels(ylabel);
12
```



In []: 1

In []: 1 # KEEP JUST IN CASE

```
In [51]: 1 #Find Stats for # of movies
2 test = df_Stars.groupby(["Contribution"])[ "Movies"]
3 test.describe().style.format('{0:,.0f}')
4
```

Out[51]:

	count	mean	std	min	25%	50%	75%	max
Contribution								
Actor	1,301	10	10	1	3	7	14	83
Director	350	9	6	1	5	7	11	36
Producer	361	12	10	1	6	9	15	85
Writer	260	6	3	1	3	5	7	21

```
In [54]: 1 #Find Stats for Average dollars gerenrate per movie
2 test = df_Stars.groupby(["Contribution"])[ "Average"]
3 test.describe().style.format('{0:,.0f}')
```

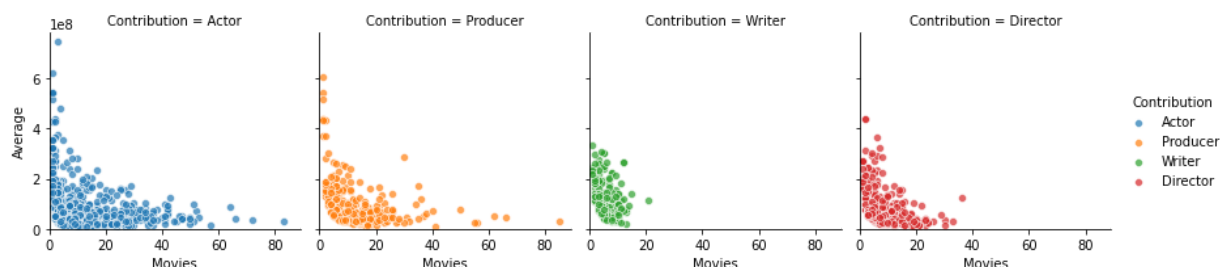
Out[54]:

	count	mean	std	min	25%	50%	75%
Contribution							
Actor	\$1,000	\$67,039,000	\$71,017,000	\$4,481,000	\$25,944,000	\$45,279,000	\$82,266,000
Director	\$0	\$80,163,000	\$68,771,000	\$9,080,000	\$34,443,000	\$57,294,000	\$100,228,000
Producer	\$0	\$92,337,000	\$78,866,000	\$9,491,000	\$45,003,000	\$68,135,000	\$113,936,000
Writer	\$0	\$110,060,000	\$65,247,000	\$18,123,000	\$61,564,000	\$88,026,000	\$138,117,000

```
In [2]: 1 # Separate data by function Just in case
2 # df_actors = df_Stars[df_Stars["Contribution"]=="Actor"][["Movies", "Average"]
3 # df_dir = df_Stars[df_Stars["Contribution"]=="Director"][["Movies", "Average"]
4 # df_ScrW = df_Stars[df_Stars["Contribution"]=="Writer"][["Movies", "Average"]
5 # df_prod = df_Stars[df_Stars["Contribution"]=="Producer"][["Movies", "Average"]
```

```
In [8]: 1 g = sns.FacetGrid(test, col="Contribution", hue="Contribution");
2 g.map(sns.scatterplot, "Movies", "Average", alpha=.7);
3 g.add_legend();
4
5 plt.ylim(0, None)
6 plt.xlim(0, None)
```

Out[8]: (0.0, 89.2)

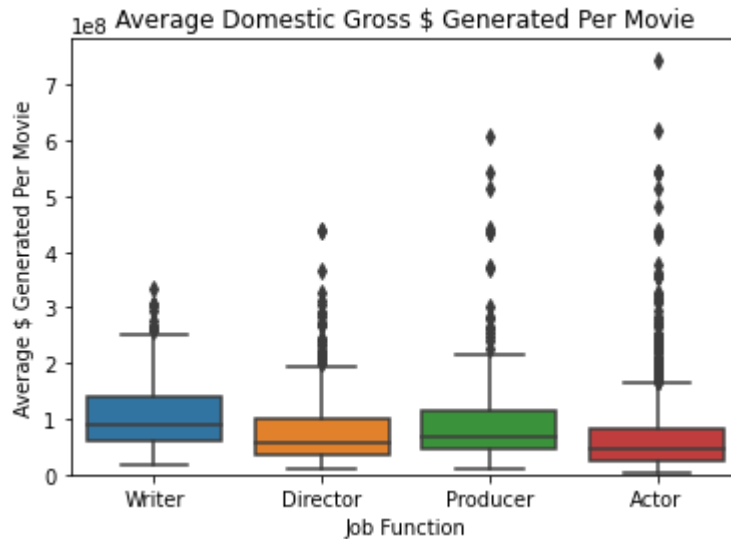


In [114]:

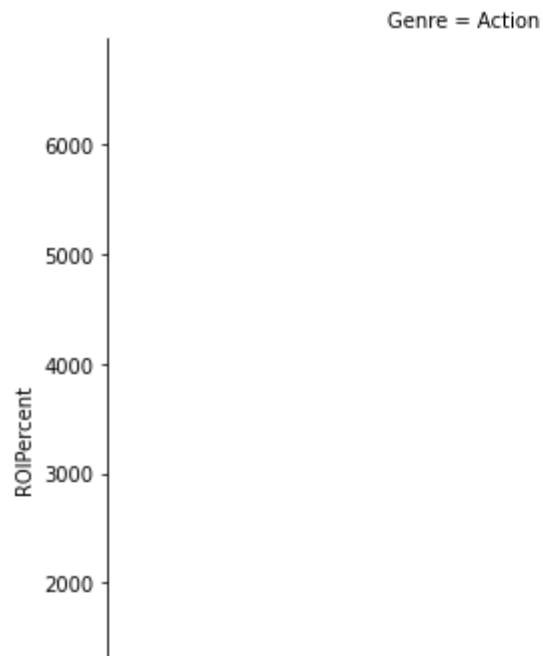
```

1  # Show box plot of average dollars generated per movie for entire population
2  df_Stars_short = df_Stars[["Contribution", "Movies", "Average"]]
3  fig, ax = plt.subplots(figsize=(11, 8));
4
5  g = sns.scatterplot(ax=ax, y="ROIPercent", x="Total", hue="Genre", size="Profi
6  g.set(xlim = (-1,10), xticks=[0,1,2,3,4,5,6,7,8,9,10],);
7
8
9
10 boxplot = sns.boxplot(x="Contribution", y="Average", data=df_Stars_short, or
11 boxplot.set(xlabel = "Job Function", ylabel='Average $ Generated Per Movie',
12 plt.ylim(0, None);
13 # plt.xlim(0, None)
14 ylabels = ['${:,}.0f}'.format(y) + 'M' for y in g.get_yticks()]
15 plt.savefig("BoxPlot-Average$.png", transparent=True);
16

```



```
In [44]: 1 sns.relplot(y="ROIPercent", x="Total", row="Genre", hue="Genre",size="Profit")
2
3 plt.savefig('sample.pdf')
```



```
In [3]: 1 df_Stars.to_clipboard()
```

```
In [ ]: 1
```