MATT J. WURTH
WEB DEVELOPER

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Summary

Dynamic web developer who takes on complex projects, works efficiently under pressure and whose creative drive delivers products that consistently surpass expectations. Passionate about cohesive code structuring, extensive documentation and intuitive layouts and design. Spent the last year making a solid transition from the realm of marketing into the depths of full stack development. Possesses a vast range of intercultural knowledge for working with different clientele. Utilizes a culmination of planning and organizational skills to sustainably execute tasks that will develop a company's online presence, which allows them to thrive and maximize profits. Functions with a strong sense of discipline and thrives in a fast-paced, highly interactive environment.

Skills

WEB DEVELOPMENT
Javascript
Jquery
HTML5
CSS3
SASS
Jekyll
Gulp
PHP
Ruby
Sinatra
Graphic Design
ReactJS
JSON
Wordpress
Liquid
Statik
Grunt

PROJECT MANAGEMENT
Teambuilding
Group Facilitation
Conflict Resolution
Workflow Analysis
Strategic Planning

MARKETING
Brand Development
Client Relations
Event Coordination
Quality Assurance
Statistical Analysis
Salesforce

DESIGN
Photoshop
Illustrator
Assembly
Autocad
Sketchup
Procreate

Education

Omaha Code School
Certificate in Full Stack Web Development Computer Science - 2017

University of Nebraska: Omaha
Bachelor of Science in Organization Developement Marketing - 2014

Employment

Hear Nebraska — Omaha, NE
Full Stack Developer — 2017 to 2017
- Contract work for Hear Nebraska to develop a digital vinyl archive for artists that produced within Nebraska.
- Utilized Statik, a static site generator capable of managing the relational database necessary to catalogue over 70 years of vinyl records.
- From the wireframes provided, built and enhanced to pixel perfection the vision that Hear Nebraska had.
- Executed the front and back end systems in a way that requires little to no maintenance on their part, while providing an easy GUI for data input.

Katina's — Omaha, NE
Web Analyst — 2016 to 2017
- Handled the development and analysis of marketing materials within the website and scheduled mailings,
- Executed SEO optimization through Google search console, market research and proper back-linking.
- Maintained Shopify/Wordpress website and provided Wordpress customizations, photo editing, merchandising and inventory management.

Jason's Deli — Omaha, NE
Account Manager — 2011 to 2014, 2016 to 2017
- Sustained relationships with hundreds of corporate clientele over the entire metro area,
- Provided individualized attention, in depth needs analysis, product presentations, and closed sales.
- Utilized Salesforce to analyze client database for potential growth and client retention.
- Directed all large event catering logistics and team production processes.
- Managed the in house catering team and streamlined operations to improve workforce efficiencies over 25%.

The Bike Union Mentoring Project — Omaha, NE
Program Director — 2015 to 2016
- Responsible for organization operations including: general contracting, curriculum development, marketing, social media, staff training, merchandising, inventory, billing, grant writing, market analysis, accounting and public relations.
- Maintained Wordpress site and handled customizations.
- Managed all staff members, mentors and volunteers during day to day operations as well as mentoring expeditions.
- Provided presentations to community partners, resulting in over a 40% increase in annual funding.
- Designed sustainable programming to ensure the profitability of the organization well into the future.

Projects

Budget Application (Ruby, Sinatra,PostgreSQL) — 2017 to 2017
Created a budgeting application similar to Mint with capabilities of entering and editing transactions through an online interface. The user can then filter all entries by category to view monthly financial breakdowns of their expenditures.

Personal Website (Jekyll, SASS, HTML5, PHP) — 2017 to 2017
Developed a landing pad for my personal development utilizing static site generators and responsive design.

Reddit Redesign (Ruby, Gulp, SASS, HTML5) — 2017 to 2017
Designed a minimalist Reddit interface that can generate posts based on the website's content.

Activities

I am an avid adventure enthusiast. I spend my time outdoors backpacking with the dogs, mountain biking, trail running or swimming. I also find yoga quite soothing after a day of code. If I am not on my feet I love playing board games, or spending time on Medium reading about the latest advancements in coding and other technologies. I strive to consistently learn new frameworks that I can utilize for the creative process when building websites and applications. I have a passion for forward thinking technologies, and although my career in web development is young, I look forward to researching more about artificial and augmented realities, and would love to someday contribute to that research.

Volunteering

DoSpace · Instructor — 2017 to Current
Omaha, NE
Community classes for coding basics.

Outward Bound | YMCA · Course Instructor — 2008 to Current
Midwest
Lead groups through workshops and expeditions to develop leadership skills amidst their organizations.

Omaha Table Talks · Facilitator — 2013 to 2015
Omaha, NE
Led monthly dialogues in a community forum on various human relation topics.