

*SL: [Name], Your New Favorite Toothbrush is Here*

*SSL: For people with busy lives*

Hello [Name],

It's been a while since we last emailed you because we've been busy getting ready for this wildly best-ever Sonic E-toothbrush.

And, because we know you've taken a liking to our previous brush, we couldn't wait to introduce you to our newest model.

The Sonic E series has been designed for people like yourself, who live busy lives.

For those who may quickly get a few toothbrush strokes before leaving for work, but would like better results faster.

 Our new technology combines **micro-vibration soft bristles** for your comfort while removing unwanted plaque and bacteria.

 A guarantee you'll feel a swish of freshness released as **the timer you set on the brush** comes to an end.

 Now that you feel much more refreshed, it's time to set it on its **rechargeable unit**.

Are you already excited to give it another round?

We thought you might!

The easy-grip handle and small head brush make it effortless to reach tight areas.

Not convinced yet? See what other customers are saying!

[Read our online reviews here.](#)

Want to share the great news with family? For a limited time, get 50% off a second Sonic brush when you use the code **50OFF** at [checkout.](#)

This offer will end by July 31st.

**GET YOURS TODAY!**