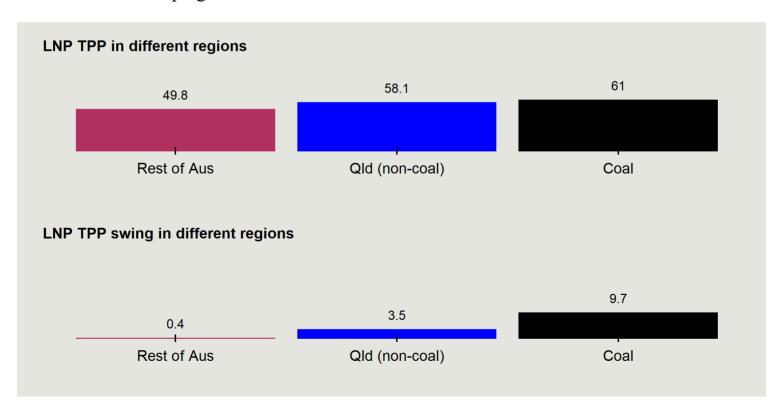
2019 election results in coal seats

The LNP performed significantly better in coal seats

• For the purposes of these slides "coal seats" are defined as Flynn, Capricornia, Dawson and Herbert. The Hunter has not been included because the Nationals did not run a dedicated campaign there.



- A strategic decision was made to focus heavily on coal and coal jobs.
- Jobs vied with the cost of living as the most important issue in coal seats.







• Bob Brown's Stop Adani convoy helped improve the salience of coal jobs and this was exploited.



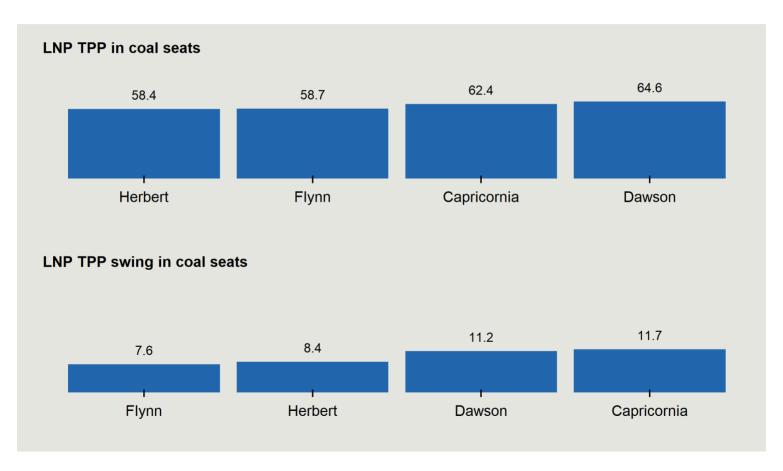
Labor's own policies were out of touch



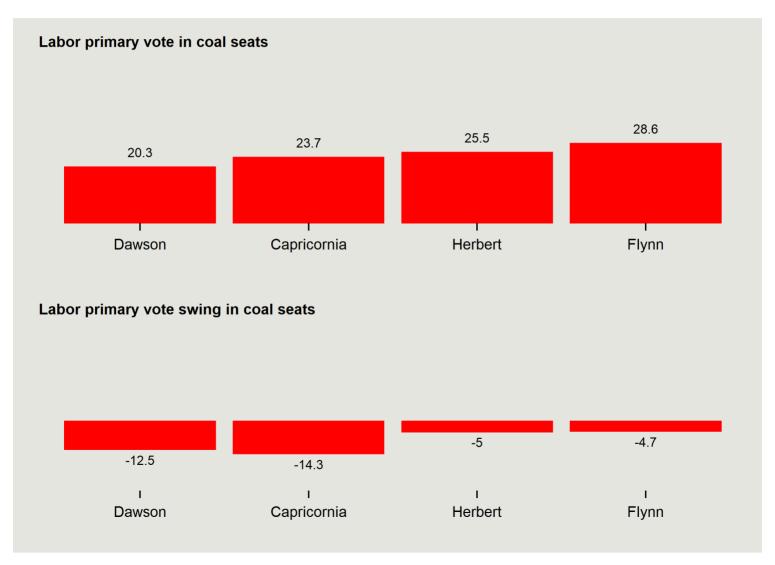
- Labor's Just Transition Authority policy was a sleeper issue and helped link them to the Greens. Labor's own policy said they would "implement pooled redundancy schemes" for coal miners and coal power station workers.
- A wesbite link was sent out on the day before the election https://laborsplantosackworkers.com/

The LNP did well

• The pro-coal campaign run by the LNP has turned four previous marginal seats into safe seats.

