



Netflix Stock Profile

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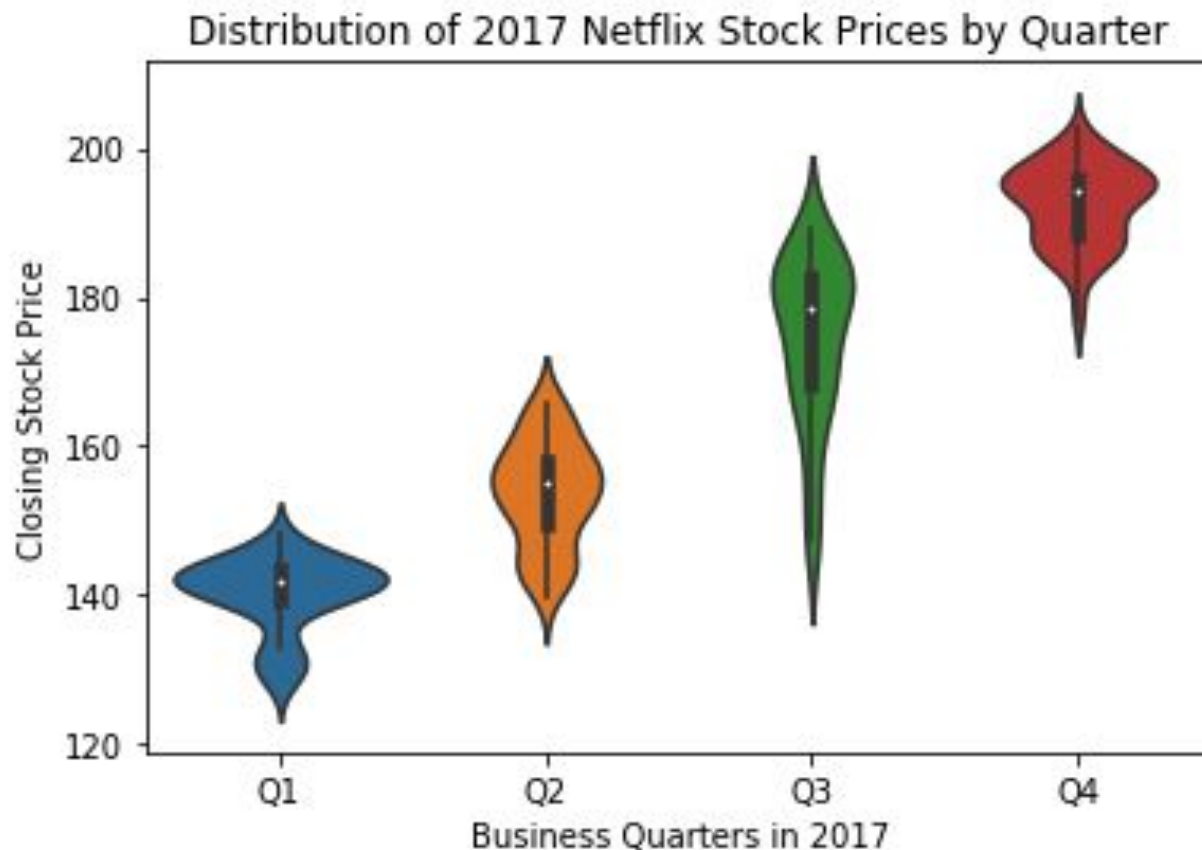


Table of Contents

- Distribution of 2017 Netflix Stock Prices by Quarter (*Violin Plot*)
- Actual vs. Estimate Earnings per Share in Cents - Quarterly 2017 (*Scatter Plot*)
- 2017 Netflix Revenue vs. Earnings (*Bar Plot*)
- 2017 Netflix Stock Price vs. Dow Jones Prices- Monthly (*Line Plot*)

The following visualizations were created for the Netflix “Stock Profile” Team who has been tasked with support Yahoo Finance's financial analysts in understanding the 2017 performance of Netflix

Distribution of 2017 Netflix Stock Prices by Quarter



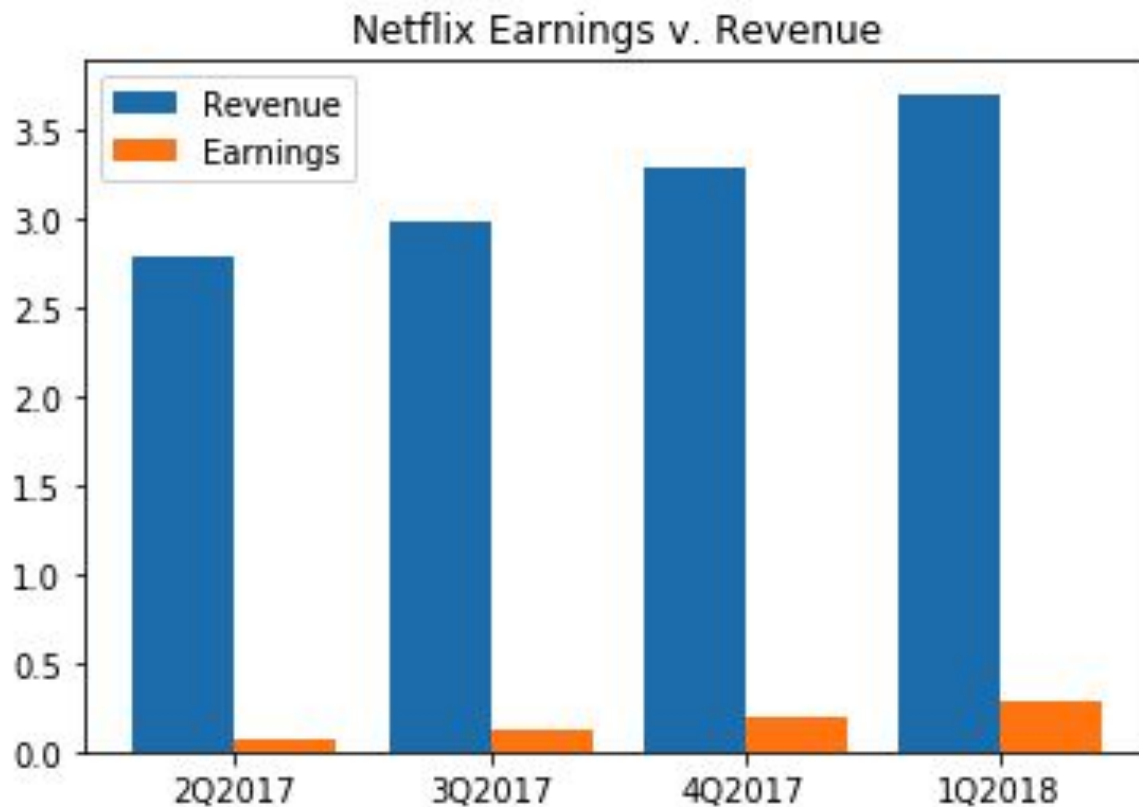
Netflix experienced its greatest concentration in stock increase in Q4, however sustained growth in each of the prior 3 quarters

Actual vs. Estimate Earnings per Share in Cents - Quarterly 2017



Overall, Netflix's earnings were strong in 2017. Actuals beat estimates in Q1, trailed in Q3, and matched in Q2 and Q4.

2017 Netflix Revenue vs. Earnings



Netflix's Revenue increased quarter over quarter throughout 2017.

Earnings account for less than $\frac{1}{6}$ of revenue quarterly, however also increase.

2017 Netflix Stock Price vs. Dow Jones Prices-Monthly

