

SL: Peaked at properties?

SSL: Buying in a hot market? Read this first

Hi [FIRST NAME]

**Behold first-time buyers**, as the market hits a new high; It may lead to you having to maximize your budget and down payment.

Because competition is fierce!

And the market is sizzling in Winnipeg - Not slowing down anytime soon.

So, should you throw in the towel already?

If only life would be that simple...but, NO.

Fewer inventory has increased house market competition, meaning fewer homes for sale and more buyers.

It's all about supply and demand.

And it all comes down to the needs of consumers.

This all boils down to a seller's market.



Yet a listing is a listing, so you simply have to be on your toes when new inventory hits by personalizing daily [listing searches](#).

I always encourage clients to think outside the box, and below are a few pointers to consider:

- ✓ **Get mortgage pre-approval** before hunting.
- ✓ **Work with a local Realtor** to catch new listings fast.

- ✓ **Have a comfortable max offer** ready so you can move quickly.
- ✓ **Be flexible** on neighborhoods and home types.
- ✓ **Explore suburbs and rural fringes**- may offer better entry points.
- ✓ **Fixer-upper houses** with cosmetic remodelling needed.

Now that you're confident to continue your search, it's time to hit the market.

But don't worry, I'm not going to throw you into the lion's den on your own.

Let's get you all set up for success- just reply to this email.

If email is not your thing, a call is even better!

Still unsure? You can always DM me on [@tatiana\\_kennedy\\_realtor](#) or simply pass along the message to someone you know. 😊

Yours Truly,

**Tatiana Kennedy**

Realtor® | Real Broker

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**P.S.** I've added a [blog post](#) with a new listing on my website, so have a look! Let me know your thoughts!