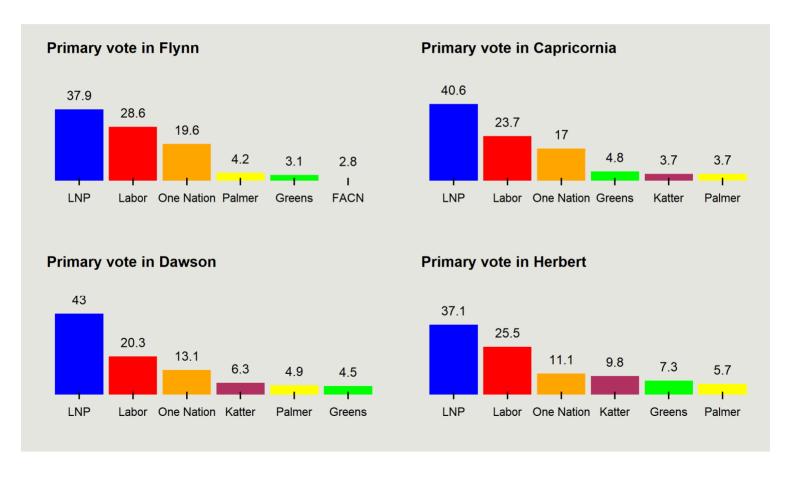


The Labor vote collapsed in coal seats

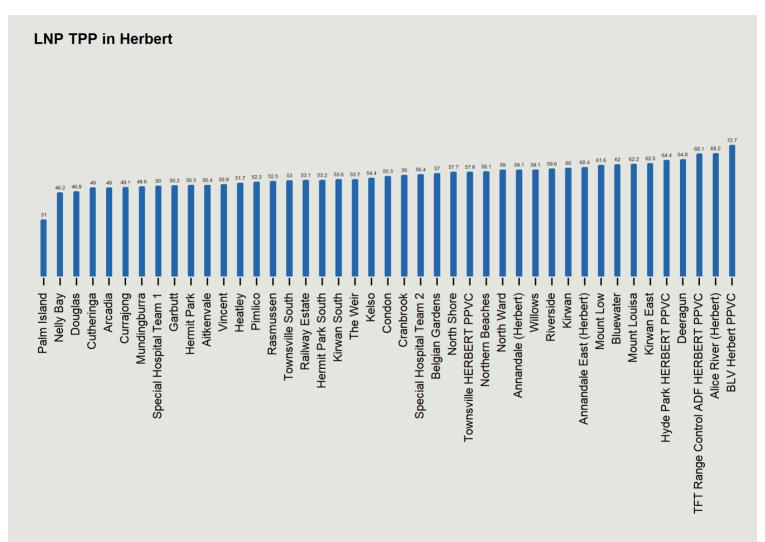


There was a surge for minor parties

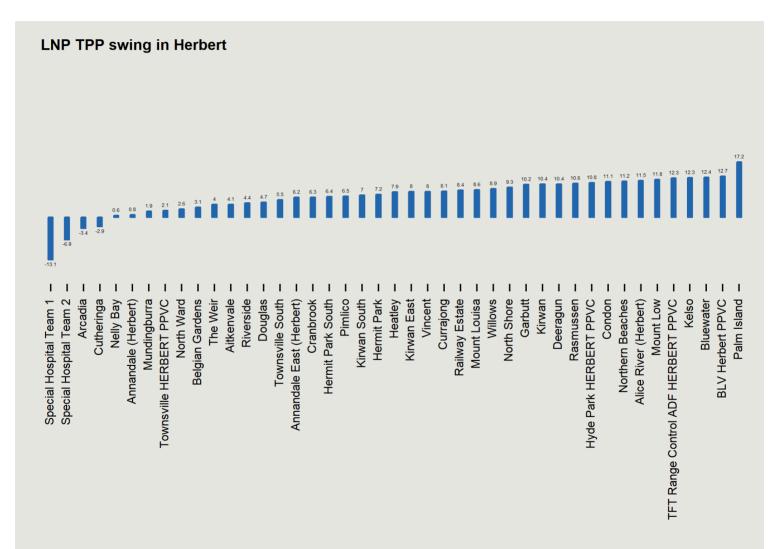
• The LNP vote did not suffer from the rise of right wing minor parties. A very different outcome than the first rise of One Nation in 1998.



