

MATT J. WURTH

WEB DEVELOPER

SUMMARY

Dynamic Web Developer who takes on complex projects, works efficiently under pressure and whose creative drive delivers products that consistently surpass expectations. Possesses a vast range of intercultural knowledge for working with different clientele. Utilizes a culmination of planning and organizational skills to sustainably execute tasks that will develop a brand's online presence, which allows them to thrive and maximize profits. Functions with a strong sense of discipline and thrives in a fast-paced, highly interactive environment.

CONTACT

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EDUCATION

Omaha Code School

Certificate in Full Stack Web Development Computer Science - 2017

University of Nebraska: Omaha

Bachelor of Science in Organization Development Marketing - 2014

SKILLS

WEB DEVELOPMENT: Javascript, JQuery, HTML5, CSS3, SASS, Jekyll, Gulp, PHP, Ruby, Sinatra, Graphic Design, ReactJS, JSON, Wordpress, Liquid, Statik

PROJECT MANAGEMENT: Teambuilding, Group Facilitation, Conflict Resolution, Workflow Analysis, Strategic Planning

MARKETING: Brand Development, Client Relations, Event Coordination, Quality Assurance, Statistical Analysis, Salesforce

PROJECTS

Budget Application (Ruby, Sinatra, PostgreSQL) 2017 to 2017

Created a budgeting application similar to Mint with capabilities of entering and editing transactions through an online interface. The user can then filter all entries by category to view monthly financial breakdowns of their expenditures.

Hear Nebraska Vinyl Archive (Jekyll, SASS, HTML5, Javascript) 2017 to 2017

Implemented a long time vision for Hear Nebraska to digitally catalogue their locally produced vinyl archive. The website has the functionality to categorize and sort any submitted album as well as display all available information of its band members and their contributions.

Reddit Redesign (Ruby, Gulp, SASS, HTML5) 2017 to 2017

Designed a minimalist Reddit interface that can generate posts based on the website's content.

VOLUNTEERING

DoSpace - Instructor - Omaha, NE 2017 to Current

Community classes for coding basics.

Omaha Table Talks - Facilitator - Omaha, NE 2013 to 2015

Led monthly dialogues in a community forum on various human relation topics.

Outward Bound | YMCA - Course Instructor - Midwest 2008 to Current

Lead groups through workshops and expeditions to develop leadership skills amidst their organizations.

EMPLOYMENT

Katina's Omaha, NE

SEO Analyst · 2016

Current projects: Planning the integration and merging of the physical stores p.o.s. system with that of the e-commerce store.

Past responsibilities include: The development and analysis of marketing materials within the website and scheduled mailings, setup and development of SEO optimization through Google search console and proper back-linking. Other duties include, photo editing, merchandising and inventory management.

Jason's Deli Omaha, NE

Account Manager | Catering Specialist · 2011 to 2017

One of the nation's leading experts in large scale event and corporate catering, producing options that fulfill a vast range of clientele needs, and providing service that transcends the mark within the industry.

Responsible for sustaining relationships with hundreds of corporate clientele over the entire metro area, providing individualized attention, in depth needs analysis, delivering product presentations, and closing sales. Utilized Salesforce to analyze client database for potential growth and client retention.

Directed all large event catering logistics and team production processes. Managed the in house catering team and streamlined operations to improve workforce efficiencies over 25%.

Catering Specialist · 2011 to 2014

The Bike Union Mentoring Project

Omaha, NE

Program Director · 2015 to 2016

Responsible for organization operations including: general contracting, curriculum development, marketing, Wordpress site management, social media, staff training, merchandising, inventory, billing, grant writing, market analysis, accounting and public relations.

Managed all staff members, mentors and volunteers during day to day operations as well as mentoring expeditions.

Provided presentations to community partners, resulting in over a 40% increase in annual funding.

Designed sustainable programming to ensure the profitability of the organization well into the future.

Omaha, NE

Store Manager · 2015 to 2016

Aaron Carlson Design

Omaha, NE

Design Assistant · 2007 to 2016

Responsible for cataloguing product samples, inventory and shipments. Assisted in the design process, production, and coordinated transportation of decor for major events with American Heart Association, Home Instead, Aksarben Ball, Debutante Ball, plus an extensive amount of seasonal events in the heartland.

Provided input in creation of design concept statements, handled design installation, coordinated deliveries.

Assisted in analyzing design objectives in accordance to clients' needs. Utilized Autocad, Sketchup and other design softwares for design/event planning.

Inclusive Communities

Omaha, NE

Marketing Strategist · 2013 to 2015

Served as a consultant, designing interactive marketing campaigns at events throughout the metro area.

Assisted in the strategic planning and implementation of an organization overhaul that pulled operations out of the red zone, and into a 300% increase in organization funding.

Omaha, NE

Volunteer Coordinator · 2011 to 2015

Functioned as a staff trainer and advisor to incoming facilitators and provided orientations to corporate partners at retreats.