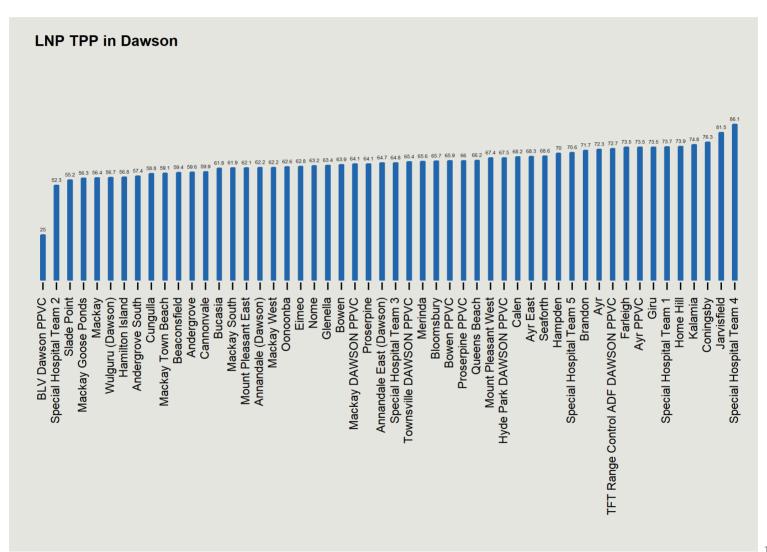
Polling booths in Herbert



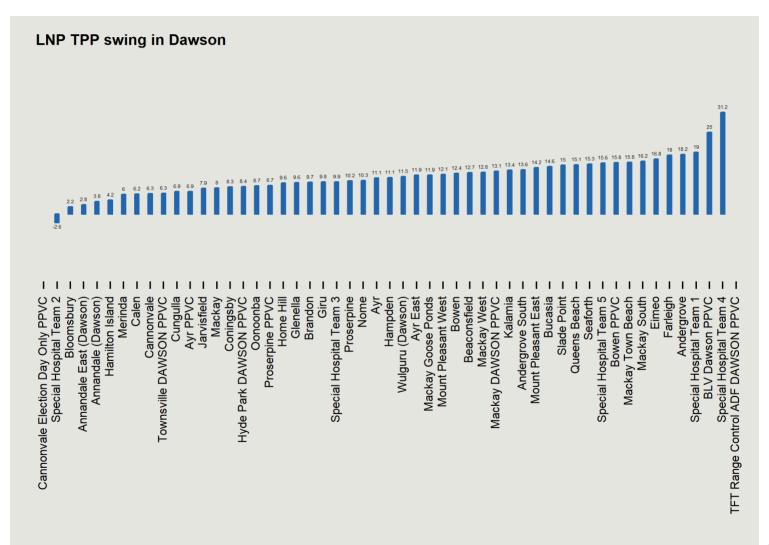
Polling booth swings in Herbert



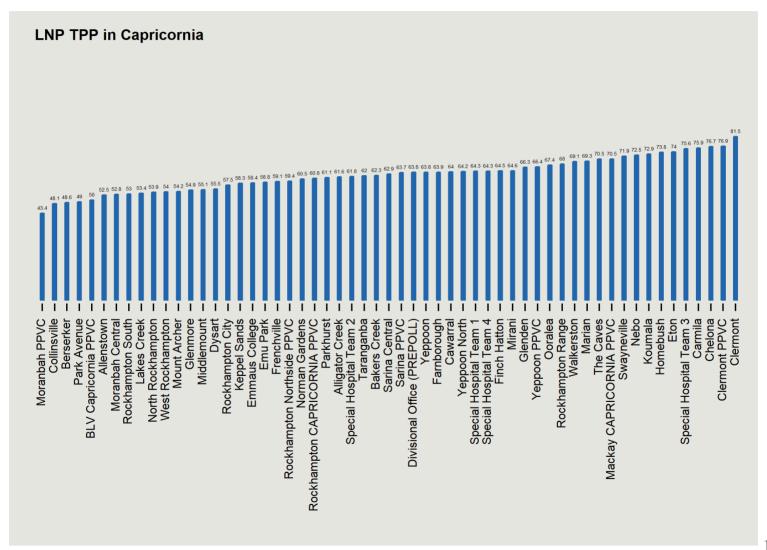
Polling booths in Dawson



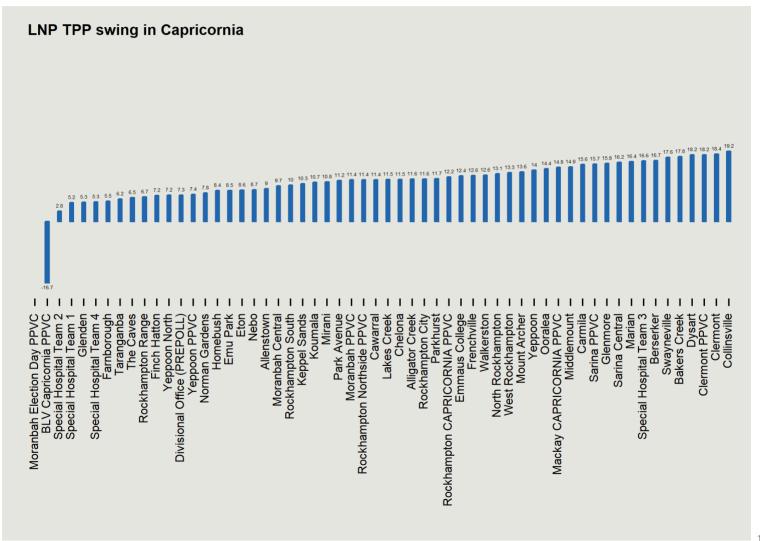
Polling booth swings in Dawson



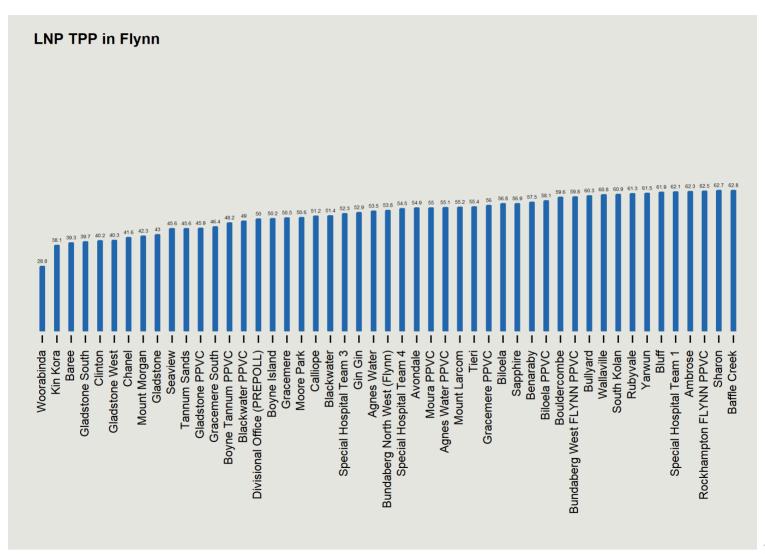
Polling booths in Capricornia



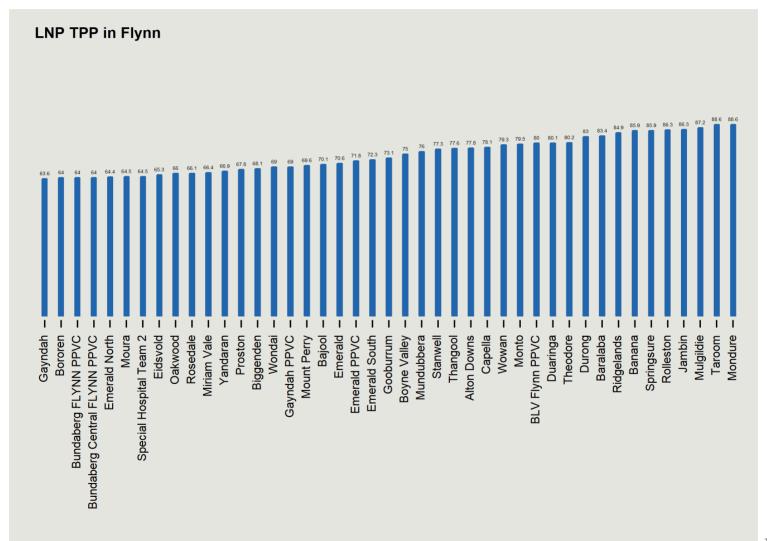
Polling booth swings in Capricornia



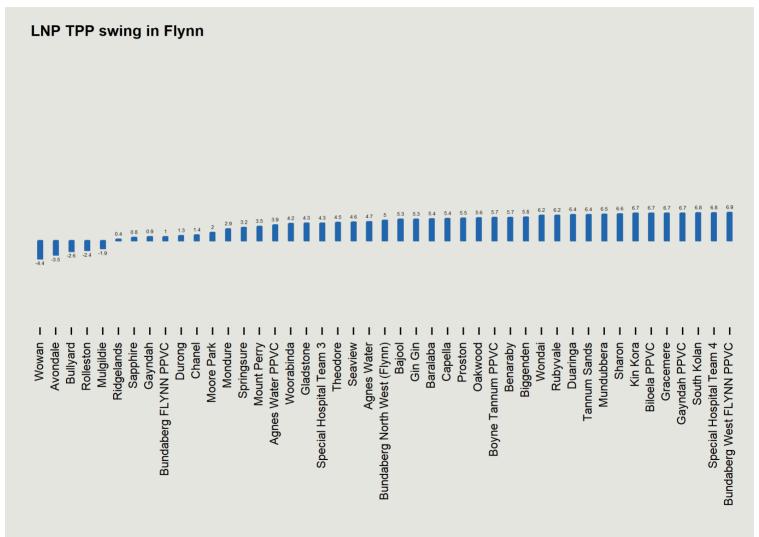
Polling booths in Flynn



Polling booths in Flynn



Polling booth swings in Flynn



Polling booth swings in Flynn

